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Hello and welcome to your weekly Westside World news digest. Each Friday, Westside BID brings you the top stories from in and around Broad Street, Brindleyplace, Five Ways, Centenary Square, Broadway Plaza and surrounding areas...



### It's party planning time! Get ready for glitz of the Brum WOWs awards

Two top celebrities have been booked to host the Wonders of Westside awards which are returning to the ICC on Centenary Square on Sunday 28 January 2024.

Radio star Ed James and Rochelle Anthony from BBC's The Apprentice will be looking after guests at the highly anticipated annual awards show – otherwise known as the WOWs – which reward businesses and staff for achievements throughout the year.

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### Life coaching treat at Legoland

'Lego' of your inhibitions – and change your life for the better with free Westside BID life coaching sessions to build up your mental and physical fitness.

The recently launched weekly and online programme of 'be kind to your mind' events included a visit to the Legoland Discovery Centre where everyone who took part received a free goody bag to take home.

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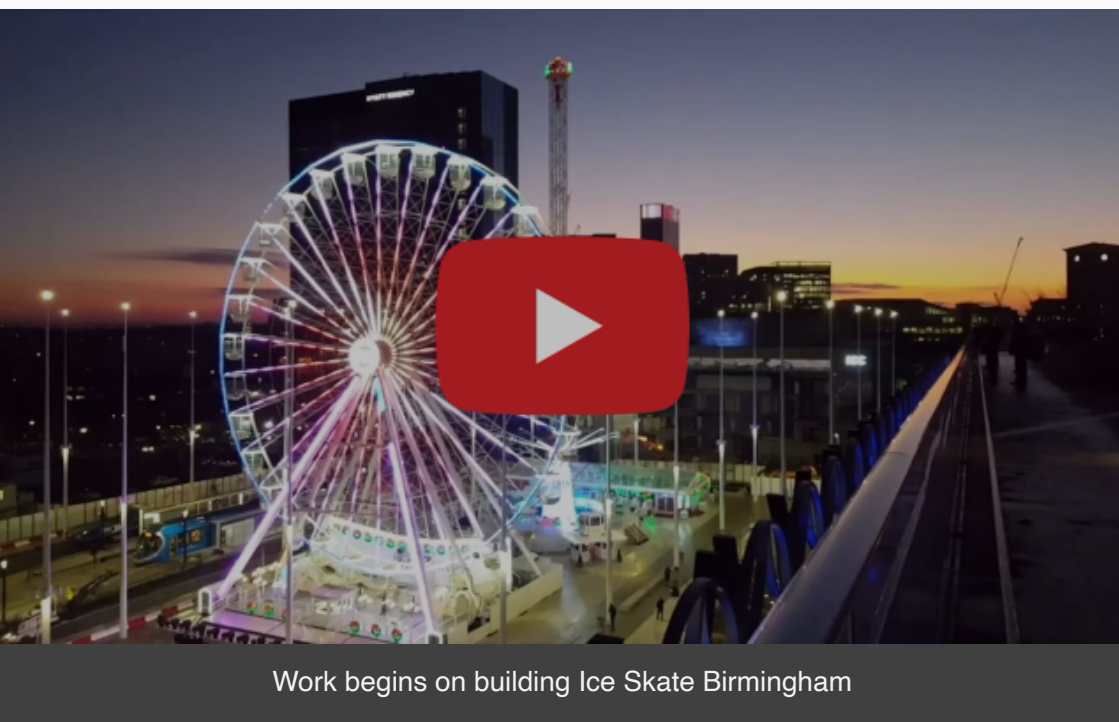


### New film is Taylor-made for Swifties

Taylor Swift mania is coming to Westside – and all you need to join in the excitement is the price of a cinema ticket.

The American pop sensation, with more than 200 million record sales worldwide, is bringing the film of her ongoing 'The Eras Tour' to the Odeon Broadway Plaza from tonight, and 'Swifties', as Taylor's fans are known, are being urged to dust off their cowboy boots and snap up tickets to see the 166-minute long film over the following few weeks.

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### Get your skates on, Xmas is coming!

The temperature was a near record-breaking 23C in Centenary Square on Monday 9 October – perfect weather when you have just three weeks to construct Ice Skate Birmingham.

Family firm Danter Attractions arrived on site ready to rebuild their annual delights for families to enjoy during the winter, and they couldn't believe their luck with the weather.

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### A green thumbs-up for Brindleyplace

The first stage of a green travel accreditation has been awarded to Brindleyplace by Birmingham city council.

The mixed-used estate is now considered 'Green/Approved' in what's known as the Modeshift STARS Travel Plan, a five-step scheme to recognise an organisation's commitment to providing sustainable travel for employees and visitors.

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