

[View this email in your browser](#)

WEST SIDE World

BIRMINGHAM ★ ★ ★ ★

Hello and welcome to your weekly Westside World news digest. Each week, Westside BID brings you the top stories from in and around Broad Street, Brindleyplace, Five Ways, Centenary Square, Broadway Plaza and surrounding areas...



Vote now to help Westside BID to pick winners in the WOWs awards!

Calling all staff on Westside and all visitors to Birmingham's 'golden mile' ... you can now vote to help Westside BID choose the winners in the 2024 Wonders of Westside awards, popularly known as the WOWs.

Do you have a favourite venue on Westside? Or how about your favourite member of staff who's helped you to enjoy a night out? What about your favourite bar, club, hotel or other entertainment venue? Click on the link below to vote for your favourites.

[Read more](#)


Westside Christmas Choir serenades staff

Christmas Choir serenades staff

Members of the Westside Christmas Choir filled the halls of Baskerville House with comfort and joy when they sang a selection of carols.

Office workers' spirits were infused with traditional festive songs as they stepped in and out of the lifts during a lunchtime last week in the main central hall, as you can see in our video.

[Read more](#)


Cadets enjoy Brun's Big Wheel

Cadets take Big Wheel for a spin

Once you've signed up for a military career it's impossible to know in which direction your career will take you.

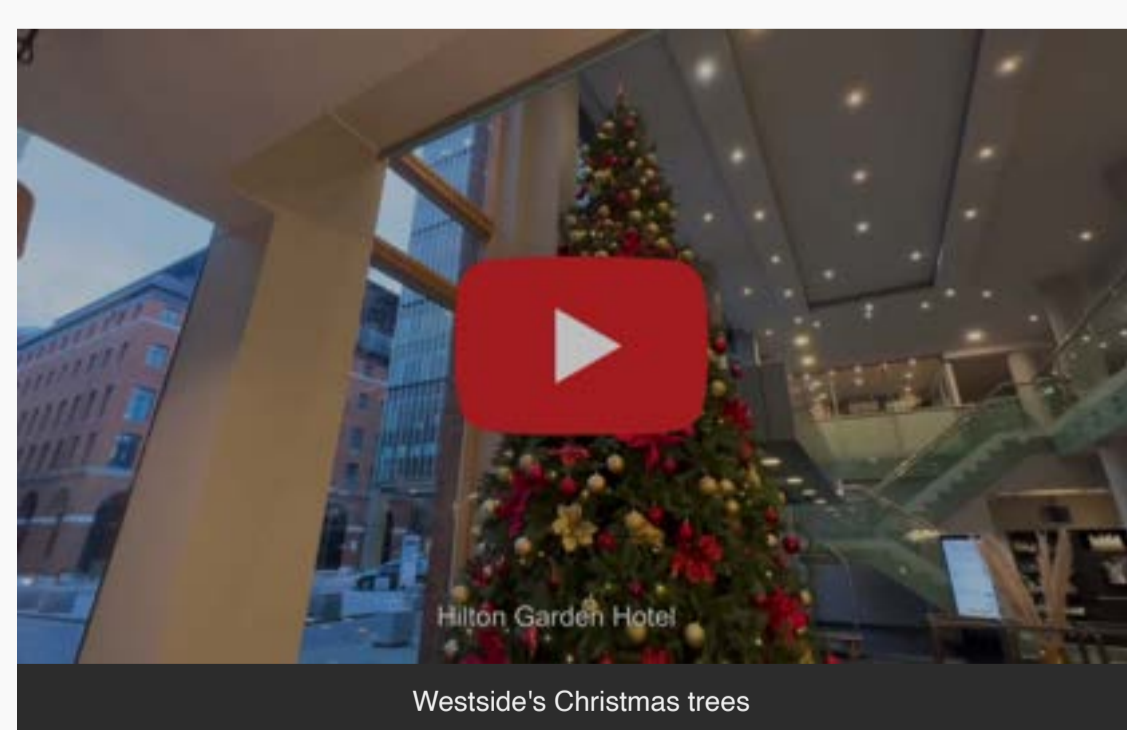
So when Westside BID invited members of Broad Street's Military Preparation College for Training (MPCT) to test the Big Wheel, it was inevitable that the energetic youngsters would enjoy mind-blowing 360-degree spins 40 metres above Centenary Square. You can see how they started their own counter-revolutions by watching our special video.

[Read more](#)


Christmas Day treat for city film fans

Cineworld's multiplex on Broad Street and the Odeon Luxe at Broadway Plaza are both opening to film addicts on Christmas Day.

The cinemas will be screening a mixture of movies on 25 December including Hollywood, British, Bollywood and other foreign films to appeal to a broad church of faiths.

[Read more](#)


Westside's Christmas trees

VIDEO: What a tree-mendous effort!

'Tis the season to be jolly! So let's seek out Westside's multiple Christmas trees – and enjoy the views of baubles, sparkling lights and holly! That's what we did on a 'Christmas tree crawl' around Broad Street, Brindleyplace and Broadway Plaza.

Watch this video to take in everything from the excitement of Ice Skate Birmingham's winter attractions in Centenary to the brilliant new, 'placemaking' tree in Arena Central.

[Read more](#)


WEST SIDE
BIRMINGHAM ★ ★ ★ ★

Copyright © 2023 Westside BID. All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).