



# March 2024 coverage

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## The hidden parts of the new Snobs nightclub and what they mean

We take a sneak peek inside the new Broad Street nightclub and discover a nod to the club's 50-year history

BY TOMMY MATHIAS

It's a sneak peek into the new Broad Street nightclub, and what they mean. We take a sneak peek inside the new Broad Street nightclub and discover a nod to the club's 50-year history.

**NEWS** BY TOMMY MATHIAS Birmingham Editor

PHOTOGRAPHY BY JAMES HAMILTON

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- 6. The city's biggest news stories
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- 8. The city's biggest news stories

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**News**

## Cheers to revamped pubs after £1m work

CITY REVELLERS CAN RAISE A GLASS AS REVAMPED VENUES REOPEN

BY STAFF REPORTERS

THE Birmingham pub has reopened after a major revamp. The new Snobs nightclub and what they mean.

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**NEWS**

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## The artist behind the murals in a new nightclub

Spray painter Daniel Russell-Ahern has decorated Snobs's new venue as Broad Street

By TOMMY MATHIAS

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**NEWS**

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## Golden mile raises a glass to double pub reopening

CELEBRATIONS have been held on the Golden Mile to mark the reopening of the new Snobs nightclub and what they mean.

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**NEWS**

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## They're coming back - Israeli heritage families cling to hope, and demand a deal

By TOMMY MATHIAS

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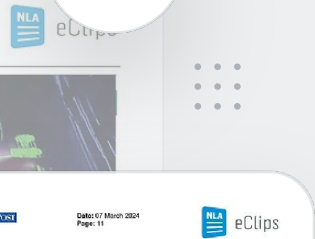
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# Summary

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**18**

**Pieces of Coverage**

Total number of online, offline and social clips in this book



**1.93M**

**Estimated Views**

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



**243M**

**Audience**

Combined total of publication-wide audience figures for all outlets featuring coverage



**2.92K**

**Engagements**

Combined total of likes, comments and shares on social media platforms



**68**

**Avg. Domain Authority**

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz



**2.87K**

**Facebook Shares**

Number of times the online articles have been shared on Facebook



**243M**

**Online Readership**

Combined total number of people that visit the websites featuring coverage



**7.61K**

**Offline Audience**

Combined total number of people for Print/TV/Radio



**7.61K**

**Print Circulation**

Total Print Circulation

# Coverage

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18 pieces

# Cheers to revamped pubs after 1m investment

www.birminghamlive.co.uk

FRIDAY, MARCH 1, 2024 BIRMINGHAM MAIL 3

## News

# Cheers to revamped pubs after £1m work

CITY REVELLERS CAN RAISE A GLASS AS REVAMPED VENUES REOPEN

STAFF REPORTER

TWO Birmingham pubs have reopened this week after benefiting from a near £1 million cash injection from Britain's biggest pub company.

The Slug & Lettuce in Brindleyplace reopened today after Stonegate invested £650,000 in refitting its modern premises facing the nearby Waters Edge bandstand.

And the Brasshouse in Broad Street reopened yesterday after the company paid £304,000 to refurbish the Grade II-listed venue, which dates back to 1781.

Mike Oiley, general manager of Westside BID, said: "Birmingham's golden mile of Broad Street and the surrounding area of Westside is going to be shining even more brightly thanks to this near £1 million investment by Stonegate."

The Brasshouse was first opened as a pub by Ansell's 40 years ago. Its re-opening on Thursday's Leap Year Day has created 15 new front-of-house jobs as well as an extra 15 dining covers outside.

All these diners will overlook the picturesque Birmingham Old Main Line Canal which runs below the adjacent Black Sabbath Bridge, home to Broad Street's world-famous Black Sabbath Beach, itself currently undergoing restoration.

Chris Mason, manager at the Brasshouse, said: "The last investment into the Brasshouse was more than 10 years ago, so it's really exciting to have the space revamped."

**“The last investment into the Brasshouse was more than 10 years ago, so it's really exciting to have the space revamped.”**  
Chris Mason



The Slug and Lettuce and, below, the Brasshouse have benefited from a major investment



"We want to make our pub the ultimate place on Broad Street to have a pint, a glass of wine or a cocktail whether you're an office worker, weekend visitor or party-goer."

The Slug & Lettuce refurbishment includes a new colour scheme, a VIP booth with marble and tabletops, microbarrels, murals, neon lights and "the-antique" cocktail glasses.

Becy Southern, head of marketing at the Slug & Lettuce, said: "The latest development brings the Birmingham Slug & Lettuce into the fold of our next generation sites as we continue to monitor and tweak the concept as we roll out."

The investments by Stonegate are worth a combined £954,000 and follow other major redeveloements at the heart of Birmingham's best-loved entertainment area.

On February 1, Verve Lounge opened in the home of the old Bobby Brooks on Gas Street - with the promise of other parts of the canal-side building to be redeveloped over time.

Meanwhile, nightclub Snobs is set to leave Smallbrook Queensway this weekend - before re-opening in Broad Street's transformed 'Velvet Music Rooms' site on March 15.

## New finance chief revealed

A MIDLAND council is finally set to appoint a permanent finance chief. Alex Thompson is set to become Sandwell council's new director of finance and transformation, bringing an end to a six-month stint without anyone in the role permanently.

Mr Thompson, pictured, will move to Sandwell in May, leaving behind the top finance role at Cheshire East council after 15 years at the authority.

He takes over from Brendan Arnold who joined



Sandwell council as interim director of finance in September last year.

Sandwell's new finance chief will start as cash-strapped Cheshire East council makes a request to the government for £77.6m in emergency funding to prevent the authority from declaring bankruptcy. The finance job, otherwise known as a section 151 officer, is one of a handful of roles the council has to appoint by law.

Last week, Sandwell council agreed to increase council tax by five per cent to help plug a £19m gap in its finances.

## Fresh bid to build homes

PLANS for new homes have been submitted on a site where an application for houses was rejected last year.

A proposal to demolish 85 Nimmings Road and build eight bedsits has been submitted to Dudley Council. Last May a plan for the same site which would have seen the construction of two bungalows and three houses, was rejected after planners decided it would be "unjustified garden-grabbing".

The new plan comprises one block of apartments, car parking and a communal garden.

Meanwhile, the site of the Spils Meadow pub in Upper Gornal could be transformed into shop units if planners give the go-ahead.

## Raids uncover hundreds of illegal vapes at two shops

RAIDS at two Birmingham shops led to the discovery of hundreds of illegal vapes, despite the owner being warned about the practice before.

The Simply Local shops in Stephenson Street and New Street in Birmingham were visited by police and trading standards officers, with both found to have hundreds of vapes which were above the 600 puff or two-millilitre capacity limits.

The Stephenson Street premises

had also been visited in January 2023 following an allegation of counterfeit vaping products being sold. At the time the assistant manager was given a Vapes Advice Notice saying they must check their vaping products.

Trading standards was also told of an allegation in August 2023 that the New Street shop had been selling counterfeit vaping products, from a law firm acting for SWE Crystal, a manufacturer of disposable vapes.

The firm was advised to send a "cease and desist letter" to the shop. The 2ml or 600 puff limit was put in place to reduce the risk of nicotine poisoning in children.

Enforcement officer Paul Elson, said: "A large quantity of illegal vapes were found to be on sale in the premises, even though the owners of the shop had previously received an advisory visit on vaping and e-cigs and their legality under UK law."

"This information had either been ignored or willfully disregarded. Both actions are not consistent with good practice by a licence holder."

He said the licence given by the city council "confers on a business a responsibility towards its customers and the community around it". Gobind Mahal is the designated premises supervisor for both stores. The licence holder is Empire (Birmingham) Ltd.



# Birmingham Live

Updated around the clock with Birmingham news, information, what's on, comment and in-depth...

89

Domain Authority

Provided by MOZ

8.58M

Unique Visits

Provided by SimilarWeb

March 04, 2024 • ONLINE

## The hidden parts of the new Snobs and what they mean

[birminghammail.co.uk/whats-on/music-ni...](https://birminghammail.co.uk/whats-on/music-ni...)

The screenshot shows the BirminghamLive website interface. At the top, there's a navigation bar with 'BirminghamLive' and various menu items like 'NEWS', 'IN YOUR AREA', 'BLACK COUNTRY', 'VILLA', and 'MORE'. Below this is a secondary navigation bar with links for 'BUY A PAPER', 'FUNERAL NOTICES', 'JOBS', 'ADVERTISE WITH US', 'VOUCHER CODES', 'DIRECTORY', 'DATING', 'BOOK AN AD', 'BUY A PHOTO', and 'NEWSLETTER SIGNUP'. The main article title is 'The hidden parts of the new Snobs nightclub and what they mean'. Below the title is a sub-headline: 'We take a sneak peek inside the new Broad Street nightclub and discover a nod to the club's 50 year history'. The author is 'Zoe Chamberlain', Parenting Editor, and the article is dated '11:25, 4 MAR 2024'. There are social media sharing icons for Facebook, Twitter, and LinkedIn, and a 'Comments 2' button. The main image shows the interior of the nightclub with a dancefloor and a large sculpture. Below the image is a caption: 'The dancefloor at Snobs - room by room secrets of Snob's new home'. The article text begins with 'The countdown is on for the opening of the new Snobs nightclub in Brum. The nightclub closed on Smallbrook Queensway on Saturday, March 2 ready to move over to its new location on Broad Street.' There is also a 'MOST READ' section on the right side of the page with five items, and a 'RECOMMENDED' section at the bottom.

Estimated Views

47.6K

Estimated views calculated based on audience size and social media...

Engagements

6

Total number of social engagements



# Golden mile raises glass to double pub opening

BIRMINGHAM POST

Date: 07 March 2024  
Page: 11



## Golden mile raises a glass to double pub reopening

CITY pub-goers have been celebrating after two Birmingham watering holes reopened last week.

The venues are beneficiaries of a near £1 million cash injection from Britain's biggest pub company.

The Slug & Lettuce in Brindley-place reopened last Friday after Stonegate invested £650,000 in refitting its modern premises facing the nearby Waters Edge bandstand.

And the Brasshouse in Broad Street reopened just the day before, after the company paid £304,000 to refurbish the Grade II-listed venue, which dates back to 1781.

Mike Olley, general manager of Westside BID, said: "Birmingham's golden mile of Broad Street and the surrounding area of Westside is going to be shining even more brightly thanks to this near £1 million investment by Stonegate."

The Brasshouse was first opened as a pub by Ansell's 40 years ago. Its reopening last week on Leap Year Day has created 15 new front-of-house jobs as well as an extra 15 dining covers outside.

Al fresco diners will overlook the picturesque Birmingham Old Main Line Canal, which runs below the adjacent Black Sabbath Bridge, home to Broad Street's world-famous Black Sabbath Bench, itself currently undergoing restoration.

Chris Mason, manager at the Brasshouse, said: "The last investment into the Brasshouse was more than 10 years ago, so it's really exciting to have the space revamped.

"We want to make our pub the ultimate place on Broad Street to have a pint, a glass of wine or a cocktail, whether you're an office worker, weekend visitor or party-goer."

The Slug & Lettuce refurbishment includes a new colour scheme, a VIP booth with marble and tabletops, mirrorballs, murals, neon lights and "theatrical" cocktail glasses.

Becky Southern, head of marketing at Slug & Lettuce, said: "The latest development brings the Birmingham Slug & Lettuce into the fold of our next generation sites as we continue to monitor and tweak the concept as we roll out."

The investments by Stonegate are worth a combined £954,000 and follow other major redevelopments at the heart of Birmingham's best-loved entertainment area.

On February 1, Verve Lounge opened in the home of the old Bobby Browns on Gas Street - with the promise of other parts of the canal-side building to be redeveloped over time.

Meanwhile, nightclub Snobs has now left Smallbrook Queensway and is due to reopen in Broad Street's transformed Velvet Music Rooms site on March 13.

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**BBC**

The best of the BBC, with the latest news and sport headlines, weather, TV & radio highlights and muc...

**95**

Domain Authority

Provided by **MOZ**

**68M**

Unique Visits

Provided by **SimilarWeb**


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**NEWS**

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## The artist behind the murals in a new nightclub



WESTSIDE BID

| Spray paint artist Daniel Russell-Ahern has decorated Snobs's new venue on Broad Street

**Eleanor Lawson**  
BBC News, West Midlands

9 March 2024

An artist has been working into the night in a bid to get one of Birmingham's legendary nightclubs open in time for business.

Snobs, a popular venue for Brummies since 1972, is due to open on Broad Street, its third location, on Wednesday.

Spray-paint artist Daniel Russell-Ahern has been tasked with decorating the three-roomed venue, with murals following the staircases.

"Because of the building work around me, I am working in near darkness on the staircases, but it will all be finished on time and look great," he said.

**Top Stories**

- 'He will come back' - Israeli hostage families cling to hope, and demand a deal  
16 hours ago
- LIVE** Protesters defy Putin at polling stations as he heads for new term
- Why Putin's fifth term as Russian leader is beyond doubt  
5 hours ago

**Features**

- Game of Thrones creators: Why we swapped dragons for aliens in new show
- How much trouble is Boeing in?

March 09, 2024 • ONLINE

# Snobs: The artist behind the murals in Birmingham's famou...

[bbc.co.uk/news/articles/cyxz8nnpwjjo](https://bbc.co.uk/news/articles/cyxz8nnpwjjo)

Estimated Views

**430K** ✓

Estimated views calculated based on audience size and socia...

Engagements

**102** ✓

Total number of social engagements

Aol.

AOL.com

Discover the latest breaking news in the U.S. and around the world — politics, weather, entertainmen...

93

Domain Authority

Provided by MOZ

20M

Unique Visits

Provided by SimilarWeb

March 09, 2024 • ONLINE

# The artist behind the murals in a new nightclub

[aol.com/news/artist-behind-murals-nightcl...](https://aol.com/news/artist-behind-murals-nightcl...)

The screenshot shows the AOL news article interface. At the top, there's a search bar and navigation links for '24/7 Help', 'Mail', and 'Sign in'. The main article title is 'The artist behind the murals in a new nightclub' by Eleanor Lawson for BBC News, West Midlands, dated March 9, 2024. The article text describes how an artist is working on murals for a new nightclub named 'Snobs' in Birmingham. It mentions that the artist, Daniel Russell-Ahern, is working in near darkness and that the murals are water-based. The article also notes that the club is moving to a new location and that the murals are inspired by previous incarnations of the club. A quote from Mike Olley, general manager at Westside BID, is included. The article concludes by mentioning that the website 'Mural Trader' is also offering work from other spray can artists.

**In Other News**

- Entertainment**
  - Gene Wilder's widow Karen Boyer recalls his touching last words in new documentary
  - Kim Kardashian jokes she's on her way to 'find Kate' Middleton
- Finance**
  - All eyes on the Federal Reserve. What to know this week
  - What retirees can do right now to reduce next year's taxes
- Food**
  - The absolute best ice cream to buy from the grocery store
  - These are the only peanut butters worth buying
- Lighter Side**
  - Powerball player just misses \$623 million jackpot — but still wins big in New Jersey
  - This Orlando thrift store is where you can shop Disney's lost & found
- Sports**
  - How to fill out your March Madness brackets for the best odds in NCAA Tournament

Estimated Views

289K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements

# Snobs spray painter



Date: 11 March 2024  
Page: 3



**Snobs value spray painter artist to new heights**  
*FROM NIGHTCLUBS TO KID'S HOSPITALS, DANIEL IS IN GREAT DEMAND*

**STAFF REPORTER**

A CHANCE meeting when out clubbing lies behind the skilled interior decoration of the new Snobs nightclub venue on Broad Street, Birmingham.

The transformation of the former Velvet Music Rooms site into a modern reinvention of the city's favourite nightclub is continuing apace in time for its grand opening this Wednesday (March 13).

And for spray-paint artist Daniel Russell-Ahern, that means going 'stairs crazy' in a venue where the staircases will be key to taking clubbers on a journey though the three-room site.

Daniel's big break came during an impromptu meeting at the previous incarnation of Snobs on Smallbrook

Queensway.

The 32-year-old, from Sutton Coldfield, said: "I was out with my girlfriend, Lucy, who knew Snobs' boss Wayne Tracey and introduced me to him when we were out clubbing."

"When he said he was looking for new artwork for the venue, Lucy said: 'Daniel could do that!' And Wayne simply said to me: 'See you tomorrow!'"

Four years later, Daniel was asked to work at the new Snobs where he has started painting every day before dawn has even broken.

The original club opened in the Beneficial Building on Paradise Street in 1972, moving to Smallbrook Queensway a decade ago after Wayne acquired the business in 2002.

The visual themes at those previous

incarnations have led Wayne, city architects Tibbatts Abel and collaborators like Daniel to create a new vision for Snobs 3.0.

Daniel said: "At Snobs we are using spray cans, air brushes and hand-painting techniques - all with water-based paints. Because of the building work around me, I am working in near darkness on the staircases, but it will all be finished on time and look great."

Mike Olley, general manager at Westside BID, said: "These modern murals look fantastic, and are yet another reason for clubbers to come to the new Snobs. We're hoping to introduce Daniel to other nightclubs in our area when they are having refurbishments."

Daniel's spray-painted murals are not just going to maximise the club's

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updated personality. They have helped launch muraltrader.com - a website that also offers work from fellow spray-can artists Simon Greenaway and Dan Hardeman.

Orders are flooding in, and Mural Trader is already making a difference

to life at Birmingham Children's Hospital, with sea-creature scenes and other murals delighting staff just as much as the children.

"Patients have been watching us working in the middle of the night and broken down in tears," Daniel revealed.

"There's nothing more rewarding than doing hospitals - what a difference art makes for children."

Mural Trader employs videographer Tom Goddard to film major pieces as they are created, so he's been alongside Daniel at Snobs every step of the way.

Daniel added: "Tom originally taught me how to paint using spray cans. Thanks to him starting me off, I've worked out how to create real depth, using layers of emulsion to 'trap' glow-in-the-dark paints under UV lights."



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Snobs artist Daniel Russell-Ahern's spray-painted murals bring joy to a wide range of customers



“  
I am working in near darkness on the staircases, but it will all be finished on time and look great.  
Daniel Russell-Ahern

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# Welcome to the Greater Birmingham Chambers of Commerce | Greater Birmingham Chamber of Commerce

Welcome to the Greater Birmingham Chambers of Commerce

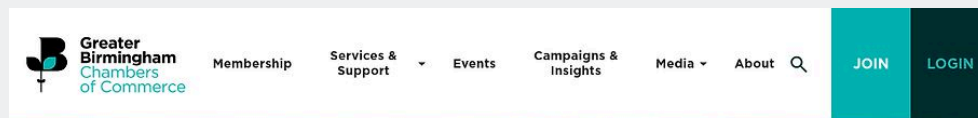
49  
Domain Authority  
Provided by MOZ

8.32K  
Unique Visits  
Provided by SimilarWeb

March 20, 2024 • ONLINE

## Meet the spray can artist behind murals inside the new Snob...

[greaterbirminghamchambers.com/resour...](https://greaterbirminghamchambers.com/resour...)



Home > Resource library search > Meet the spray can artist behind murals inside the new Snobs nightclub

News 11 Mar 2024

### Meet the spray can artist behind murals inside the new Snobs nightclub



A chance meeting when out clubbing lies behind the skilled interior decoration of the new Snobs nightclub venue on Broad Street, Birmingham.

The transformation of the former Velvet Music Rooms site into a modern reinvention of the city's favourite nightclub is continuing space in time for its

Estimated Views

267

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



# BirminghamWorld

Get all of the latest news from BirminghamWorld. Providing a fresh perspective for online news.

44

Domain Authority

Provided by MOZ

701K

Unique Visits

Provided by SimilarWeb

The screenshot shows the BirminghamWorld website interface. At the top, there is a navigation bar with the site logo, a search icon, a 'Sign In' button, a 'Subscribe' button, and a 'WATCH Shots!' button. Below the navigation bar is a menu with categories: News, Food and Drink, Football, Lifestyle, What's On, About Us, Newsletters, and Advertise. A yellow banner highlights breaking news items: 'Appeal for missing 61-year-old', 'Trans sports star takes women's title 7 days after men's win', and 'Man falls overboard on cruise'. The main article is titled 'Birmingham businesses: What's behind the high number of business deaths in Birmingham?' by Joe Forte, published on 24th Mar 2024. The article text discusses business closures in Birmingham, mentioning that 4,845 businesses closed last year and that Birmingham topped the list of UK areas with the most business deaths in 2023. A newsletter sign-up box is visible on the right side of the article, and a red banner at the bottom encourages watching videos on Shots! and live on Freeview channel 276.

March 24, 2024 • ONLINE

## What's behind the high number of business deaths in...

[birminghamworld.uk/business/business-d...](https://birminghamworld.uk/business/business-d...)

Estimated Views

81.1K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements





**MSN**

Your customizable and curated collection of the best in trusted news plus coverage of sports,...

**94**

Domain Authority

Provided by **MOZ**

**142M**

Unique Visits

Provided by **SimilarWeb**

The screenshot shows the MSN website interface. At the top, there's a search bar and navigation links like 'Discover', 'Following', 'Money', 'My Watchlist', 'Companies & Markets', and 'Expert Portfolios'. The main article is titled 'BirminghamWorld' with 1.1K followers. The headline is 'Birmingham businesses: What's behind the high number of business deaths in Birmingham?'. The author is Joe Forte, and it's a 3-minute read. Below the headline, there's a 'MARKETS TODAY' section showing UKX (-0.42%), MCX (-0.73%), and NMX (-0.46%). The article text starts with 'New figures show that Birmingham had the highest amount of business closures in 2023 - business owners and leaders tell us about the challenges of running an independent in the city'. An image of the Birmingham skyline is included. The text continues: 'Business owners in Birmingham have expressed concern following the news that the city topped the list of UK areas with the most business deaths in 2023. Business deaths taking place in the first quarter of 2023, according to new research by Utility Bidder, a company utility tariffs for business. Westminster came in second place, with 4,450 business closures in 2023, with Leeds in third (2,970). Barnet (2,680) and Manchester (2,675) made up the top five cities with the highest amount of business deaths last year.'

March 24, 2024 • ONLINE

# Birmingham businesses: What's behind the high...

[msn.com/en-gb/money/other/birmingham...](https://msn.com/en-gb/money/other/birmingham...)

Estimated Views

**614K**

Estimated views calculated based on audience size and social...

Engagements

**0**

Total number of social engagements

# Snobs opening

CHAMBERLINK

COUNTRY: GBR  
 TYPE: print  
 AVE: 243.88  
 REACH: 5000  
 AUTHOR:

> 1 March 2024 at 0:00

## ...any other business

A roundup of news from Chamber members



**...any other business**  
 A roundup of news from Chamber members

### New home for popular nightclub

**A launch date of 12 March has been announced for the new Snobs nightclub on Birmingham's golden mile of Broad Street.**

What is one of the city's most famous and best-loved landmarks? It will close its current premises on Smallbrook Quarterway after a final night on 7 March.

It will then reopen just 10 days later in Commercial House, at 200 Broad Street, bringing with it all 45 current staff and creating another 15 jobs.

The new venue will have a 1,450 audience capacity in what will be a downstairs bar and clubroom, with two club dance rooms upstairs.

The opening night on 12 March will feature a VIP launch event, followed by Friday Wednesday's famous student night. The regular slot and all-pool night called 'snob Friday' will follow on 15 March, with the city's Eurovision alternative night 'snob Saturday' coming on 16 March.

Dancers of Burders, floor specialists, customers and

electrons are currently busy on a total refurbishment of what was formerly Velvet Music Rooms. The venue has been stripped down to its original brickwork with a new design by architects Tubotty Abel now being created.

This involves the most up-to-date electronics and lighting including 102 huge LED light boxes on the ceiling. There will also be up to 400 M-size 'Snobs Faces'.

Comed out of the walls, recreating one of the club's original 'snob' features.

Snobs, founded more than 50 years ago, has made the move because its Smallbrook Quarterway base has been put at risk as part of the city's regeneration plans.

But Wayne Tracey, the owner of Snobs, explained how the move has resulted in a "fantastic opportunity" to relaunch the club using the latest 21st century designs and electronics.

Mr Tracey said: "The opening of the new Snobs on Broad Street will be a major landmark in the club's history, marking a Birmingham's most modern dance venue.

"We are thrilled to have such a good position on Broad Street to continue the great name, brand, reputation and legacy that everyone in Birmingham knows as Snobs."

All 45 staff are coming with us from the club's old venue, and we will be creating around 15 new jobs because of longer evening hours due to more passing traffic in the daytime.

Neil Ciley, general manager of Westside BID, said: "The new Snobs will quickly become the place to go to enjoy nightlife on Birmingham's golden mile, of Broad Street.

"This is an incredible opportunity for Snobs and having spoken to Wayne I know he's looking forward to not only attracting all the club's existing custom but also the area's extra footfall."

**Snobs faces Wayne Tracey with some of the faces that will recreate an original Snobs feature**

## easyJet named official airline of Eurovision

easyJet, 180 members of the Greater Birmingham Global Chamber of Commerce, is the official airline partner of the Eurovision Song Contest in a multi-year partnership, bringing Europe together to celebrate the world's largest live music event.

easyJet will fly thousands of visitors from across Europe travelling for this year's contest in Copenhagen airport, which provides quick, direct access to the host city of Malmö, Sweden, where the live semi-final and final events will take place on 7, 8 and 11 May. The airline will operate over 10 per cent more seats to and from

Copenhagen compared to the same period last year.

Gabriella Neudecker, marketing director, easyJet said: "We couldn't be prouder to be the official airline partner for the Eurovision Song Contest for the coming years. Travel offers you that rare opportunity to break away from the everyday and to feel totally in the moment, just as the iconic Eurovision Song Contest does.

"People, countries and communities are brought together, anything is possible and everyone is welcome. As easyJet we share all of these important values and are proud to play our

part in connecting people across Europe, which we believe makes the partnership the perfect match."

Marie Osterthal, executive supervisor, Eurovision Song Contest said: "We're thrilled to welcome easyJet as the Official Airline Partner for the Eurovision Song Contest. We both share a passion for connecting people and cultures, and look forward to taking off together as we unite the joy of music and the freedom of travel."

easyJet has over 11000 pilots, of 91 nationalities, operating over 43 airports and based in eight countries across Europe.

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# March calendar

CHAMBERLINK

COUNTRY: GBR  
 TYPE: print  
 AVE: 109.88  
 REACH: 5000  
 AUTHOR:

> 1 March 2024 at 0:00

## Young photographer snaps winning shot

You're never too young to take pictures, and so the prospect of a talented snapper Ameet Gupta (*pictured*).

At the age of just nine, Ameet has provided a

canalside photo for the month of February in the 2024 calendar for Westside Sussex.

It clearly runs in the family for the primary



Canalside reflections: Ameet's photograph taken on a smart phone

school pupil after his mother, Meeta, Vashnieg, and father, Anand, were approached by the publisher for Ameet, who wins £100 of Westside vouchers for his winning photo, captured the photo of the Grade II-listed French restaurant Bistrot Pierre in Great Street while on a family visit to the city centre.

The young photographer, who took his winning picture using a smart phone, said: "The photo was taken at night and I was fascinated by the lights and the reflective beauty of the water. I focused on the dance of lights from The Canal House and added an extra layer to the composition."

Little did I anticipate that this microscopic shot would be the winning entry for the Westside Young Photographer Competition for February 2024, showing how creatively you can make ordinary moments special. I felt very proud and happy when I found out it was going in the calendar.

Ameet, from Northampton, who also enjoys sport, especially cricket and football, said he started taking photos almost a year ago. He is also in the calendar in August last year, and also has another one in this year, so that is how I knew about the competition.

Mike Olley, general manager for Westside BID, said: "What a great little picture from Ameet... we could be looking for the next young photographer!"

"But seriously, while we've had some wonderful entries published on this year's calendar, none have brought us so much joy as this one from a skilled young photographer."



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BBC

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95

Domain Authority

Provided by MOZ

68M

Unique Visits

Provided by SimilarWeb

March 16, 2024 • ONLINE

# Cherry blossom leaves Birmingham square pretty in pink

[bbc.co.uk/news/uk-england-birmingham-...](https://bbc.co.uk/news/uk-england-birmingham-...)

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**NEWS**

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England | Local News | Regions | Birmingham & Black Country

## Cherry blossom leaves Birmingham square pretty in pink

© 16 March

Cherry blossom season is one of Japan's most beloved natural attractions, and it's become that too in Birmingham

**By John Bray**  
BBC News, Birmingham

**It's just yards from Birmingham's bustling Broad Street, the heart of the city's entertainment district - but it feels like you've stepped into another, more tranquil, world.**

Oozells Square at **Brindleyplace** once again looks pretty in pink as the annual arrival of beautiful cherry blossom captivates visitors and photographers.

Birmingham's **Ikon Gallery**, whose windows look out on the spectacular scene will celebrate the blossoms on Sunday 24 March.

Estimated Views

430K

Estimated views calculated based on audience size and socia...

Engagements

78

Total number of social engagements



**MetalSucks**

Metal News, Tour Dates, Reviews and Videos

**77**

Domain Authority

Provided by **MOZ**

**553K**

Unique Visits

Provided by **SimilarWeb**

March 28, 2024 • ONLINE

# You Can Once Again Sit on Black Sabbath's Heads After Famous...

[metalsucks.net/2024/03/28/you-can-onc...](https://metalsucks.net/2024/03/28/you-can-onc...)

**NEWS**

**BLACK SABBATH BRIDGE**

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Their new album Ghost Stories will be out April 12.

**READ MORE** →

**You Can Once Again Sit on Black Sabbath's Heads After Famous Bench's Refurbishment**

MARCH 28TH, 2024 AT 12:49PM BY HESHER KEENAN

Say what you will about their food, the weather, their dentistry, but the Brits know how and respect their heavy metal roots. We've already seen them pay tribute to Lemmy with a statue, save the old pub where Black Sabbath played their first gig, and now through a concerted public effort the very special Black Sabbath Bench in Birmingham, U.K. has been completely refurbished for passersby to rest on and next to some cutouts of the band's likenesses.

Originally installed by Westside Business Improvement District back in June 2019, the bench in question features images of Tony Iommi, Ozzy Osbourne, Geezer Butler, and Bill Ward on the back was located on the aptly renamed Black Sabbath Bridge. Located just across the canal on what's called the city's "golden mile" of Broad Street, it's been a fixture of fans and enthusiasts of "engagement public art."

Estimated Views

**3.37K**

Estimated views calculated based on audience size and socia...

Engagements

**30**

Total number of social engagements



# BLABBERMOUTH.NET

Blabbermouth.net focuses on the latest heavy metal and hard rock news, reviews and music featuring...

81

Domain Authority

Provided by MOZ

2.34M

Unique Visits

Provided by SimilarWeb

March 28, 2024 • ONLINE

## BLACK SABBATH Bench Returns After Major Refurbishment

[blabbermouth.net/news/black-sabbath-b...](https://blabbermouth.net/news/black-sabbath-b...)

The screenshot shows the Blabbermouth.net website interface. At the top, there are social media icons for Facebook, Twitter, and RSS, followed by the site's logo and a 'SUBMIT NEWS' button. A navigation menu includes 'NEWS', 'FEATURES', 'REVIEWS', 'CONTACT', 'PRIVACY POLICY', and 'TERMS OF SERVICE'. The main content area features a large image of the Black Sabbath bench with band member cutouts. Below the image is the article title 'BLACK SABBATH Bench Returns After Major Refurbishment' and the date 'March 28, 2024'. The article text describes the bench's return to Birmingham after a refurbishment. To the right, there is a 'Latest News' section with two articles: 'GUS G. Is 'Proud' Of His Guitar Solo In OZZY OSBOURNE Song 'Let Me Hear You Scream': 'It's Just Such A Cool Track'' and 'THE OFFSPRING Hopes To 'Be Done' With The New Album By The End Of April'.

Estimated Views

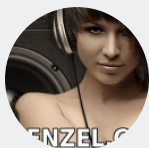
15K

Estimated views calculated based on audience size and social...

Engagements

282

Total number of social engagements



Captcha

34

Domain Authority

Provided by MOZ

247

Unique Visits

Provided by SimilarWeb

ONLINE

# BLACK SABBATH Bench Returns After Major Refurbishmen...

[soth.genzel.ca/black-sabbath-bench-retur...](https://soth.genzel.ca/black-sabbath-bench-retur...)

Now Playing - Iron Maiden - Flight Of Icarus - Listen Live (pop-up) or click play below - More radio options

HOME MUSIC + SHOWS ABOUT US + CONTACTS BLOG RADIO

NEWS

**BLACK SABBATH BENCH RETURNS AFTER MAJOR REFINISHMENT**

LIKE 33 0 THURSDAY, 28 MARCH 2024

The world-famous Black Sabbath Bench is back in place in Birmingham, United Kingdom city center following a major refurbishment that includes brand new heads for all band members. The heavy metal bench was first installed by Westside Business Improvement District on the renamed Black Sabbath Bridge...

SHARE

« EX-NIGHTWISH MEMBERS TARJA TURUNEN AND MARKO HIETALA ANNOUNCE SEPTEMBER 2024 EUROPEAN TOUR VINNIE PAUL 'WAS NEVER BEHIND' THE IDEA OF A PANTERA REUNION, SAYS HIS HELLYEAH BANDMATE CHAD GRAY »

NOW PLAYING

Engagements

0

Total number of social engagements



**WESB B107.5-FM/1490-AM |  
WBRR 100.1 The Hero**

**30**  
Domain  
Authority

Provided by  
**MOZ**

**8.89K**  
Unique  
Visits

Provided by  
**SimilarWeb**

March 28, 2024 • ONLINE

# BLACK SABBATH Bench Returns After Major Refurbishment

[wesb.com/rss/black-sabbath-bench-retur...](https://www.wesb.com/rss/black-sabbath-bench-retur...)

**BLACK SABBATH Bench Returns After Major Refurbishment**

Blabbermouth  
Mar 28, 2024 | 10:40 AM

The world-famous Black Sabbath Bench is back in place in Birmingham, United Kingdom city center following a major refurbishment that includes brand new heads for all band members. The heavy metal bench was first installed by Westside Business Improvement District on the renamed Black Sabbath Bridge...

**Current Temp**  
BRADFORD  
45°F  
mist

**Hometown Events**

**APR 03**  
Wednesday Lunch  
Hill Memorial UMC

**APR 11**  
Eclipse Viewing Party  
Bradford Regional Airport, Airport Road, Lewis Run, PA, USA

**APR 12**  
Spaghetti Dinner/Baked Food and Basket Auction  
Sawyer Evangelical Church, South Kendall Avenue, Bradford, PA, USA

More

Ad

Estimated Views

**2.92K**

Estimated views calculated based on audience size and socia...

Engagements

**0**

Total number of social engagements





**bravewords.com**

Where Metal Lives! Breaking news, reviews, interviews, audio, and videos... Your hub for metal...

**60**

Domain Authority

Provided by MOZ

**156K**

Unique Visits

Provided by SimilarWeb

March 28, 2024 • ONLINE

# BLACK SABBATH Bench Returns After Major...

[bravewords.com/news/black-sabbath-be...](https://bravewords.com/news/black-sabbath-be...)

The screenshot shows the BraveWords website interface. At the top is the 'BRAVEWORDS' logo and navigation menu (HOME, NEWS, CONTESTS, MAILING LIST, VIDEO, RADIO, ABOUT). The main article is titled 'BLACK SABBATH BENCH RETURNS AFTER MAJOR REFURBISHMENT... WITH NEW HEADS!; VIDEO' and is dated March 28, 2024. It features a large image of the bench with new band member heads. To the right, there are sections for 'FEATURED VIDEO' (Kelevera - 'The Distance'), 'LATEST REVIEWS' (Zombi - Direct Inject, Suffer - Grand Canvas Of The Aesthete, The Who - Live At Shea Stadium 1982, Rage - Afterlifelines, Carl Canedy - Tales Of A Wild Dog, Les Claypool - Adverse Yaw: The Prawn Song Years), and 'VIEW MORE'.

Estimated Views

**2.81K**

Estimated views calculated based on audience size and social...

Engagements

**995**

Total number of social engagements



# Home | Express & Star

The latest news and sport from across the West Midlands and Staffordshire | Find out what's...

72

Domain Authority

Provided by MOZ

1.26M

Unique Visits

Provided by SimilarWeb

March 29, 2024 • ONLINE

## Watch as Black Sabbath bench returns to city centre...

[expressandstar.com/news/local-hubs/bir...](https://www.expressandstar.com/news/local-hubs/bir...)

The screenshot shows the Express & Star website interface. At the top, there's a 'WATCH Shots!' banner and the site logo. Navigation tabs include 'News', 'Sport', and 'Entertainment'. A secondary menu lists categories like 'Cost of living', 'Local Hubs', 'Crime', 'Politics', 'Health', 'Business', 'Education', and 'More'. The main article title is 'Watch as Black Sabbath bench returns to city centre following major refurb'. The sub-headline reads: 'The world-famous Black Sabbath bench is back in place in Birmingham city centre following a major refurbishment that includes brand new heads for all band members.' The author is Lisa O'Brien, published on Mar 29. Below the text is a photograph of the bench with cutouts of the band members. A 'Similar stories' section at the bottom features a snippet about 'This Town'.

Estimated Views

16.9K

Estimated views calculated based on audience size and socia...

Engagements

1.42K

Total number of social engagements