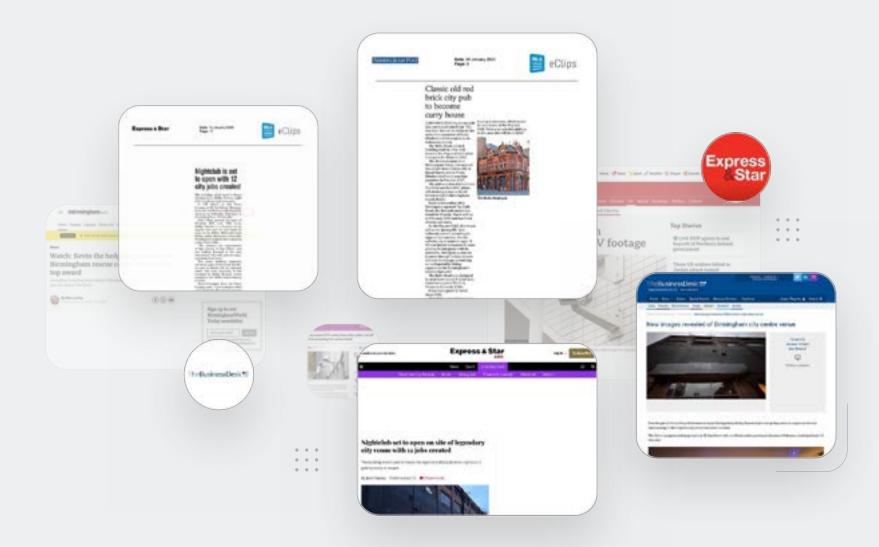


# January coverage



# Contents

Summary	 3
Coverage	5

# Summary



11

**Pieces of Coverage** 

Total number of online, offline and social clips in this book



554K

**Estimated Views** 

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social

0)

85.2M

**Audience** 

Combined total of publicationwide audience figures for all outlets featuring coverage **α** 

26

**Engagements** 

Combined total of likes,
comments and shares on social
media platforms



**72** 

Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz

# Coverage

11 pieces

#### **Birmingham Post**

1.03K

Circulation

BRIMINGHAM POST Date: 04 January 2024 eClips Classic old red brick city pub to become CAITTY DOUSE

A BUNDANCA AND the cooling path filter on a trainful man and the filter on a trainful ment of any filter of the filter and filter on a trainful ment of any filter of the filter and filter of the filter and filter of the filter and filter of the filter of curry house had embedied?
The Bold head was designed, by an filter to laster, is laster, i.e., and it is a second of the secon Copyright material - reproduced under license. As full-lar copyright material is parentled except under facese. As full-lar copyright production is parentled except under facese.

January 04, 2024 • ☐ PRINT

### The Bulls Head plans

#### **Express & Star**

13.2K
Circulation

January 15, 2024 • ☐ PRINT

### Verve Lounge creates 12 jobs

Date: 15 January 2024 Page: 17 eClips Express & Star Nightclub is set to open with 12 city jobs created The building which and in bound the legislating bloke theorem angle of this inguistic pulse to respect the extract as the Very Louising at 10 Class Street. Berning as the legislatin is patient as the Very Louising at Street Louising at Street Louising, at Mill Class Street. Bernings promising an Street Louising the smooth 12 feet and the proposed particular the street Louising at Louising and Louising Street Louising artificial and are looking forward to the neither according to the collection of Louising ariginally are red an appear hardway and was 10 february tond as audition to the adjacent careal. But these feelings and produced to the collection and the louising to Louising Loui opmend in the 1980s before rinning in 2003.

Merce Chaudian, from the Vern Lorenzy, and "This is not just A har—a h-a foliately. We sented to create a space where people are accept the primary and summent characterism in a well of cultural conficts, hands, and saterizationess."

The far will have an extension model of the confict of t Copyright material – reproduced under Norme.

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anuary coverage



#### The UK

**56**Domain
Authority

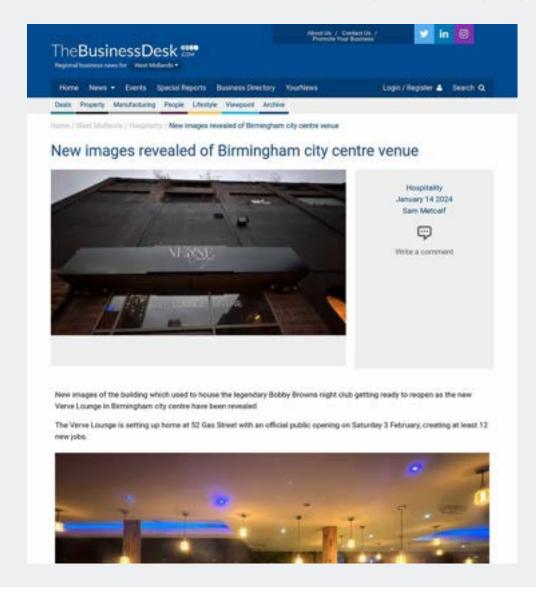
Provided by

190K

Unique Visits

Provided by

**♦** SimilarWeb



January 14, 2024 • ONLINE

# New images revealed of Birmingham city centre venue |...

thebusinessdesk.com/westmidlands/new...

Estimated Views

2.08K<sup>⊗</sup>

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements



#### **Home | Express & Star**

The latest news and sport from across the West Midlands and Staffordshire | Find out what's...

**73** 

Domain Authority

Provided by

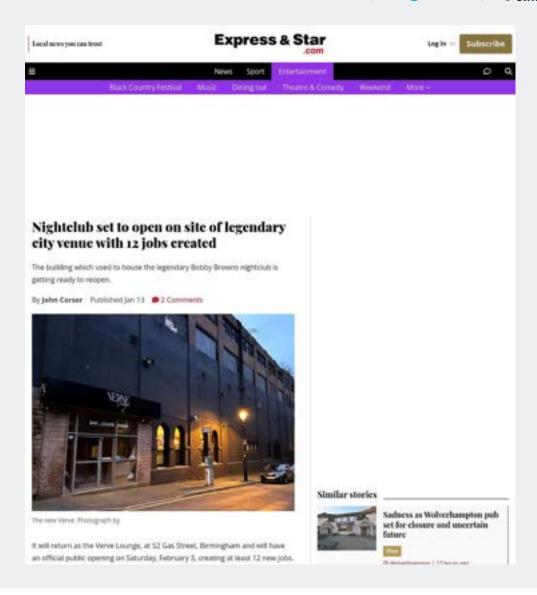
MOZ

1.48M

Unique Visits

Provided by

**♦** SimilarWeb



January 13, 2024 • ONLINE

# Nightclub set to open on site of legendary city venue with 12...

expressandstar.com/entertainment/2024/...

Estimated Views

**16.8**K<sup>⊗</sup>

Estimated views calculated based on audience size and socia...

Engagements

) ©

Total number of social engagements

January coverage



#### BirminghamWorld

Latest breaking news and analysis from BirminghamWorld

43

Domain Authority

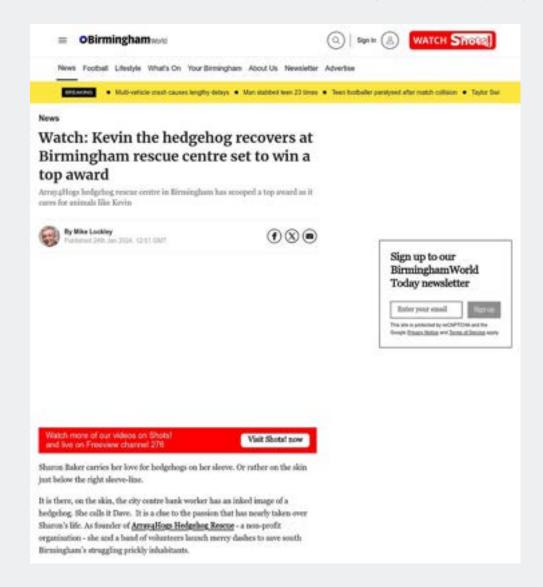
Provided by

**511K** 

Unique Visits

Provided by

**SimilarWeb** 





#### Just a moment...

<u>birminghamworld.uk/news/birmingham-h</u>...

Estimated Views

**56.5**K<sup>⊗</sup>

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements

anuary coverage 10



#### BBC

The best of the BBC, with the latest news and sport headlines, weather, TV & radio highlights and muc... 95

Domain Authority

Provided by

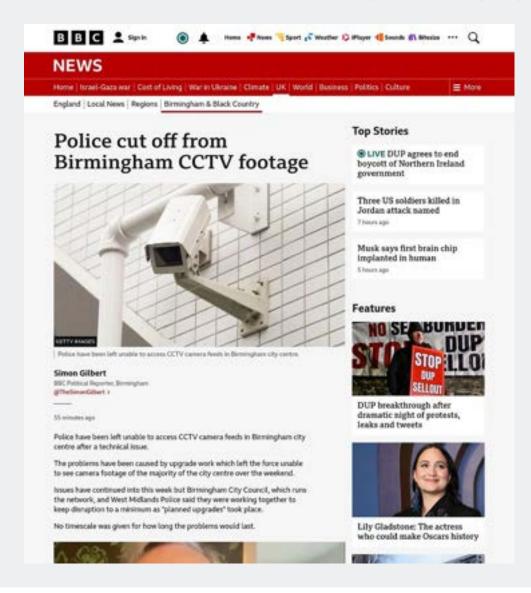
MOZ

67.5M

Unique Visits

Provided by

**SimilarWeb** 



January 30, 2024 • ⊕ ONLINE



## Police cut off from **Birmingham's CCTV** footage by glitch

bbc.co.uk/news/articles/c131n3r5zrlo

**Estimated Views** 

405K <sup>⊗</sup>

Estimated views calculated based on audience size and socia...

Engagements

Total number of social engagements



#### **Birmingham Live**

Updated around the clock with Birmingham news, information, what's on, comment and in-depth...

89

Domain Authority

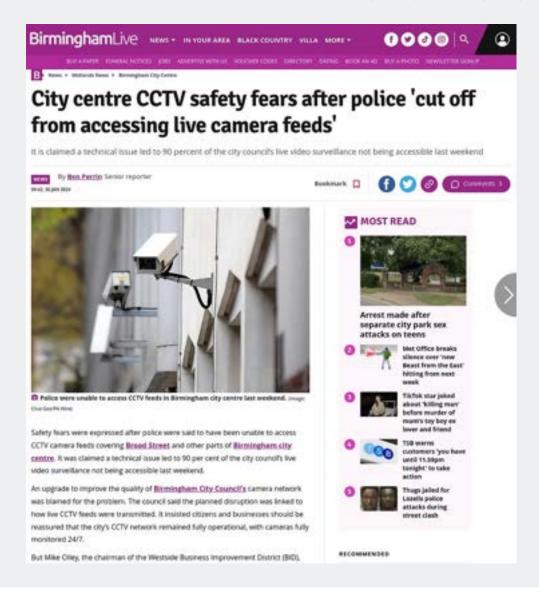
Provided by MOZ

7.83M

Unique Visits

Provided by

**SimilarWeb** 



January 30, 2024 • ⊕ ONLINE



## **City CCTV safety** fears as police 'cut off from accessing live...

birminghammail.co.uk/news/midlands-ne...

**Estimated Views** 

39.9K<sup>©</sup>

Estimated views calculated based on audience size and socia...

Engagements

Total number of social engagements



#### **Planet Radio**

Listen to the UK's top radio stations for free at Planet Radio. The best music on earth. 24/7. Your...

**79** 

Domain Authority

Provided by

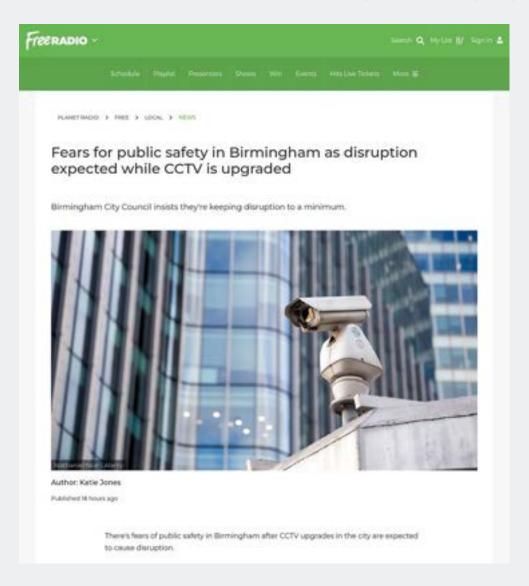
MOZ

2.4M

Unique Visits

Provided by

**SimilarWeb** 



January 30, 2024 •



# Fears for public safety in Birmingham as disruption expected...

planetradio.co.uk/free/local/news/fears-fo...

**Estimated Views** 

16.6K<sup>⊗</sup>

Estimated views calculated based on audience size and socia...

Engagements

o e

Total number of social engagements

anuary coverage 13



#### **Planet Radio**

Listen to the UK's top radio stations for free at Planet Radio. The best music on earth. 24/7. Your... 79

Domain Authority

Provided by MOZ

2.4M Unique

Provided by

**♦** SimilarWeb

Visits

January 30, 2024 •



## Fears for public safety in Birmingham as disruption expected...

planetradio.co.uk/greatest-hits/west-midl...

**Estimated Views** 

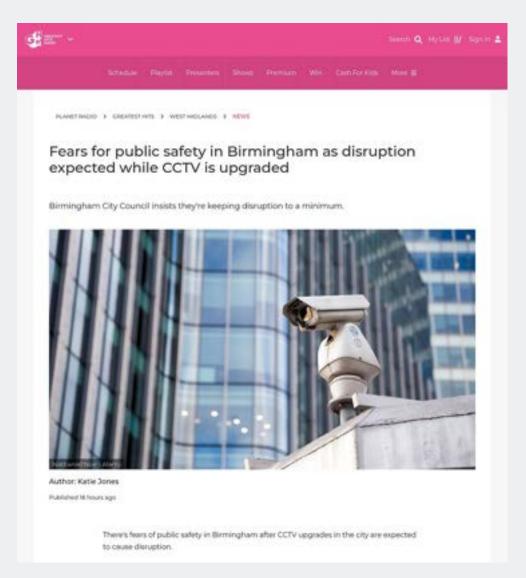
16.6K<sup>☉</sup>

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements



#### **BBC Midlands Today**

**450K**Audience

January 30, 2024 • <u>☐</u> TV

## **CCTV** controversy

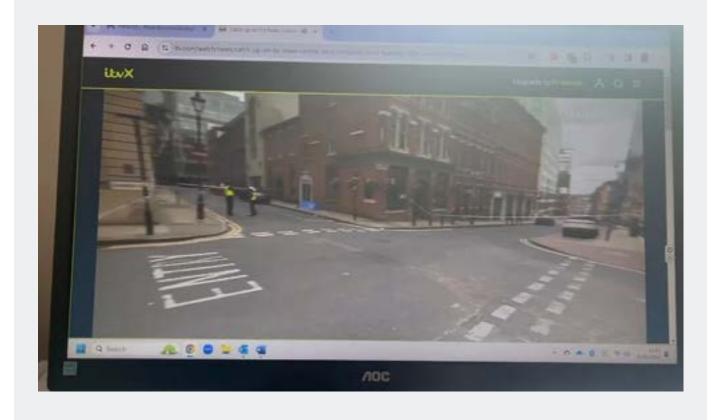
bbc.co.uk/programmes/b006mj57



4.8M
Audience

### **CCTV** on **ITV** Central

itv.com/news/central



January coverage