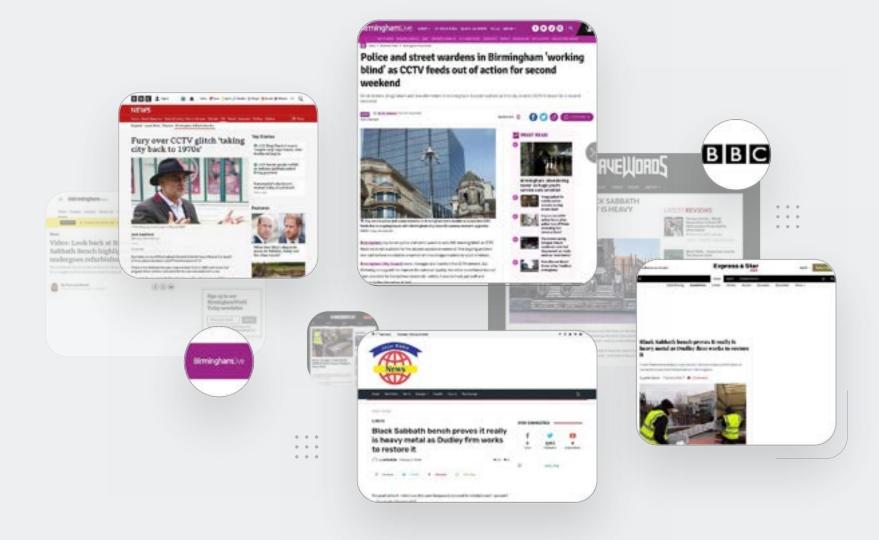


February coverage



Contents

Summary	 3
Coverage	5

Summary



32

Pieces of Coverage

Total number of online, offline and social clips in this book



1.3M

Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social

0)

81.6M

Audience

Combined total of publicationwide audience figures for all outlets featuring coverage

618

Engagements

Combined total of likes, comments and shares on social media platforms



Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz

Coverage

32 pieces



Birmingham Live

Updated around the clock with Birmingham news, information, what's on, comment and in-depth...

89

Domain Authority

Provided by

MOZ

7.73M

Unique Visits

Provided by

SimilarWeb



February 05, 2024 • ONLINE



Police and street wardens 'working blind' as city CCTV...

birminghammail.co.uk/news/midlands-ne...

Estimated Views

40K

Estimated views calculated based on audience size and socia...

Engagements





BBC

The best of the BBC, with the latest news and sport headlines, weather, TV & radio highlights and muc... 95

Domain Authority

Provided by

MOZ

67.9M

Unique Visits

Provided by

SimilarWeb



February 06, 2024 • ONLINE



Fury over Birmingham CCTV glitch 'taking city back to 1970s'

bbc.co.uk/news/articles/cjqjlekell1o

Estimated Views

Estimated views calculated based on audience size and socia...

Engagements





Home | Express & Star

The latest news and sport from across the West Midlands and Staffordshire | Find out what's...

73

Domain Authority

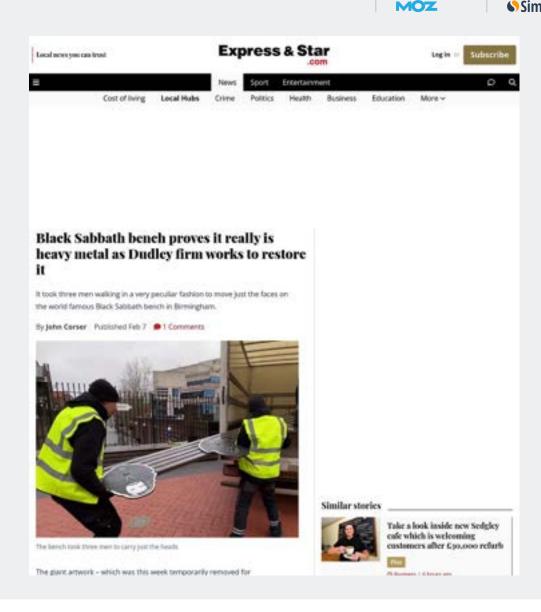
Provided by

1.37M

Unique Visits

Provided by

♦ SimilarWeb



February 07, 2024 • ONLINE



Black Sabbath bench proves it really is heavy metal as...

expressandstar.com/news/local-hubs/dud...

Estimated Views

16.4K [⊙]

Estimated views calculated based on audience size and socia...

Engagements

Jaun Baba

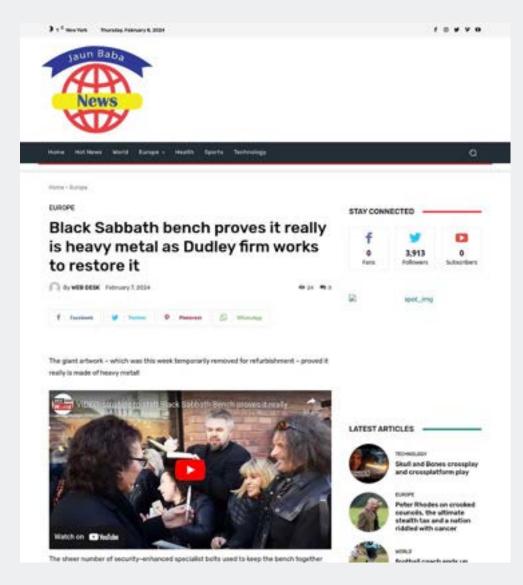
18
Domain
Authority
Provided by

13.3K

Unique Visits

Provided by

SimilarWeb



Black Sabbath bench proves it really is heavy metal as...

jaunbaba.com/black-sabbath-bench-prov...

Estimated Views

6.77K[⊗]

Estimated views calculated based on audience size and socia...

Engagements





BirminghamWorld

Latest breaking news and analysis from BirminghamWorld

43

Domain Authority

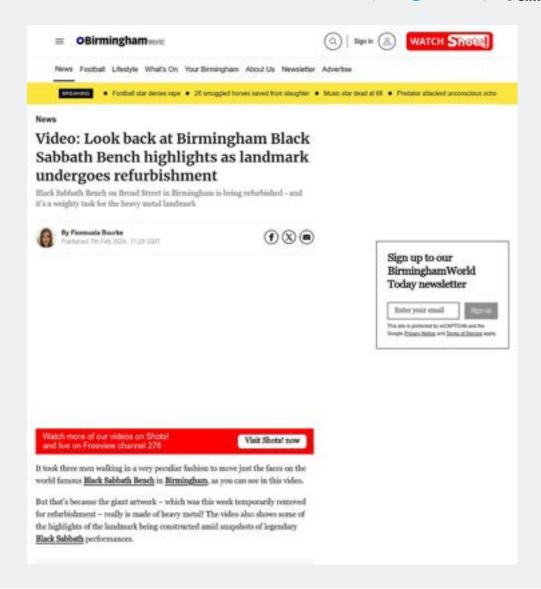
Provided by

571K

Unique Visits

Provided by

SimilarWeb





Just a moment...

birminghamworld.uk/news/birmingham-bl...

Estimated Views

59.3K[⊗]

Estimated views calculated based on audience size and socia...

Engagements





bravewords.com

Where Metal Lives! Breaking news, reviews, interviews, audio, and videos... Your hub for metal... 59

Domain Authority

Provided by

MOZ

224K

Unique Visits

Provided by

SimilarWeb

February 07, 2024 • ONLINE



Struggle To Shift BLACK SABBATH Bench Proves It Real...

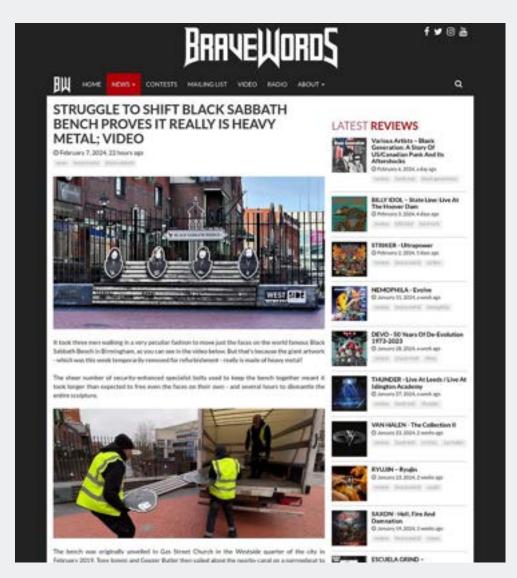
bravewords.com/news/struggle-to-shift-bl...

Estimated Views

2.05K[⊗]

Estimated views calculated based on audience size and socia...

Engagements





BLABBERMOUTH.NET

Blabbermouth.net focuses on the latest heavy metal and hard rock news, reviews and music featuring...

81

Domain Authority

Provided by

MOZ

2.35M

Unique Visits

Provided by

SimilarWeb





Watch: Struggle To Shift BLACK **SABBATH Bench...**

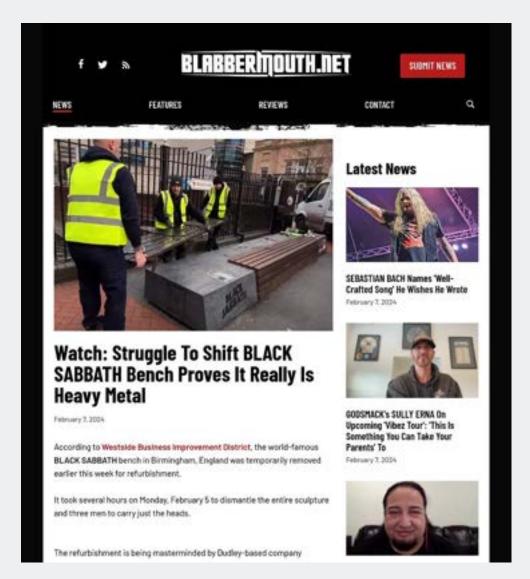
blabbermouth.net/news/watch-struggle-t...

Estimated Views

16.1K[☉]

Estimated views calculated based on audience size and socia...

Engagements





WESB B107.5-FM/1490-AM | **WBRR 100.1 The Hero**

30

Domain Authority

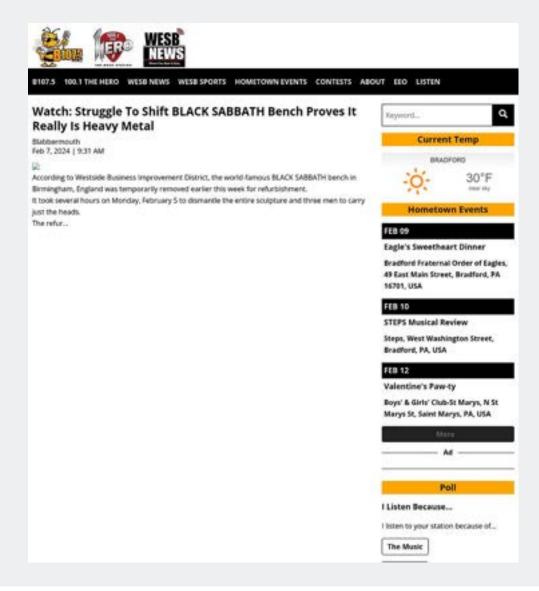
Provided by MOZ

15.3K

Unique Visits

Provided by

SimilarWeb



February 07, 2024 • ONLINE



Watch: Struggle To Shift BLACK **SABBATH Bench...**

wesb.com/rss/watch-struggle-to-shift-blac...

Estimated Views

4.64K

Estimated views calculated based on audience size and socia...

Engagements



Birmingham Mail

Daily newspaper

6.58K Circulation



February 08, 2024 • ☐ PRINT

CCTV - back to the 1970s



The Phoenix Newspaper UK | Latest news in UK | Positive news | Inspiring The Next Generation

The Phoenix Newspaper focuses on only Positive, Informative and Objective news. The newspaper is... 33

Domain Authority

Provided by MOZ

6.24K

Unique Visits

Provided by

SimilarWeb

February 08, 2024 • ONLINE



Video out showing the struggle to shift Black Sabbath Benc...

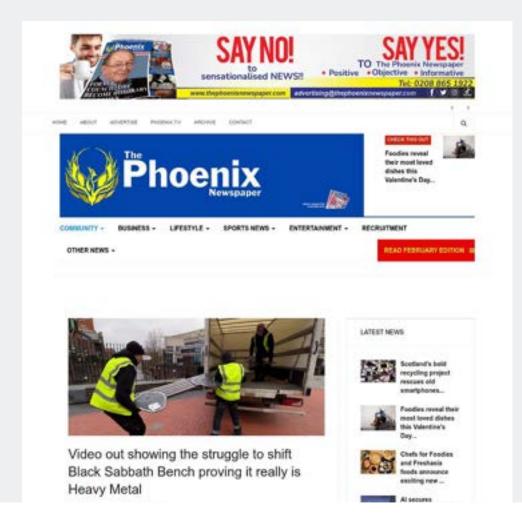
thephoenixnewspaper.com/video-out-sho...

Estimated Views

1.57K [☉]

Estimated views calculated based on audience size and socia...

Engagements



Birmingham Mail

Daily newspaper

6.58K

Circulation



February 10, 2024 • ☐ PRINT

Sabbath bench refrub **Bham Mail 10 Feb**



Date: 10 February 2024 Page: 3





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Date: 10 February 2024 Page: 3









February coverage

Birmingham Mail

Daily newspaper

6.58K Circulation



February 10, 2024 • PRINT

Calendar Bham Mail 10 Feb

Ex and Star Sabbath bench refurb 9 feb

Circulation

Express & Star

Date: 09 February 2024



Band's bench is heavy metal

ntertied in Gas Street Church in the Westride quarter of the city in February 2018. Tony house and Grosse Station then sailed along the muchy canal on a narrowboat to unwell it on Broad Street in her June that year. Almost Dee journ book, on Men-

Actions (for power laws, on the day, February 5, Mentalet Barriers and State of State State State of State State of State State of State State State of State State of State State State of State State of State State of State State State of State State State State of State S

The refurbishment in being man-ter missed by Dodde-based compa-ter Midtherm, which specialists in all types of creation metabolists. When James, sales and mechanical discretize at Midtherm, explained that use of his first jate would be to death of Gospy Onloquies, Yang-loome, Genero-Busin and Bill Nast months and the Section of the Section of the Section of the Section of the product of the Section of the Section of the Section of the content of the Section of the section of the content like this. The

rabed with a project like this. The materials and fittings used have neathered as you would expect. med to make a prototype with new

It took three men walls they are not made out of mariness





there is, so we'll have a good look. The benut in Sinningham took three man to carry part the health at it to do shad to do and if we

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BirminghamWorld

Get all of the latest news from BirminghamWorld. Providing a fresh perspective for online news.

43

Domain Authority

Provided by

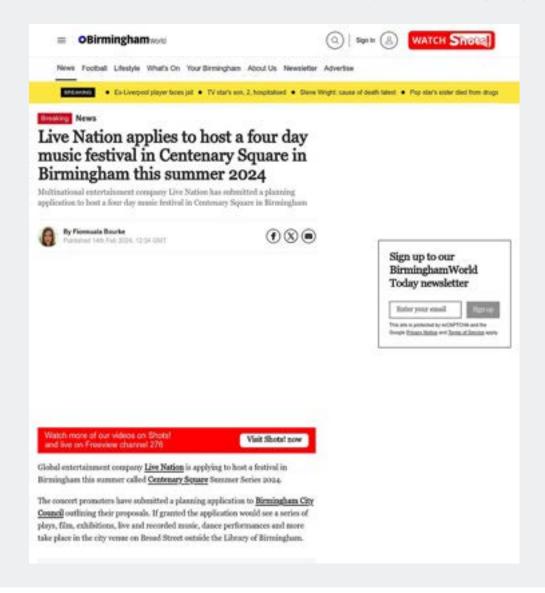
MOZ

571K

Unique Visits

Provided by

SimilarWeb



February 14, 2024 • ONLINE



Live Nation applies to host 4 day music festival in Centenary...

birminghamworld.uk/news/birmingham-m...

Estimated Views

59.3K [⊗]

Estimated views calculated based on audience size and socia...

Engagements





Birmingham Live

Updated around the clock with Birmingham news, information, what's on, comment and in-depth...

89

Domain Authority

Provided by MOZ

7.73M

Unique Visits

Provided by

SimilarWeb



February 14, 2024 • ONLINE



Top promoter behind plans to stage huge live music event in...

birminghammail.co.uk/news/midlands-ne...

Estimated Views

40K

Estimated views calculated based on audience size and socia...

Engagements





TheTicketingBusiness News

49

Domain Authority

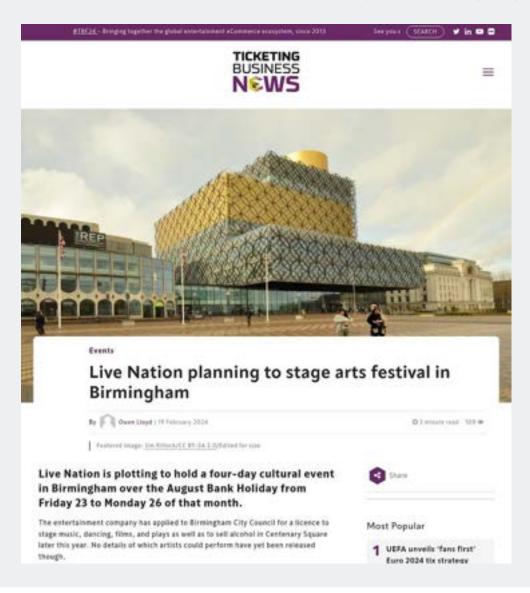
Provided by

19.1K

Unique Visits

Provided by

SimilarWeb



February 19, 2024 •



Live Nation planning to stage arts festival in Birmingham

theticketingbusiness.com/2024/02/19/liv...

Estimated Views

452 [©]

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements

ebruary coverage 23



BirminghamWorld

Get all of the latest news from BirminghamWorld. Providing a fresh perspective for online news.

44

Domain Authority

Provided by

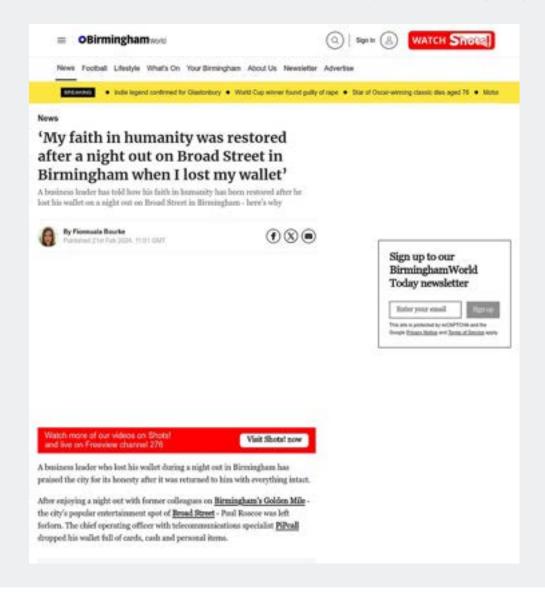
MOZ

571K

Unique Visits

Provided by

SimilarWeb



February 21, 2024 • ONLINE

'I lost my wallet on a night out on Broad Street - and was so...

birminghamworld.uk/news/birmingham-br...

Estimated Views

51.8K [⊗]

Estimated views calculated based on audience size and socia...

Engagements





BBC

The best of the BBC, with the latest news and sport headlines, weather, TV & radio highlights and muc... 95

Domain Authority

Provided by

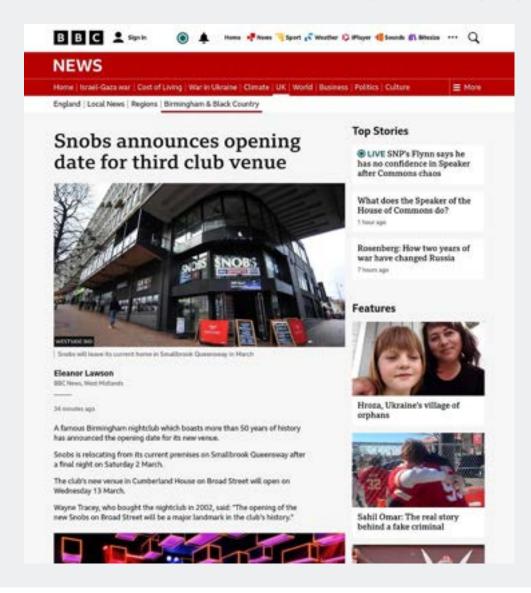
MOZ

67.9M

Unique Visits

Provided by

SimilarWeb



February 22, 2024 • ONLINE



Snobs: Iconic Birmingham nightclub announces opening...

bbc.co.uk/news/articles/cql9995g5dko

Estimated Views

Estimated views calculated based on audience size and socia...

Engagements





BirminghamWorld

Get all of the latest news from BirminghamWorld. Providing a fresh perspective for online news.

44

Domain Authority

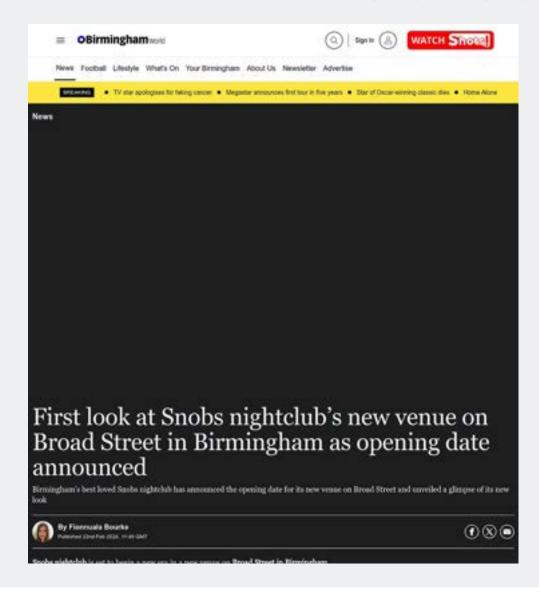
Provided by MOZ

571K

Unique Visits

Provided by

SimilarWeb



February 22, 2024 • ONLINE



First look at Snobs' new venue on Broad Street as opening...

birminghamworld.uk/news/birmingham-s...

Estimated Views

51.8K [©]

Estimated views calculated based on audience size and socia...

Engagements





BNN

Founded by Gurbaksh Chahal, BNN Breaking is an independent news network. We break the status-...

53

Domain Authority

Provided by

MOZ

1.22M

Unique Visits

Provided by

SimilarWeb



Birmingham's Beloved Snobs Nightclub to Dance...

bnnbreaking.com/world/uk/birminghams-...

Estimated Views

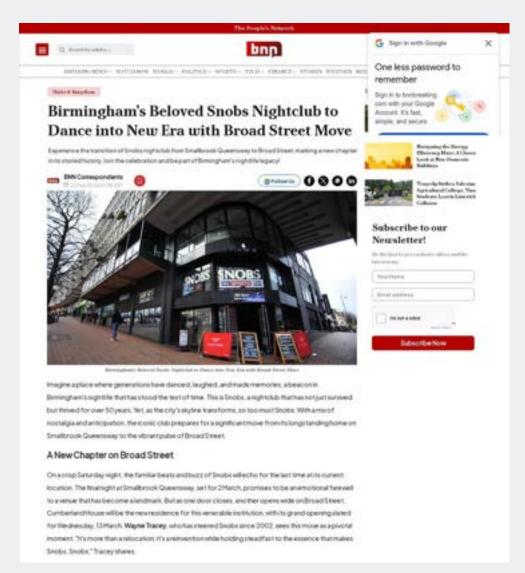
12.5K [⊗]

Estimated views calculated based on audience size and socia...

Engagements

o e

Total number of social engagements



ebruary coverage 27



36

Domain Authority

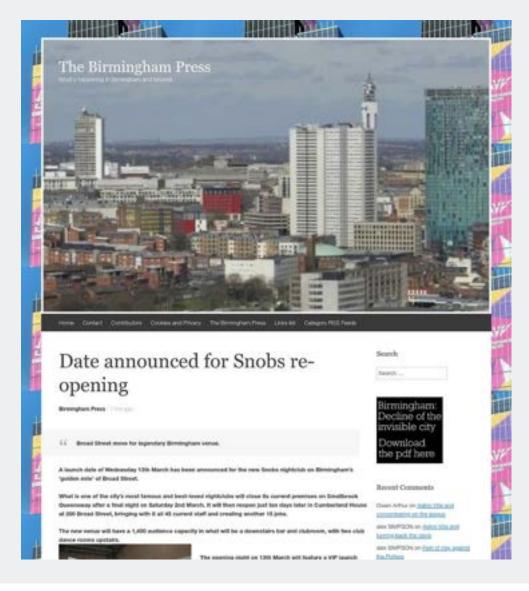
Provided by MOZ

2.84K

Unique Visits

Provided by

♦ SimilarWeb



February 22, 2024 • ONLINE



Date announced for **Snobs re-opening**

thebirminghampress.com/2024/02/date-...

Estimated Views

Estimated views calculated based on audience size and socia...

Engagements





Home | Express & Star

The latest news and sport from across the West Midlands and Staffordshire | Find out what's...

73

Domain Authority

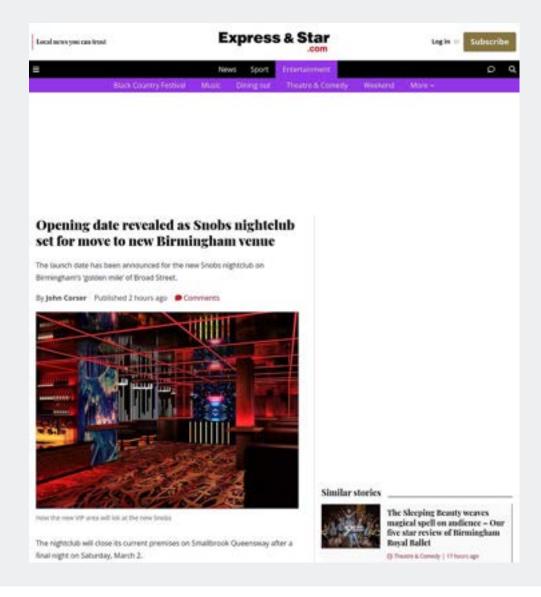
Provided by MOZ

1.37M

Unique Visits

Provided by

♦ SimilarWeb



February 23, 2024 • ONLINE



Opening date revealed as Snobs nightclub set for...

expressandstar.com/entertainment/birmin...

Estimated Views

16.3K [⊗]

Estimated views calculated based on audience size and socia...

Engagements





Birmingham Live

Updated around the clock with Birmingham news, information, what's on, comment and in-depth...

89

Domain Authority

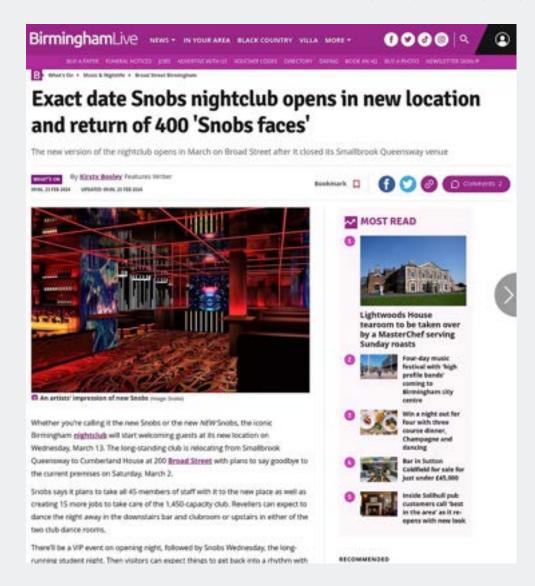
Provided by MOZ

7.73M

Unique Visits

Provided by

SimilarWeb



February 23, 2024 • ONLINE



New Snobs opening date and features including 400 life-...

birminghammail.co.uk/whats-on/music-ni...

Estimated Views

40K

Estimated views calculated based on audience size and socia...

Engagements



The UK

57

Domain Authority

Provided by

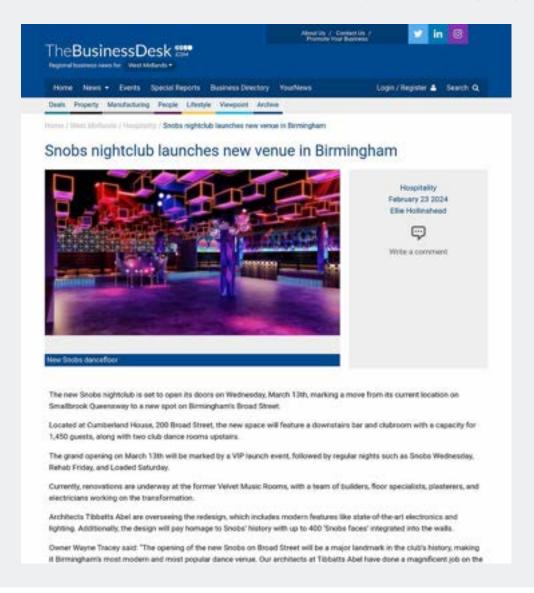
MOZ

194K

Unique Visits

Provided by

SimilarWeb



February 23, 2024 • ONLINE



Snobs nightclub launches new venue in Birmingham |...

thebusinessdesk.com/westmidlands/new...

Estimated Views

1.92K [⊗]

Estimated views calculated based on audience size and socia...

Engagements





Welcome to the Greater **Birmingham Chambers of** Commerce | Greater **Birmingham Chamber of** Commerce

Welcome to the Greater Birmingham Chambers of Commerce

49

Domain Authority

Provided by MOZ

4.68K

Unique Visits

Provided by

SimilarWeb

February 23, 2024 • ONLINE



Legendary Snobs nightclub reveals new venue launch date

greaterbirminghamchambers.com/resour...

Estimated Views

Estimated views calculated based on audience size and socia...

Engagements



Birmingham Mail

Daily newspaper

6.58K Circulation

February 28, 2024 • M PRINT

Give my regards to **Broad Street hero!**



to this Almogal Conference of the Service of plant in the Almogal Conference of the Service of t



Home | Express & Star

The latest news and sport from across the West Midlands and Staffordshire | Find out what's...

73

Domain Authority

Provided by MOZ

1.37M

Unique Visits

Provided by

♦ SimilarWeb



February 27, 2024 • ONLINE



Pub giant invests nearly £1 million in two city venues

expressandstar.com/news/business/2024...

Estimated Views

16.3K [⊗]

Estimated views calculated based on audience size and socia...

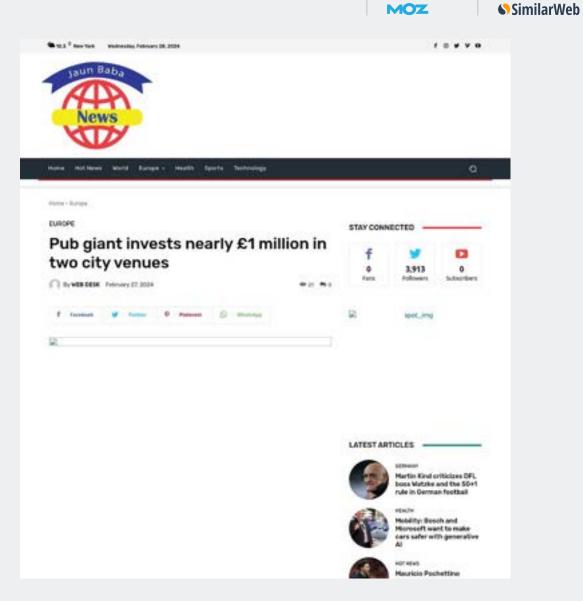
Engagements



Jaun Baba

Domain
Authority
Provided by

13.3K
Unique
Visits
Provided by



Pub giant invests nearly £1 million in two city venues - Ja...

jaunbaba.com/pub-giant-invests-nearly-1-...

Estimated Views

6.57K[⊗]

Estimated views calculated based on audience size and socia...

Engagements

O ©

Total number of social engagements

February coverage 35



The UK

57

Domain Authority

Provided by

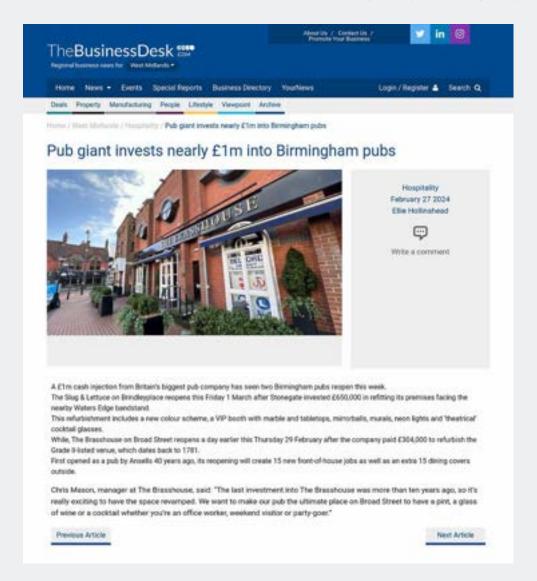
MOZ

194K

Unique Visits

Provided by

SimilarWeb



February 27, 2024 • ONLINE



Pub giant invests nearly £1m into Birmingham pubs |...

thebusinessdesk.com/westmidlands/new...

Estimated Views

1.92K [⊗]

Estimated views calculated based on audience size and socia...

Engagements





Welcome to the Greater **Birmingham Chambers of** Commerce | Greater **Birmingham Chamber of** Commerce

Welcome to the Greater Birmingham Chambers of Commerce

49

Domain Authority

Provided by MOZ

4.68K

Unique Visits

Provided by

SimilarWeb

February 29, 2024 • ONLINE



Pub giant invests nearly £1m in two of Birmingham's...

greaterbirminghamchambers.com/resour...

Estimated Views

Estimated views calculated based on audience size and socia...

Engagements



Birmingham Mail

Daily newspaper

6.58KCirculation

February 29, 2024 • 🏻 PRINT

'400 faces' return at reloacted Snobs



ebruary coverage

Shropshire Star

9.91K Circulation



February 29, 2024 • PRINT

Pub giant invests nearly £1m in city venues