

BID external media Nov 2023



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Summary



47

Pieces of Coverage

Total number of online, offline and social clips in this book



1.18M

Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social

102M

Audience

Combined total of publicationwide audience figures for all outlets featuring coverage 8

669

Engagements

Combined total of likes,
comments and shares on social
media platforms



65

Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on. Provided by Moz

Coverage

47 pieces

Birmingham Mail

Daily newspaper

6.58KCirculation

November 01, 2023 • 🏻 PRINT

Velvet closing



ID external media Nov 2023 6

Birmingham Mail

Daily newspaper

6.58KCirculation

Humane award



BID external media Nov 2023

7



Date: 02 November 202: Page: 3





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62Domain
Authority

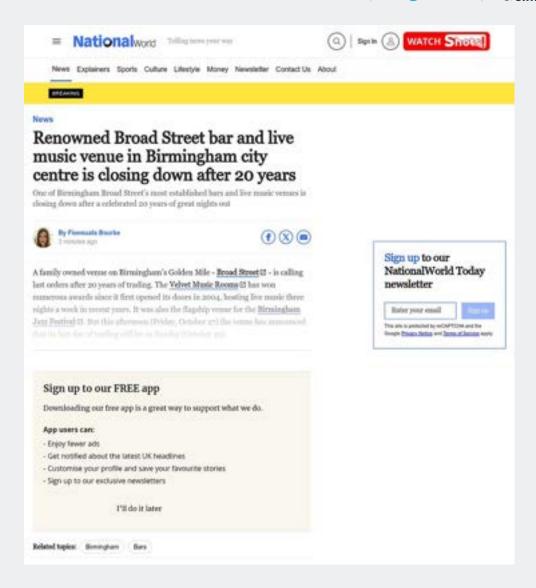
Provided by

3M

Unique Visits

Provided by

SimilarWeb





Just a moment...

nationalworld.com/news/birmingham-bro...

Estimated Views

21.5K [⊗]

Estimated views calculated based on audience size and socia...

Engagements



Birmingham Mail

Daily newspaper

6.58KCirculation

November 04, 2023 • 🏻 PRINT

Paw fect Xmas



BID external media Nov 2023 10



BirminghamWorld

Latest breaking news and analysis from BirminghamWorld

43

Domain Authority

Provided by

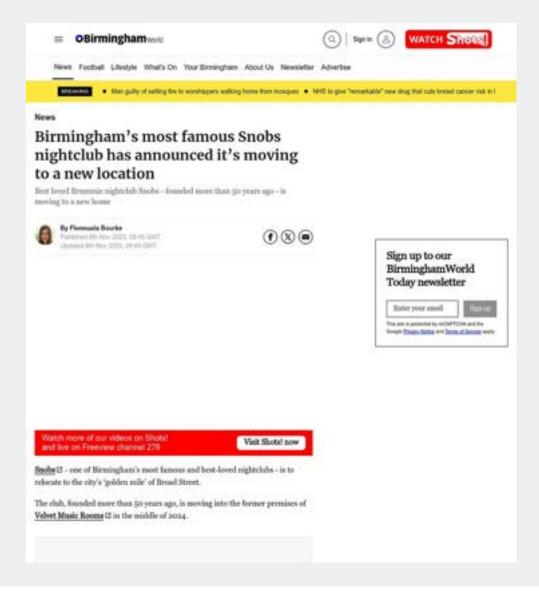
MOZ

687K

Unique Visits

Provided by

SimilarWeb





Just a moment...

birminghamworld.uk/news/snobs-nightclu...

Estimated Views

92.9K[⊗]

Estimated views calculated based on audience size and socia...

Engagements





Home | Express & Star

The latest news and sport from across the West Midlands and Staffordshire | Find out what's...

73

Domain Authority

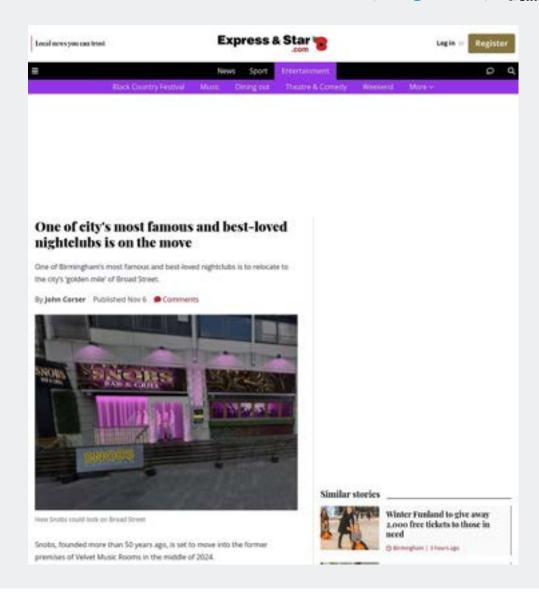
Provided by

1.82M

Unique Visits

Provided by

SimilarWeb



November 06, 2023 • (



One of city's most famous and best-loved nightclubs is o...

expressandstar.com/entertainment/2023/...

Estimated Views

21.9K[☉]

Estimated views calculated based on audience size and socia...

Engagements

10 [©]

Total number of social engagements

ID external media Nov 2023



Birmingham Live

Reach Updated around the clock with Birmingham news, information, what's on, comment and in-depth...

89

Domain Authority

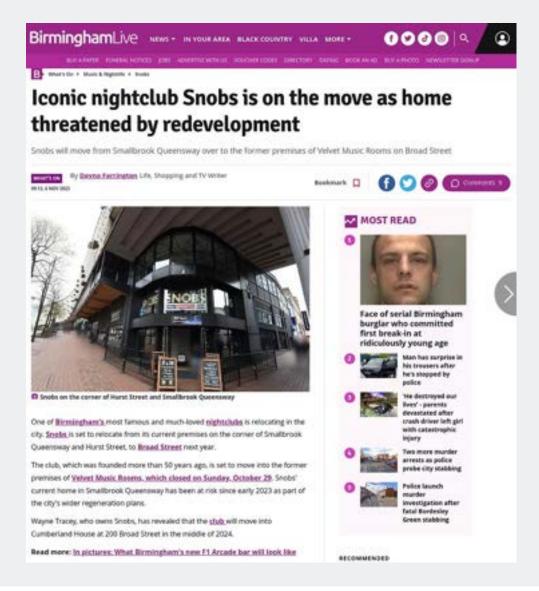
Provided by MOZ

8.28M

Unique Visits

Provided by

SimilarWeb



November 06, 2023 •



Iconic nightclub on the move as home threatened by...

birminghammail.co.uk/whats-on/music-ni...

Estimated Views

39.2K [⊗]

Estimated views calculated based on audience size and socia...

Engagements



The UK

57

Domain Authority

Provided by

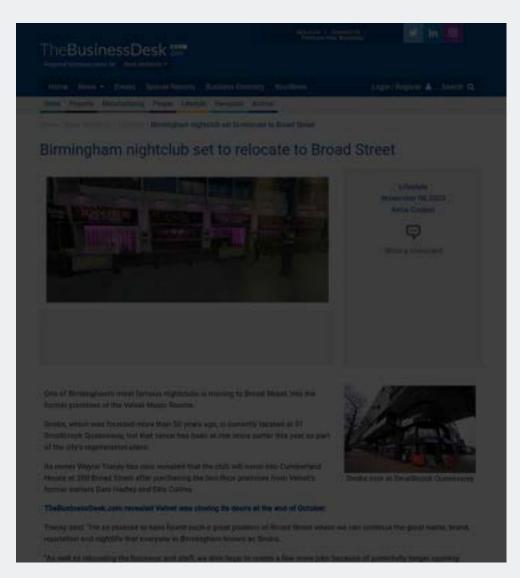
MOZ

192K

Unique Visits

Provided by

SimilarWeb



November 06, 2023 • ONLINE



Birmingham nightclub set to relocate to **Broad Street |...**

thebusinessdesk.com/westmidlands/new...

Estimated Views

Estimated views calculated based on audience size and socia...

Engagements



BBC

The best of the BBC, with the latest news and sport headlines, weather, TV & radio highlights and muc...

95

Domain Authority

Provided by

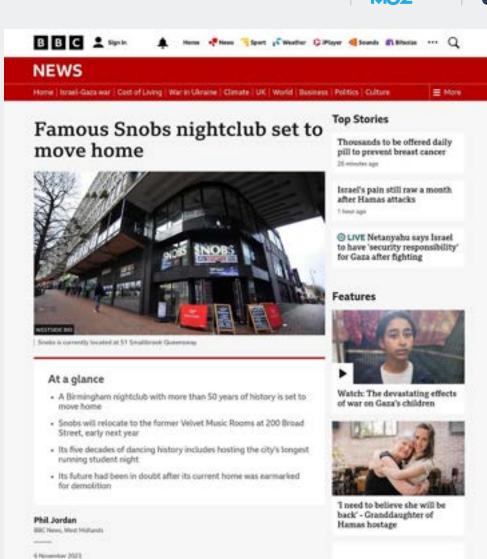
MOZ

67.9M

Unique Visits

Provided by

SimilarWeb



November 06, 2023 •



Birmingham's famous Snobs nightclub set to move home

bbc.co.uk/news/articles/cmjp8r12gydo

Estimated Views

407K [⊙]

Estimated views calculated based on audience size and socia...

Engagements

34 [©]



Yahoo News – Latest news & headlines

Get the latest news and headlines now Stay up to date with breaking news stories and trusted, in-...

94

Domain Authority

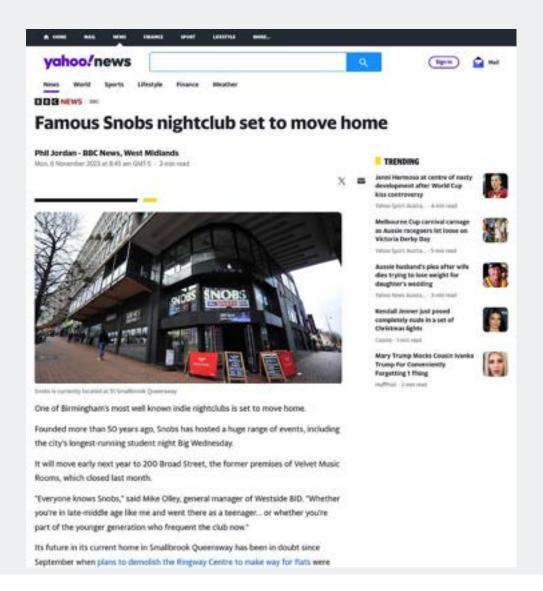
Provided by MOZ

254K

Unique Visits

Provided by

SimilarWeb



November 06, 2023 • ONLINE



Famous Snobs nightclub set to move home

nz.news.yahoo.com/famous-snobs-nightcl...

Estimated Views

Estimated views calculated based on audience size and socia...

Engagements





92

Domain Authority

Provided by

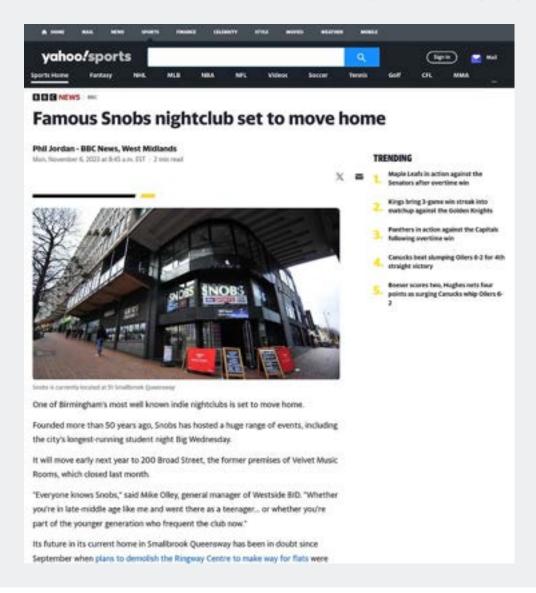
MOZ

908K

Unique Visits

Provided by

SimilarWeb



November 06, 2023 • ONLINE



Famous Snobs nightclub set to move home

ca.sports.yahoo.com/news/famous-snobs...

Estimated Views

2.78K [☉]

Estimated views calculated based on audience size and socia...

Engagements





Yahoo News – Latest news & headlines

The latest news and headlines from trusted journalists. Get breaking news stories and in-depth... 94

Domain Authority

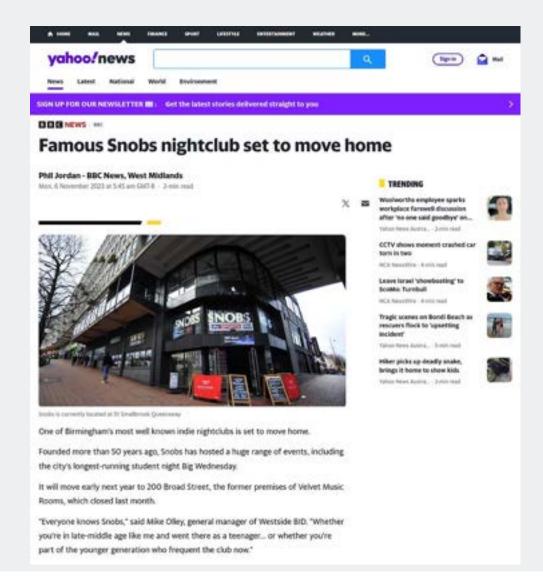
Provided by MOZ

2.28M

Unique Visits

Provided by

SimilarWeb



November 06, 2023 • ONLINE



Famous Snobs nightclub set to move home

au.news.yahoo.com/famous-snobs-nightc...

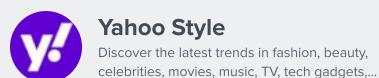
Estimated Views

4.56K

Estimated views calculated based on audience size and socia...

Engagements





85

Domain Authority

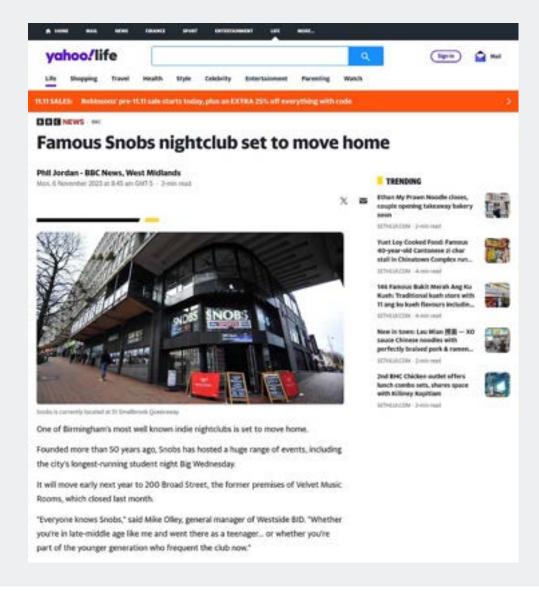
Provided by MOZ

778K

Unique Visits

Provided by

SimilarWeb



November 06, 2023 • ONLINE



Famous Snobs nightclub set to move home

sg.style.yahoo.com/famous-snobs-nightcl...

Estimated Views

3.46K[⊗]

Estimated views calculated based on audience size and socia...

Engagements





Welcome to the Greater **Birmingham Chambers of** Commerce | Greater **Birmingham Chamber of** Commerce

Welcome to the Greater Birmingham Chambers of Commerce

49

Domain Authority

Provided by MOZ

7.18K

Unique Visits

Provided by

SimilarWeb

November 07, 2023 • ONLINE



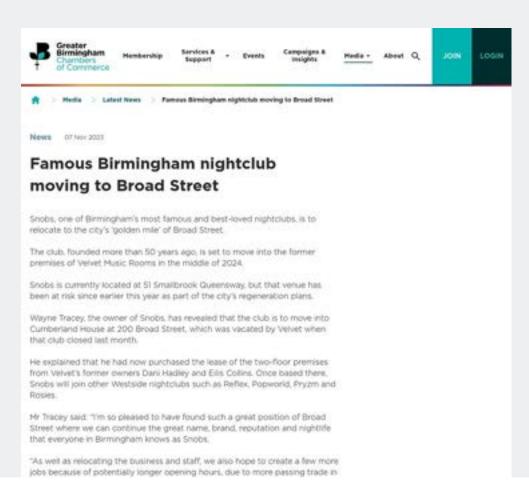
Famous Birmingham nightclub moving to **Broad Street**

greaterbirminghamchambers.com/resour...

Estimated Views

Estimated views calculated based on audience size and socia...

Engagements





36

Domain Authority

Provided by

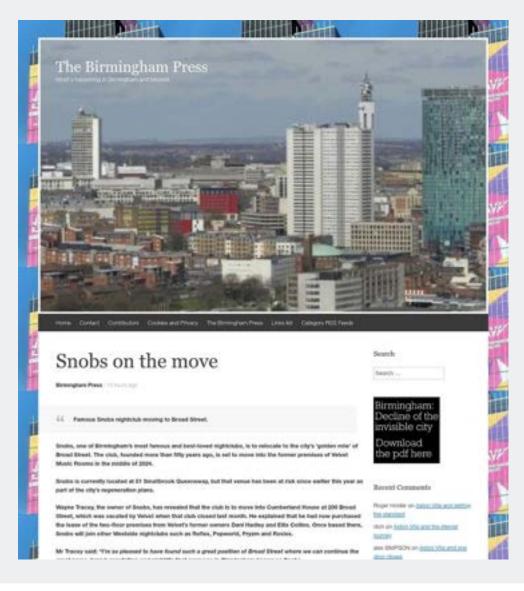
MOZ

6.37K

Unique Visits

Provided by

SimilarWeb





Just a moment...

thebirminghampress.com/2023/11/snobs-...

Estimated Views

1.57K[⊗]

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements

BID external media Nov 2023



Secret Birmingham

Secret Birmingham tracks down the best things to do in the city, from quirky restaurants and hidden...

25

Domain Authority

Provided by

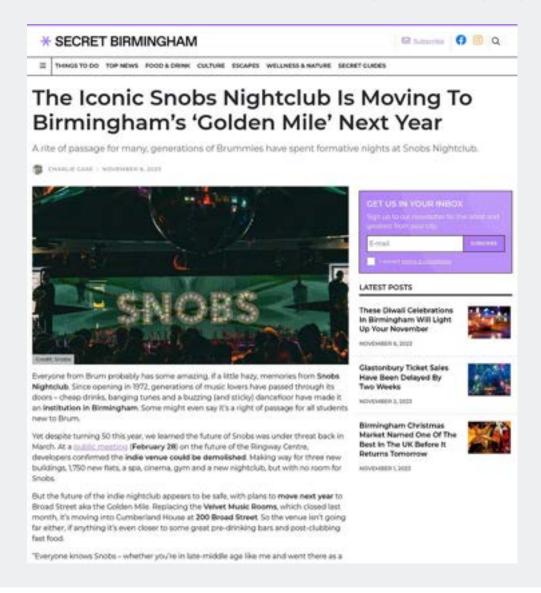
MOZ

79.6K

Unique Visits

Provided by

SimilarWeb



November 06, 2023 •



The Iconic Snobs Nightclub Is Moving To Birmingham's...

secretbirmingham.com/snobs-nightclub/

Estimated Views

25K[©]

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements

ID external media Nov 2023 22



Yahoo News – Latest news & headlines

Keep up-to-date with what's going on in the UK and around the world with the top headlines and...

94

Domain Authority

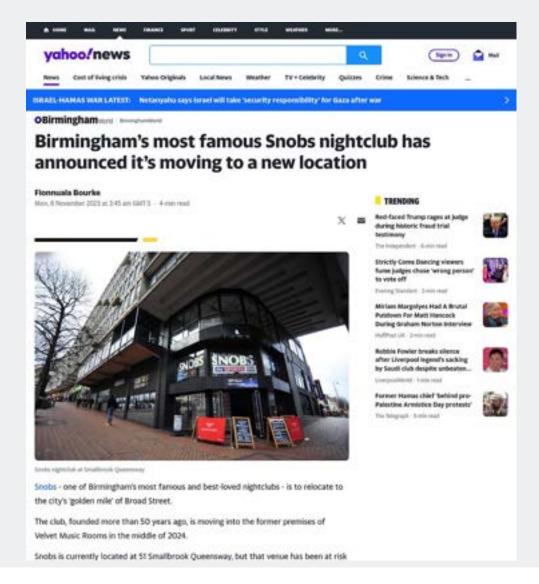
Provided by

2.75M

Unique Visits

Provided by

SimilarWeb



November 06, 2023 •



Birmingham's most famous Snobs nightclub has...

uk.news.yahoo.com/birmingham-famous-...

Estimated Views

6.34K[⊗]

Estimated views calculated based on audience size and socia...

Engagements

) 🛇

Total number of social engagements

IID external media Nov 2023 23



Welcome to the Greater **Birmingham Chambers of** Commerce | Greater **Birmingham Chamber of** Commerce

Welcome to the Greater Birmingham Chambers of Commerce

49

Domain Authority

Provided by MOZ

7.18K

Unique Visits

Provided by

SimilarWeb

November 07, 2023 • ONLINE



Art gallery announces 2024 exhibitions as part of 60th year...

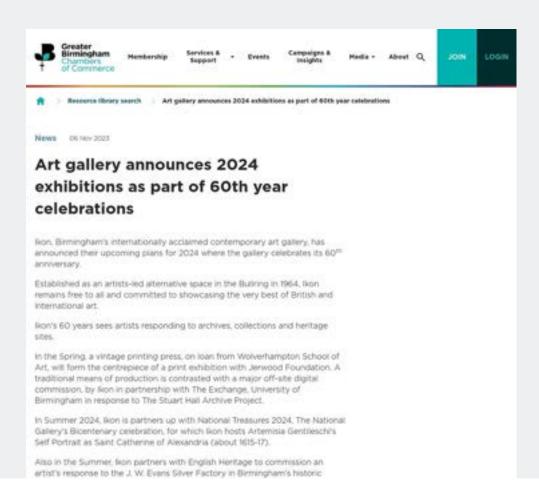
greaterbirminghamchambers.com/resour...

Estimated Views

205 [©]

Estimated views calculated based on audience size and socia...

Engagements





bravewords.com

Where Metal Lives! Breaking news, reviews, interviews, audio, and videos... Your hub for metal...

58

Domain Authority

Provided by

MOZ

315K

Unique Visits

Provided by

SimilarWeb



November 07, 2023 •



BLACK SABBATH's "War Pigs" Sends Napoleon Film Traile...

bravewords.com/news/black-sabbath-s-w...

Estimated Views

3.29K[☉]

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements

ID external media Nov 2023 25



BLABBERMOUTH.NET

Blabbermouth.net focuses on the latest heavy metal and hard rock news, reviews and music featuring...

81

Domain Authority

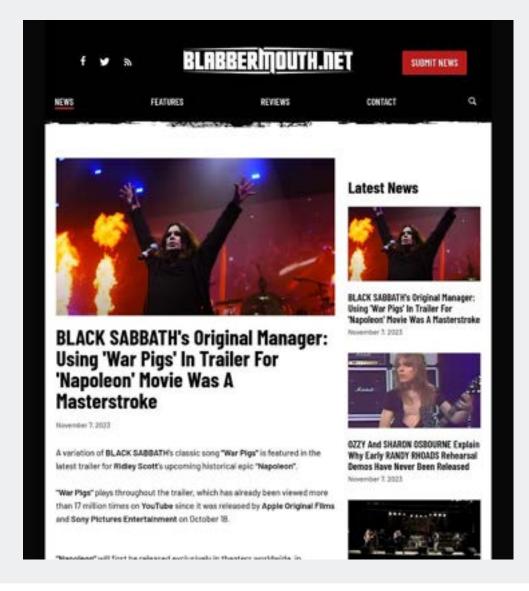
Provided by

2.02M

Unique Visits

Provided by

SimilarWeb



November 07, 2023 •



BLACK SABBATH's Original Manager: Using 'War Pigs' In...

blabbermouth.net/news/black-sabbaths-o...

Estimated Views

13.2K[⊗]

Estimated views calculated based on audience size and socia...

Engagements



What's On in Birmingham | Birmingham What's On

What's on in Birmingham. The essential guide for events in Birmingham. Theatre, music, classical music, comedy, days out...

44

Domain Authority

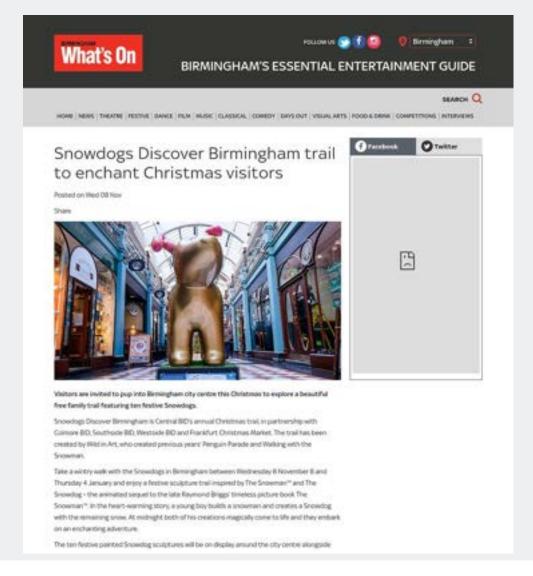
Provided by

21.3K

Unique Visits

Provided by

SimilarWeb





Snowdogs Discover Birmingham trail to enchant Christmas...

whatsonlive.co.uk/birmingham/news/sno...

Estimated Views

1.67K[⊗]

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements

BID external media Nov 2023 27



92

Domain Authority

Provided by

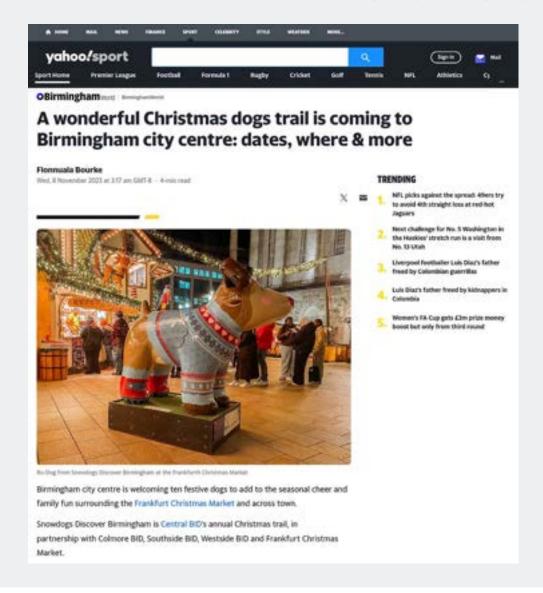
MOZ

1.17M

Unique Visits

Provided by

♦ SimilarWeb



November 08, 2023 •



A wonderful **Christmas dogs trail is** coming to...

uk.sports.yahoo.com/news/wonderful-chri...

Estimated Views

3.04K [⊗]

Estimated views calculated based on audience size and socia...

Engagements





BirminghamWorld

Latest breaking news and analysis from BirminghamWorld

43

Domain Authority

Provided by

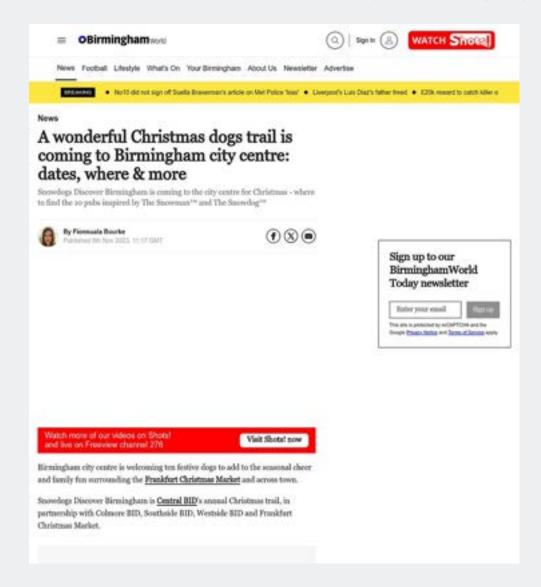
MOZ

687K

Unique Visits

Provided by

SimilarWeb





Just a moment...

birminghamworld.uk/news/snowdogs-dis...

Estimated Views

92.9K[⊗]

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements

ID external media Nov 2023 29



Yahoo News – Latest news & headlines

Keep up-to-date with what's going on in the UK and around the world with the top headlines and...

94

Domain Authority

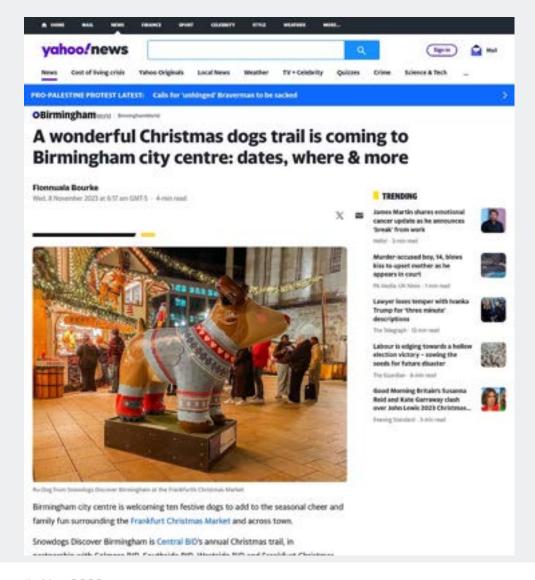
Provided by

2.75M

Unique Visits

Provided by

♦ SimilarWeb



November 08, 2023 • ONLINE

A wonderful Christmas dogs trail is coming to...

uk.news.yahoo.com/wonderful-christmas-...

Estimated Views

6.34K[⊗]

Estimated views calculated based on audience size and socia...

Engagements

o e

Total number of social engagements

ID external media Nov 2023 30



RockFM

El Pirata y su Banda, Una Hora de Rock sin pausa, Mariskal en Rock FM, El Trío, Alex Clavero, El...

50

Domain Authority

Provided by

MOZ

1.11M

Unique Visits

Provided by

SimilarWeb





El último "golpe maestro" de Black Sabbath: "Como...

rockfm.fm/al-dia/noticias/ultimo-golpe-ma...

Estimated Views

16.9K ^ఆ

Estimated views calculated based on audience size and socia...

Engagements





Birmingham Live

Reach Updated around the clock with Birmingham news, information, what's on, comment and in-depth...

89

Domain Authority

Provided by

MOZ

8.28M

Unique Visits

Provided by

SimilarWeb



November 09, 2023 •



First look at the **Christmas Snowdog** Trail around...

birminghammail.co.uk/whats-on/family-ki...

Estimated Views

39.1K [©]

Estimated views calculated based on audience size and socia...

Engagements

Birmingham Post

1.03K Circulation November 09, 2023 •

☐ PRINT

Snobs comes to **Broad Street**

BERMINGHAM POST

Date: 09 November 202:



Snobs nightclub in **Broad Street move**

ONL of Homisphary most beauty supportant is sto-categin the cry. South later to move from the car.

Sodia is not to move from its our per presents out the source of Smallmook Queenway and Hunt Street, in Street Source out and pear. The clash, which was bounded more than 30 years ago, will come you the Santees processes of Malve Sante Street, which chand on October 20.

October 29. Smoles' comment boson in Sangli-latest, Querosanny law bayes at stak since early 2023 as part of the city's wider representation plans. Wayner Tracey, who seems functor,

has revealed that the dish will more sen Camberland Hoose at 200 Broad Street in the middle of



Snoty have in Direction and

you're part of the emorger genero-tion who droppens the clob now. "We were sed to see Millret closs.

test we are decided that their cover-ed hearing at the lunar of Bread Street will now have a height new

theses well never how a bright new feature.

"If we will be redding out the sed capped for Veryor and his seal and sed bett be mapped ing the sed out of the mapped ing these in any says the least first in the season of the least first perceivant."

Another fines represent to the hommons of Remedical theses, all this best forces for the first firs the city and managed Phases. Depart for a time, fittels was later taken on lay Carry Chesial, who sanotomout the city arome clob-ians the india some is tay been for the last three docades.

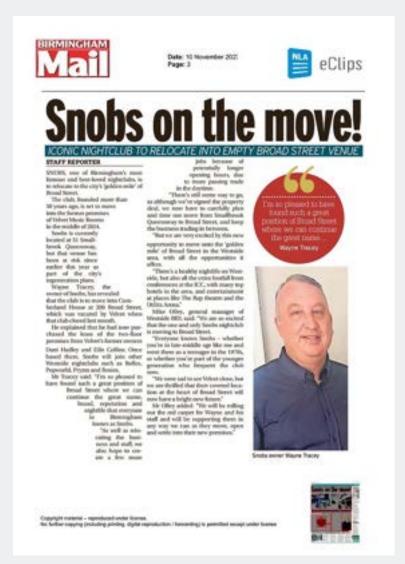
Sink. Small bear of the lease of the tree from promisine. Now, the lease of the tree from the lease of the



Birmingham Mail

Daily newspaper

6.58K Circulation



November 10, 2023 • PRINT

Snobs on the move



Date: 10 November 202: Page: 3





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NME

NME brings you the latest music and pop culture news and reviews, along with videos and galleries,...

89

Domain Authority

Provided by

8.41M

Unique Visits

Provided by

SimilarWeb



November 10, 2023 •

nme.com/en_au/news/music/black-sabba...

Estimated Views

20.5K[☉]

Estimated views calculated based on audience size and socia...

(I) ONLINE

Engagements

) ©

Total number of social engagements



BID external media Nov 2023



Celebrity news and gossips

Get the most popular celebrity and showbiz news, gossips. Read exclusive interviews and more on...

26

Domain Authority

Provided by

MOZ

1.86K

Unique Visits

Provided by

SimilarWeb



November 10, 2023 •

popstar.one/news/black-sabbath-s-origin...

Estimated Views

510[©]

Estimated views calculated based on audience size and socia...

ONLINE

Engagements

0 6

Total number of social engagements



ID external media Nov 2023



62

Domain Authority

Provided by

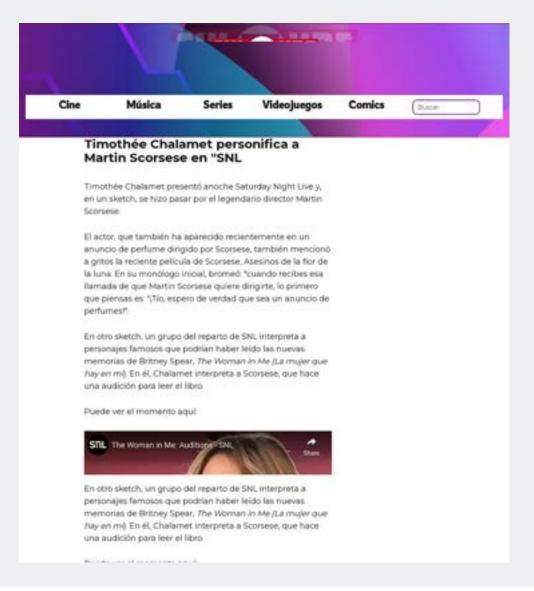
MOZ

288K

Unique Visits

Provided by

SimilarWeb



November 10, 2023 •



El mánager original de Black Sabbath dice que 'War Pigs' era...

cultture.com/el-manager-original-de-blac...

Estimated Views

2.41K [⊗]

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements

BID external media Nov 2023



Birmingham Live

Reach Updated around the clock with Birmingham news, information, what's on, comment and in-depth...

89

Domain Authority

Provided by

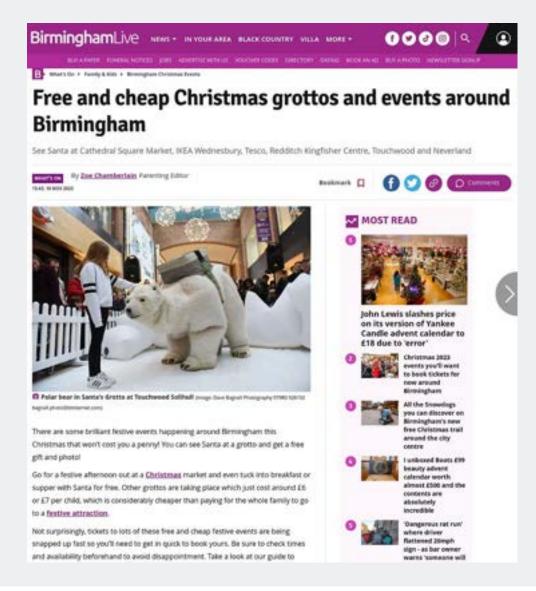
MOZ

8.28M

Unique Visits

Provided by

SimilarWeb



November 10, 2023 •

ONLINE

Free and cheap **Christmas grottos and** events around...

birminghammail.co.uk/whats-on/family-ki...

Estimated Views

39.1K[©]

Estimated views calculated based on audience size and socia...

Engagements



NME

NME brings you the latest music and pop culture news and reviews, along with videos and galleries,...

89

Domain Authority

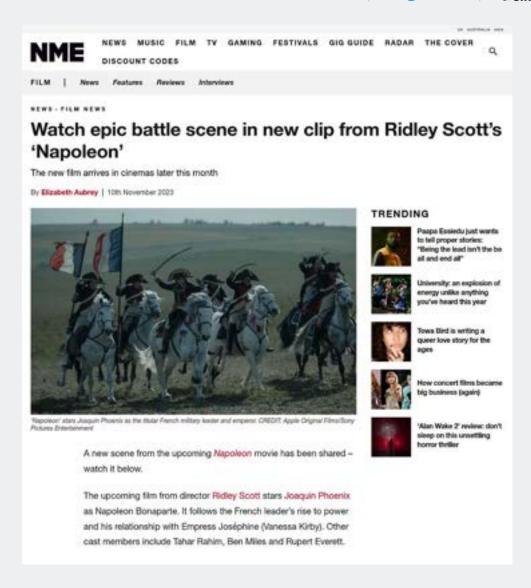
Provided by

8.41M

Unique Visits

Provided by

♦ SimilarWeb



November 10, 2023 •



Watch epic battle scene in new clip from Ridley Scott's...

nme.com/news/film/watch-napoleon-fight...

Estimated Views

20.5K[⊗]

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements



Birmingham Live

Reach Updated around the clock with Birmingham news, information, what's on, comment and in-depth...

89

Domain Authority

Provided by MOZ

8.28M

Unique Visits

Provided by

SimilarWeb



November 11, 2023 • ONLINE



All the Snowdogs you can discover on city's new free Christmas...

birminghammail.co.uk/whats-on/family-ki...

Estimated Views

39.5K [⊗]

Estimated views calculated based on audience size and socia...

Engagements



BirminghamWorld

Latest breaking news and analysis from BirminghamWorld

43

Domain Authority

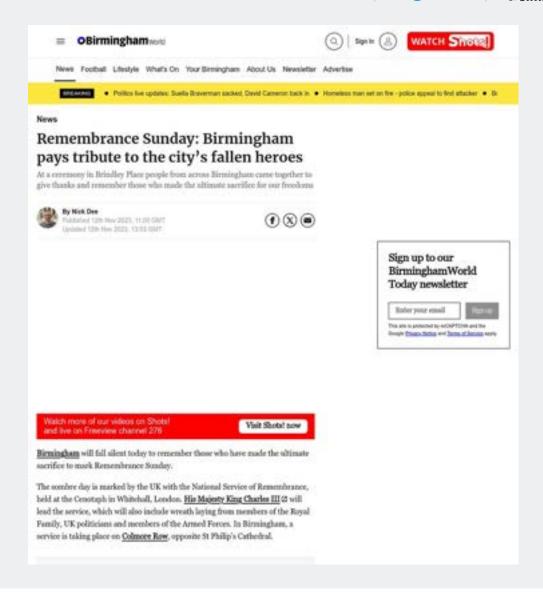
Provided by

687K

Unique Visits

Provided by

SimilarWeb





Just a moment...

birminghamworld.uk/news/remembrance-...

Estimated Views

92.9K[⊗]

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements



Yahoo News – Latest news & headlines

Keep up-to-date with what's going on in the UK and around the world with the top headlines and...

94

Domain Authority

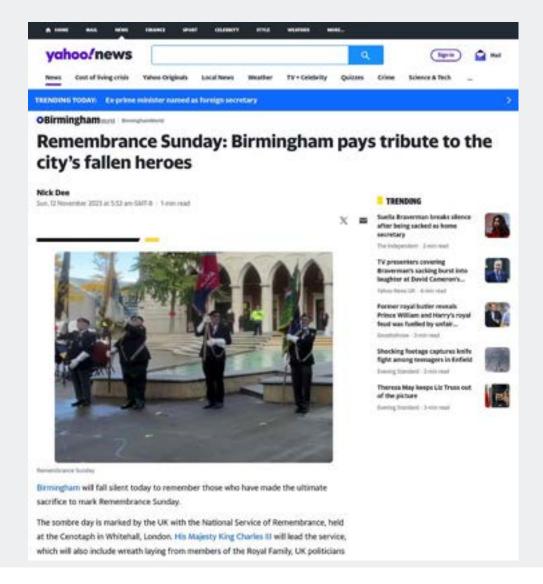
Provided by

2.75M

Unique Visits

Provided by

SimilarWeb



November 12, 2023 •



Remembrance Sunday: Birmingham pays tribute to the...

uk.news.yahoo.com/remembrance-sunda...

Estimated Views

6.34K[⊗]

Estimated views calculated based on audience size and socia...

Engagements

o e

Total number of social engagements

92

Domain Authority

Provided by

MOZ

1.17M

Unique Visits

Provided by

SimilarWeb



and members of the Armed Forces. In Birmingham, a service is taking place on Colmore

Row, opposite St Philip's Cathedral.

November 12, 2023 •



Remembrance Sunday: Birmingham pays tribute to the...

uk.sports.yahoo.com/news/remembrance...

Estimated Views

3.04K [⊗]

Estimated views calculated based on audience size and socia...

Engagements



Total number of social engagements



Grapevine Birmingham | An alternative What's On Guide

38

Domain Authority

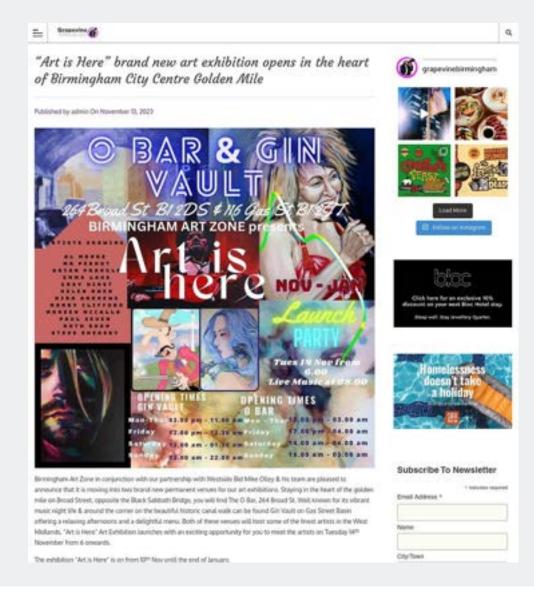
Provided by

15K

Unique Visits

Provided by

SimilarWeb



November 13, 2023 •



"Art is Here" brand new art exhibition opens in the heart o...

grapevinebirmingham.com/art-is-here-bra...

Estimated Views

2.75K[☉]

Estimated views calculated based on audience size and socia...

Engagements

16 [©]

Total number of social engagements



NME

NME brings you the latest music and pop culture news and reviews, along with videos and galleries,... 89

Domain Authority

Provided by

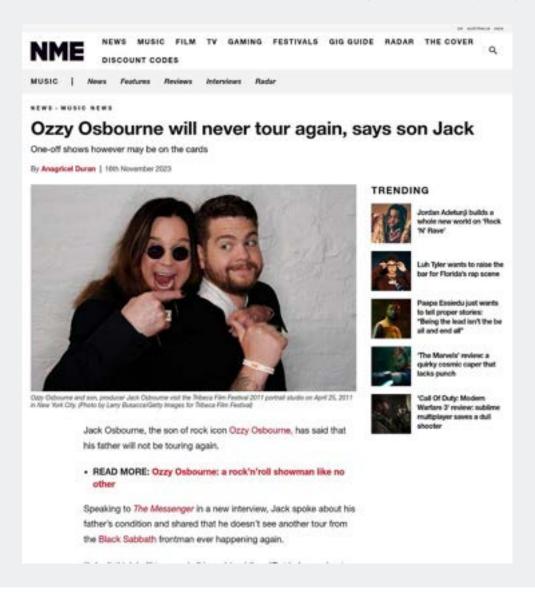
MOZ

8.41M

Unique Visits

Provided by

SimilarWeb



November 16, 2023 • ONLINE



Ozzy Osbourne will never tour again, says son Jack

nme.com/news/music/ozzy-osbourne-will...

Estimated Views

20.6K[⊗]

Estimated views calculated based on audience size and socia...

Engagements



Home | Express & Star

The latest news and sport from across the West Midlands and Staffordshire | Find out what's...

72

Domain Authority

Provided by

1.82M

Unique Visits

Provided by

SimilarWeb



November 21, 2023 •



Sports writer Gary Newbon cracks up at book launch – all...

expressandstar.com/entertainment/show...

Estimated Views

22.7K

Estimated views calculated based on audience size and socia...

Engagements

) ©

Total number of social engagements

November 22, 2023

Shropshire Star

Client Westside SID Print Source: Shropsive Star Date: 21/11/2023 Page: 29 Value: 961,0800

Brummie comic brings house down at presenter's booklaunch

JOHN CORSER

Because consider Jurger Car-ett brought the lower-derived the star for the lower-derived the large file to specify Jurgers band and to large file to specify Jurgers because the large file to specify Jurgers by Jurgers by Jurgers Berner Ber Jillin Joon, Eng and Sekustian Gra and near new earthof a kin-son fire-doubt hore Franch kom bin-ted Changh. There is other store the Michaelmand Ai and PT World Changion Nigel Hasself, plus in-og in Minister, during the 1912 Ultrapies torres attack on Jenel. militors, and my single Octo that mothing could fast infor-of-three militings. And my single Octo that mothing could fast infor-of-three

Norther, But standing in frees of Sary Newton at the book learners as audience whole caredian June per sold a low association, Sarre was y delicious sense of adjustment highest Cary rurning into party is a window litters' bands.

The best is around bits of New-ton, World Mall in based on the quite of a Minimo the sports presente pit from forme Mandeste United Inst. Aire Pergeson, Furg-quipped: "Football, blook ball" in the torset after two last-minute goals around Coated's Champions Langue troping and troble in 1969.

The cabeling-filled bark or the Rand da Vie in Nevalingham and Article in Nevalingham and Article green, the control green in the case of the case of

After Newbox had reduced guests, it was Black for Juper who held reorgans's attention, and time and again be had everyone





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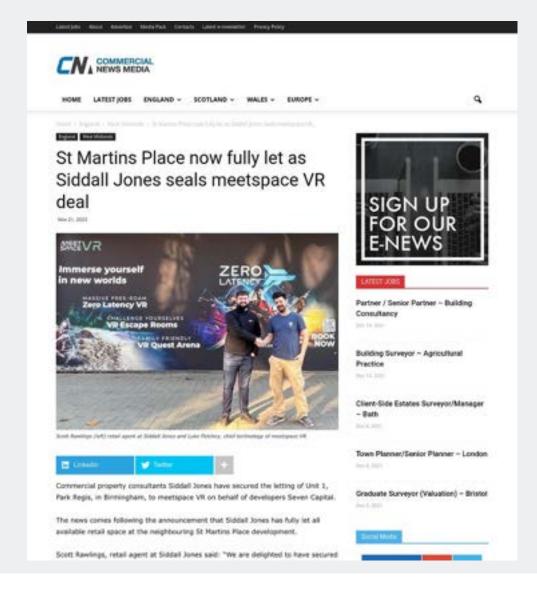
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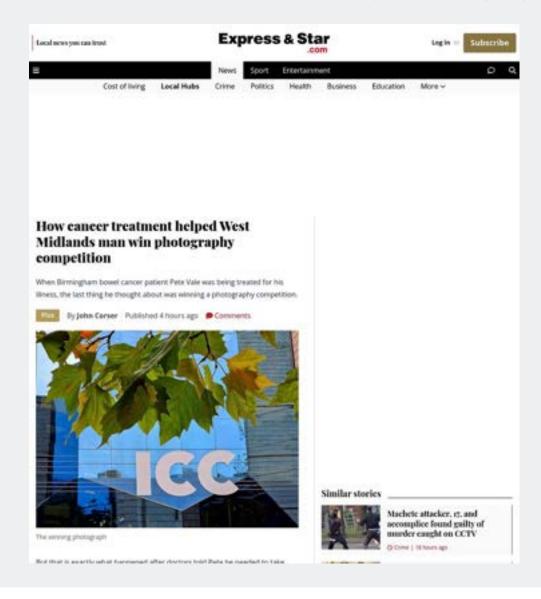
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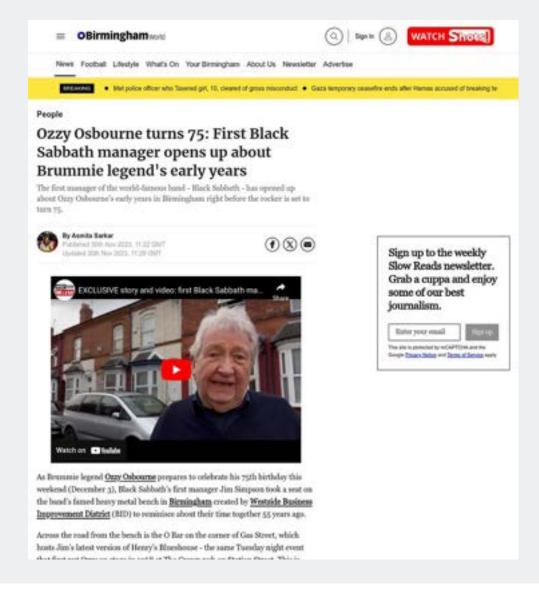
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