



# December coverage

The collage features several news items:

- Phoenix Logo:** A blue circular logo with a yellow phoenix.
- Article 1:** "Popular nightclub to move to prime Broad Street spot". Includes a photo of a modern building.
- Article 2:** "We visit Broad Street to find out if it's still Birmingham's 'golden mile' & the city's best night out".
- Article 3:** "Travel Tour" with a circular logo and text "ased as The Garrison to reopen".
- Article 4:** "Travel Tour" with a photo of a man and text "The Local Authority's Part Funded/Managed at their".
- Article 5:** "Black Sabbath's lead manager interviewed" with a photo of a man.

Decorative elements include a grey bar at the top left, a grey circle with a grid of dots, and a grey circle with a grid of dots.

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# Summary

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**10**

**Pieces of Coverage**

Total number of online, offline and social clips in this book



**210K**

**Estimated Views**

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



**11.2M**

**Audience**

Combined total of publication-wide audience figures for all outlets featuring coverage



**40**

**Engagements**

Combined total of likes, comments and shares on social media platforms



**59**

**Avg. Domain Authority**

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz

# Coverage

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10 pieces

Client: Westside BID Print  
Server: ChamberLink  
Date: 02/12/2023  
Page: 6  
Size: 231  
Value: 815.0800

### Popular nightclub to move to prime Broad Street spot

Sheds, one of Birmingham's most famous and most loved nightclubs, is to relocate to Broad Street. The club, founded more than 60 years ago, is set to move next year into the premises formerly occupied by Urban Music Square. Sheds is currently located at 11 Southside, Selly Oak, which has been at its site since the year as part of the city's regeneration plans.

Blake Tacey, owner of Sheds, has revealed that the club is to move into former office space at Cumberland House, 200 Broad Street.

He has announced the lease of the new premises from Sheds's former owners David Smith and John Collins. Sheds will now offer a wide range of nights including House, Hip-hop, R&B and more.

Mr Tacey said "This is a chance to move Sheds back to a great location on Broad Street where we can continue to grow our brand, expand our capacity and offer the best experience to our members. As well as relocating the Sheds and staff, we also have to create a few more jobs for our members and staff to ensure a smooth transition to the new location."

"We are excited to be moving back to Broad Street and keeping the business thriving."

"But we are also excited by the new opportunity to move into the 'hidden gem' of Broad Street in the Westside area, with all the opportunities it offers."

"There's a healthy nightlife in Westside, but also all the extra facilities and amenities of the city, with many top bars and the new entertainment district."



At the new Sheds premises in Southside Selly Oak

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**Client:** Westside BID Point  
**Source:** ChamberLink  
**Date:** 02/12/2023  
**Page:** 9  
**Size:** 231  
**Value:** 010.0500

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# The Phoenix Newspaper UK | Latest news in UK | Positive news | Inspiring The Next Generation

The Phoenix Newspaper focuses on only Positive, Informative and Objective news. The newspaper is...

33

Domain Authority

Provided by MOZ

12.9K

Unique Visits

Provided by SimilarWeb

November 30, 2023 • ONLINE

## Black Sabbath's first manager interviewed as Ozzy turns 75 l...

[thephoenixnewspaper.com/black-sabbat...](https://thephoenixnewspaper.com/black-sabbat...)



Estimated Views

3.5K

Estimated views calculated based on audience size and socia...

Engagements

10

Total number of social engagements





## Travel And Tour World

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52

Domain Authority

Provided by MOZ

15K

Unique Visits

Provided by SimilarWeb

December 14, 2023 • ONLINE

# The Great Scotland Yard Hotel hires Mario Flanagan as their...

[traveltourworld.com/news/article/the-...](https://traveltourworld.com/news/article/the-...)

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Home - HOTEL NEWS - The Great Scotland Yard Hotel hires Mario Flanagan as their General Manager

### The Great Scotland Yard Hotel hires Mario Flanagan as their General Manager

Thursday, December 14, 2023

Mario Flanagan steps up as the new general manager at the Great Scotland Yard Hotel in Westminster. It is part of the Unbound Collection by Hyatt. With 26 years of experience in the hotel industry, Flanagan will bring his expertise to his role as general manager.

His journey has been an extraordinary one. Starting in 1997, he joined as the junior concierge at the Table Bay Hotel in Waterfront. His hard work got him appointed as the assistant manager in eight months. When he turned 21 in 1999, he was made the Head of Concierge, which led him to develop experience in the hospitality industry. Working at one of the leading five-star hotels in the world made Flanagan not only well equipped but seamlessly efficient. Furthermore, his efficiency will only benefit the Great Scotland Yard Hotel.

Mario Flanagan went on to become the Room Division Specialist in 2003. The line division in room management made him garner skills from a very root level. His ability to detect problems and solve them evolved as he secured himself a job as the Director of Rooms at the Hyatt Regency Johannesburg.

After working there and at Hyatt Regency London - The Churchill in 2010, Flanagan became the General Manager at Hyatt Regency Birmingham. Operating as the general manager made him finish a hotel refurbishment worth \$6 million, which led Birmingham to win the Best Hotel in Birmingham in 2015.

His ability to solve problems, assess them, and formulate policies laid out by the hierarchy makes him a practical and nuanced taskmaster. He was awarded Manager of the Year at the prestigious Westside Business Improvement District Program in 2016. Flanagan's expertise and experience will make him operate in a sound manner as the general manager at the Great Scotland Yard Hotel, Westminster.

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REGIONAL NEWS

Estimated Views

169

Estimated views calculated based on audience size and social...

Engagements

0

Total number of social engagements



# BirminghamWorld

Latest breaking news and analysis from BirminghamWorld

43

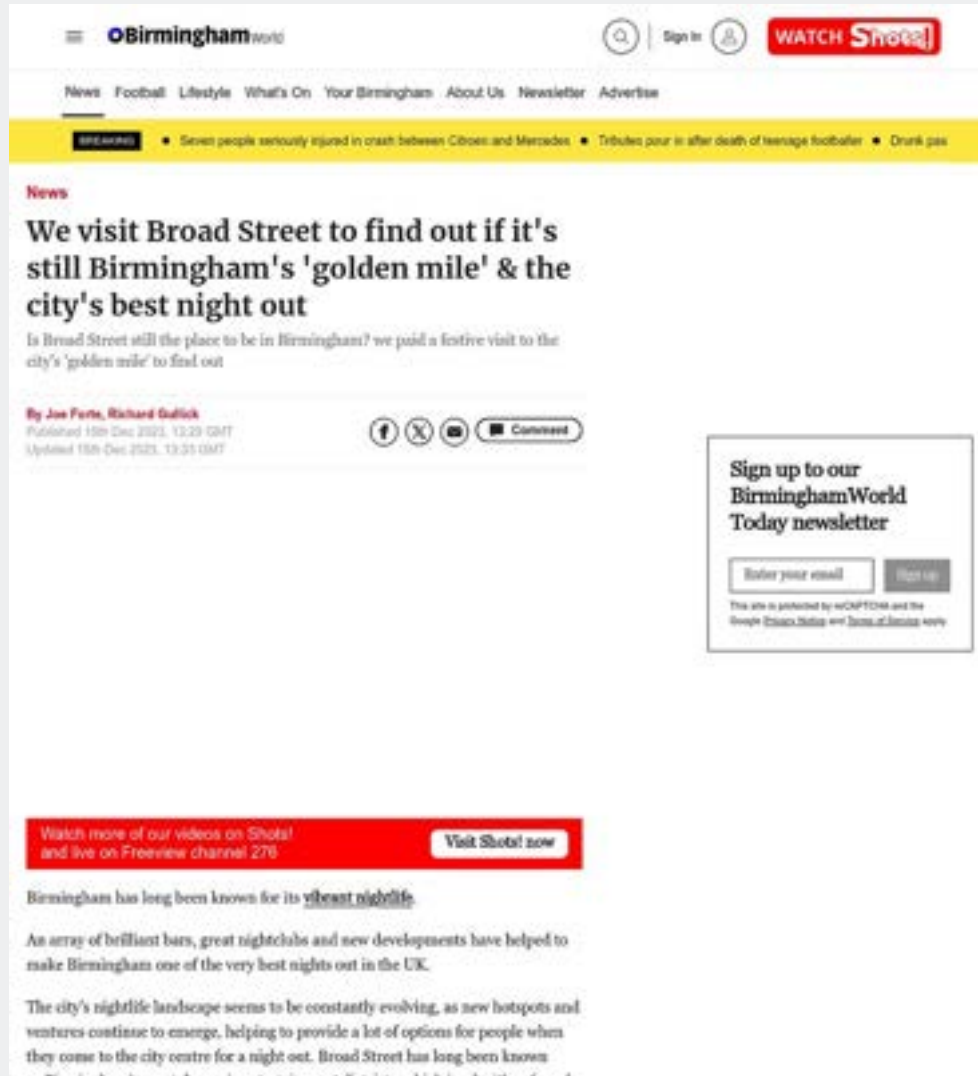
Domain Authority

Provided by MOZ

512K

Unique Visits

Provided by SimilarWeb



ONLINE

## Just a moment...

[birminghamworld.uk/news/birmingham-br...](https://birminghamworld.uk/news/birmingham-br...)

Estimated Views

68.6K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



# BirminghamWorld

Latest breaking news and analysis from BirminghamWorld

43

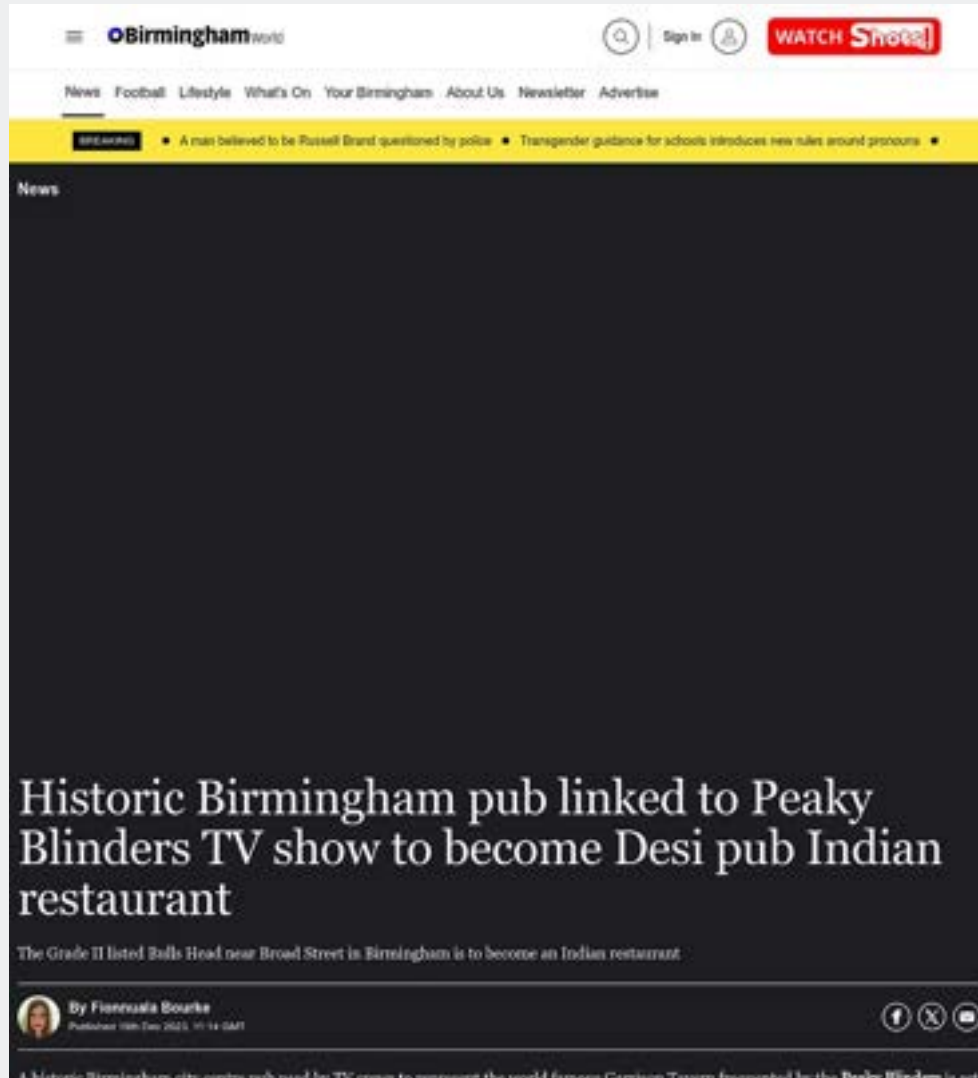
Domain Authority

Provided by MOZ

512K

Unique Visits

Provided by SimilarWeb



ONLINE

## Just a moment...

[birminghamworld.uk/news/birmingham-p...](https://birminghamworld.uk/news/birmingham-p...)

Estimated Views

68.6K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



## Birmingham Live

Updated around the clock with Birmingham news, information, what's on, comment and in-depth...

89

Domain Authority

Provided by MOZ

8.73M

Unique Visits

Provided by SimilarWeb

December 19, 2023 • ONLINE

# Peaky Blinders pub used as The Garrison to reopen as Indian...

[birminghammail.co.uk/whats-on/food-drin...](https://birminghammail.co.uk/whats-on/food-drin...)

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WHAT'S ON • Food & Drink • Broad Street Birmingham

## Peaky Blinders pub used as The Garrison to reopen as Indian restaurant

The Bulls Head in Bishopsgate Street, which opened in 1901, was used as The Garrison for the Birmingham premiere of Peaky Blinders starring Cillian Murphy

By Sixty Basley Features Writer

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- 5 New Bakehouse cafe and bakery by award-winning Baked in Brick chef to open in Sutton Coldfield

**Davenport's pub The Bulls Head becomes The Garrison Tavern on Bishopsgate Street**  
(Image: Graham Young)

A city centre pub that was transformed into The Garrison Tavern to celebrate the series four premiere of *Peaky Blinders* is set to reopen as an Indian restaurant. The Bulls Head, a listed building built in 1901, will become the Peg and Grill when it reopens its doors in 2024.

The desi restaurant is at 38 Bishopsgate Street, just around the corner from Cineworld on *Broad Street* where Peaky Blinders had its season four premiere in October 2017. The boozier was transformed into The Garrison for a **BBC** photocall marking a new series of Steven Knight's Birmingham-based drama.

Back in December 2016, Davenport's opened The Bulls Head, it's first in 30 years. It

Estimated Views

46.5K

Estimated views calculated based on audience size and socia...

Engagements

30

Total number of social engagements



## Home | Express & Star

The latest news and sport from across the West Midlands and Staffordshire | Find out what's...

73

Domain Authority

Provided by MOZ

1.67M

Unique Visits

Provided by SimilarWeb

The screenshot shows the Express & Star website interface. At the top, there's a navigation bar with 'Local news you can trust', the Express & Star logo, and 'Log in' and 'Subscribe' buttons. Below the navigation bar, there are menu items for 'News', 'Sport', and 'Entertainment'. A secondary menu includes 'Back Country Festival', 'Music', 'Dining out', 'Theatre & Comedy', 'Weekend', and 'More'. The main content area features an article titled 'Peaky Blinders pub to become new Indian restaurant'. The article text states: 'A pub in Birmingham city centre once used by BBC2 as 'The Garrison Tavern' to premiere a new Peaky Blinders TV series is set to reopen as an Indian restaurant'. It is attributed to 'By John Corser' and 'Published 2 hours ago' with '1 Comments'. Below the text is a photograph of the 'The Bulls Head' pub, a Grade II-listed terracotta building at 38 Bishopsgate Street. To the right of the main article, there is a 'Similar stories' section with a thumbnail for an article titled 'How Wolves plunged to the lower leagues and nearly ceased to exist - Part 2: Desperate search for the millions needed to save Wolves from oblivion'.

December 19, 2023 • ONLINE

# Peaky Blinders pub to become new Indian restaurant

[expressandstar.com/entertainment/2023/...](https://www.expressandstar.com/entertainment/2023/...)

Estimated Views

19.8K

Estimated views calculated based on audience size and social media activity

Engagements

0

Total number of social engagements





# The UK

**56**  
Domain Authority  
Provided by  
**MOZ**

**156K**  
Unique Visits  
Provided by  
**SimilarWeb**

December 20, 2023 • ONLINE

## Grade-II listed pub to be transformed into Indian restaurant l...

[thebusinessdesk.com/westmidlands/new...](https://thebusinessdesk.com/westmidlands/new...)

**Grade-II listed pub to be transformed into Indian restaurant**

Hospitality / Property  
December 20 2023  
Anna Cooper

Write a comment

A Birmingham city centre pub used to premiere a Peaky Blinders TV series is set to reopen as an Indian restaurant.

The Bulls Head Grade II listed terracotta pub was built at 38 Bishopsgate Street around the corner from Broad Street on Westside back in 1901. It was designed by renowned city architects James & Lister Lee.

In October 2017, the exterior was dressed up as 'The Garrison Tavern' for the opening photocall of the fourth season's premiere of Steven Knight's Peaky Blinders drama series at nearby Cineworld, attracting huge crowds.

However, following the Covid lockdowns, Davenports sold the pub in February 2022 to an unnamed 'investment fund', and it has been closed ever since.

Posters in the window at the pub today explain that it will reopen as an Indian desi restaurant in 2024, trading under the name of the Peg And Grill.

A holding website at [www.pegandgrill.co.uk](http://www.pegandgrill.co.uk) promises: "A vibrant Indian restaurant is soon gracing Birmingham with its presence. Anticipate a sensory journey through India's diverse culinary landscape, promising an unforgettable dining experience"

Estimated Views

**1.69K**

Estimated views calculated based on audience size and socia...

Engagements

**0**

Total number of social engagements



## Insider Media Ltd

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67

Domain Authority

Provided by MOZ

107K

Unique Visits

Provided by SimilarWeb

December 19, 2023 • ONLINE

# Listed pub to reopen as Indian restaurant - Insider Media

[insidermedia.com/news/midlands/listed-p...](https://insidermedia.com/news/midlands/listed-p...)

The screenshot shows a news article on the Insider Media website. The article title is "Listed pub to reopen as Indian restaurant" and it is categorized under "Midlands". The author is Adam Beech, dated 20 Dec 2023. The main image shows the exterior of a red brick building, identified as "The Bulls Head". The article text states: "A pub in Birmingham city centre once used by the BBC as 'The Garrison Tavern' in *Peaky Blinders* is set to reopen as an Indian restaurant. The Bulls Head is a grade II-listed terracotta pub built at 38 Bishopgate Street around the corner from Broad Street on Westside back in 1901. In October 2017, the exterior was dressed up as 'The Garrison Tavern' for the opening photocall of the fourth season's premiere of Steven Knight's *Peaky Blinders*. The pub, which was sold to an investment fund in February 2022 and has been closed since, will reopen as an Indian desi restaurant in 2024, trading under the name of the Peg And Grill. Mike Oiley, general manager of Westside BID, said: 'We're thrilled to be welcoming'".

Estimated Views

805

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements

# Insider Peaky pub

Client: Westside B2D Print  
Source: Midlands Insider Daily  
Date: 20/12/2023  
Page: 1  
Size: 843  
Value: 2353.3800

Midlands

## Listed pub to reopen as Indian restaurant

By Adam Beeth  
20 Dec 2023



The Bulls Head (Image credit: Westside B2D)

A pub in Birmingham city centre once used by the BBC as 'The Garrison Tavern' in Peaky Blinders is set to reopen as an Indian restaurant.

The Bulls Head is a grade II-listed terracotta pub built at 39 Bishopgate Street around the corner from Broad Street on Westside back in 1901.

In October 2017, the exterior was dressed up as 'The Garrison Tavern' for the opening photocall of the fourth season's premiere of Steven Knight's Peaky Blinders.

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**Client:** Westside BID Point  
**Source:** Midlands Insider Daily  
**Date:** 20/12/2023  
**Page:** 1  
**Size:** 643  
**Value:** 2353.3900

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The pub, which was sold to an investment fund in February 2022 and has been closed since, will reopen as an Indian desi restaurant in 2024, trading under the name of the Peg And Grill.

Mike Oiley, general manager of Westside BID, said: "We're thrilled to be welcoming The Bulls Head back to Westside's trading businesses, albeit under its new name of the Peg and Grill.

"What a wonderful addition to the area this will be in 2024."

Previous article:

["New direction" for Spode Pottery regeneration](#)

Next article:

[Re/Volve Real Estate appointed to Exchange Square](#)

## CONTACT US

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