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Stay connected with what's happening in your community.

We have handpicked the top stories from our website bringing you the latest news, offers, key developments, and exciting local opportunities.

Read on for key highlights.

Pushkar Unveils New Interiors Following Half-Million Pound Revamp

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Birmingham's vibrant Broad Street has welcomed back one of its most beloved culinary gems. Pushkar – the acclaimed Indian restaurant – unveils a striking half-amillion-pound transformation.

First launched in 2009, Pushkar quickly became hugely popular with refined Indian cuisine and sophisticated dining. Now, after an extensive £500,000 refurbishment, the venue has been entirely reimagined, offering guests a bold new experience rooted in elegance, mystique, and cultural richness.

Read More

Westside BID Invites Local Businesses to Upcoming Virtual Marketing Committee Meeting

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The Westside Business Improvement District warmly invites all local businesses to join the next Virtual Marketing Committee Meeting, taking place on Wednesday 27th August at 9:30 AM.

This online session offers a valuable platform for businesses across the district to connect, exchange ideas, and contribute to shaping effective marketing strategies that position Westside as a vibrant destination for visitors, customers, and investors.

Whether you're in retail, hospitality, leisure, or the creative industries, your input is essential. The Marketing Committee plays a pivotal role in developing campaigns, organising events, and launching initiatives that boost Westside's visibility and support economic growth. This is your opportunity to help influence those efforts.

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Star-Studded Cast Revealed for First UK Tour of The Talented Mr Ripley

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The Birmingham Rep will host the first-ever UK tour of The Talented Mr Ripley next month, with performances running from Monday 22nd – Saturday 27th September 2025.

Adapted from Patricia Highsmith's iconic 1955 novel – the inspiration for the Oscarnominated 2000 film and the recent Netflix series – this psychological thriller follows Tom Ripley, a man who seizes a chance to reinvent himself in 1950s Italy, leading to a gripping spiral of deception, identity theft, and murder.

Read more

Birmingham Heritage Week Programme Revealed

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Birmingham Heritage Week has officially announced its full programme, offering a lively celebration of the city's fascinating past and diverse culture. From stunning theatres and historic architecture to guided walks and music-themed tours, this year's line-up has something for everyone to enjoy.

On the Westside, visitors can take part in an exciting mix of activities, each showcasing a unique part of the area's story.

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Westside Members.



We have partnered with the ICC to bring you fantastic preferential 'neighbour' rates for advertising activation on their digital screens.

With a weekly footfall of 90,000, this busy thoroughfare offers exclusive B1 postcode advertising space, putting your brand, products and services in front of an engaged professional and family audience profile.

Between June-Sept 2025 we are happy to confirm that as Westside BID brand partners, you can now take advantage of 3 weeks activation for the price of 2 (Buy 2 get one free-over 30% discount).

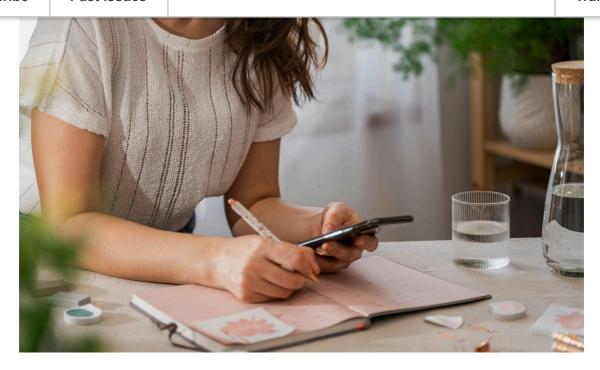
Alternatively, please speak to rebecca.fox@necgroup.co.uk who will be happy to provide additional info on longer-term preferential rates and availability.

Read more

Why We Need More "Good Enough" Days: The Case for Lowering the Bar.

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Let's be honest: chasing the "perfect day" is exhausting. Inbox zero, morning yoga, a full water bottle, cheerful meetings, inbox zero again... who has the time? The truth is, setting the bar sky-high every

single day isn't noble. It's a fast-track to burnout.

Read more

Molding Relationships: Hands-On Networking Meets Clay Art in Westside.

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A Westside BID event, in partnership with Birmingham Mind, Akers of Art, and The Distillery.

Join us for Clay & Connect — a unique networking event that blends creativity, connection, and wellbeing. Step away from the usual routine and carve out time to unwind, get hands-on with clay, and support a fantastic cause: Birmingham Mind.

- · Get Creative: Tap into your artistic side with a guided clay activity.
- Connect: Meet like-minded professionals in a relaxed, informal setting.

Date: Wednesday, 10th September

Time: 11:45 AM - 1:00 PM

The Details

Location: The Distillery, Birmingham

Price: £22.38 per person (includes welcome drink and pizza slice)

25% of the proceeds go to Birmingham Mind, supporting mental health and wellbeing in our community.

FOR MORE INFO WWW.WESTSIDEBID.CO.UK | LIMITED TICKETS AVAILABLE









Westside BID, in collaboration with Birmingham Mind, Akers of Art, and The Distillery, is proud to present *Clay and Connect* — a unique networking event with a twist of creativity, calm, and connection. Taking place on Wednesday 10th September, this unique experience encourages people from across the city to pause their busy routines and engage in a hands-on session of artistic expression alongside meaningful conversations. It's a chance to relax, recharge, and build supportive connections in a welcoming environment.

Taking place at the stylish **Distillery** on Sheepcote Street, the event runs from **11:45 AM to 1:00 PM**, offering guests an inspiring midday break filled with clay, conversation, and community.

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