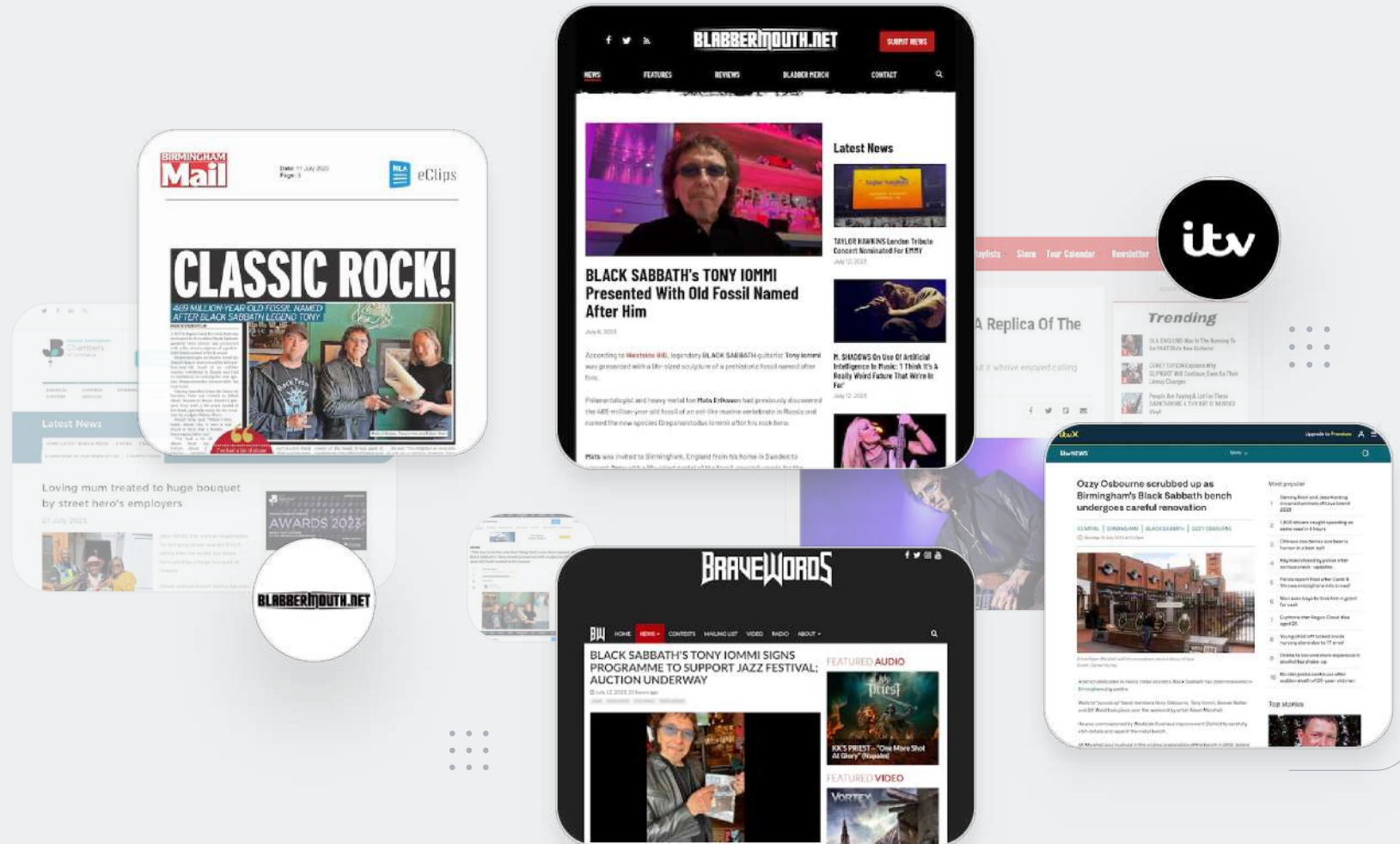




Westside BID analysis July 2023



Contents

Metrics Summary 3

Highlights 5

Coverage 8

Metrics Summary



37

Pieces of Coverage

Total number of online, offline and social clips in this book



3.43M

Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



461M

Audience

Combined total of publication-wide audience figures for all outlets featuring coverage



3.9K

Engagements

Combined total of likes, comments and shares on social media platforms



56

Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on.
Provided by Moz

Highlights



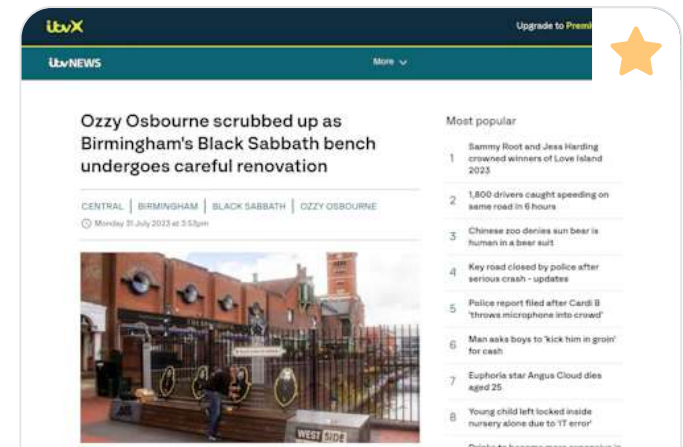
BLABBERMOUTH.NET
 BLACK SABBATH's TONY IOMMI
 Presented With Old Fossil Named After...

15.1K 2.14M 693



Birmingham Mail
 Olley fossil Mail print coverage

6.58K



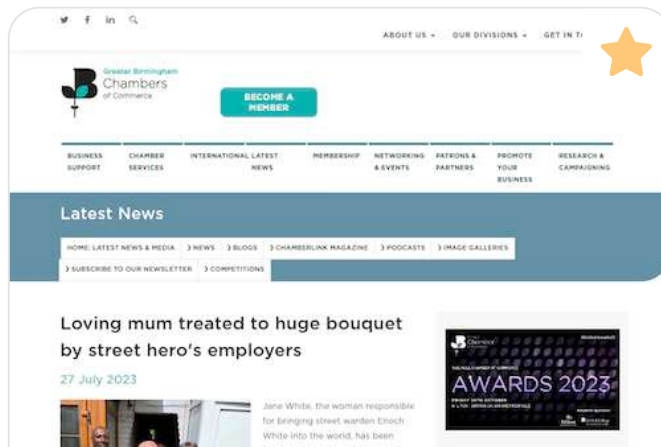
ITVX
 Black Sabbath 'scrubbed up' as artist renovates iconic bench | ITV News

96.7K 22.8M 72



bravewords.com
 BLACK SABBATH's TONY IOMMI Signs Programme To Support Jazz Festival;...

5.3K 577K 175



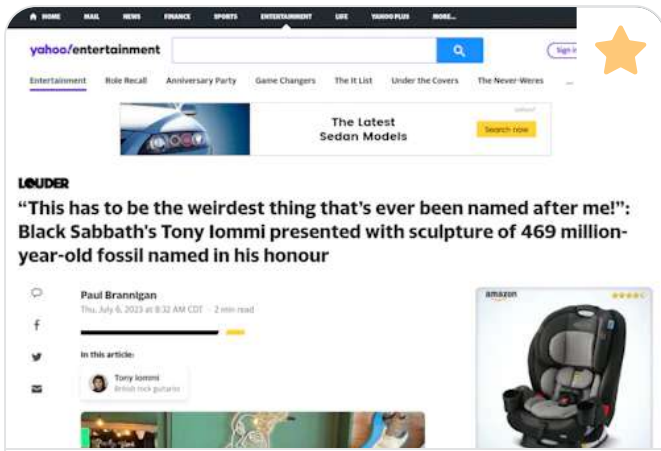
Welcome to the Greater Birmingham...
 Loving mum treated to huge bouquet by street hero's employers | GBCC

45 4.15K 0



Metal Injection
 TONY IOMMI Now Owns A Replica Of The TONY IOMMI Fossil

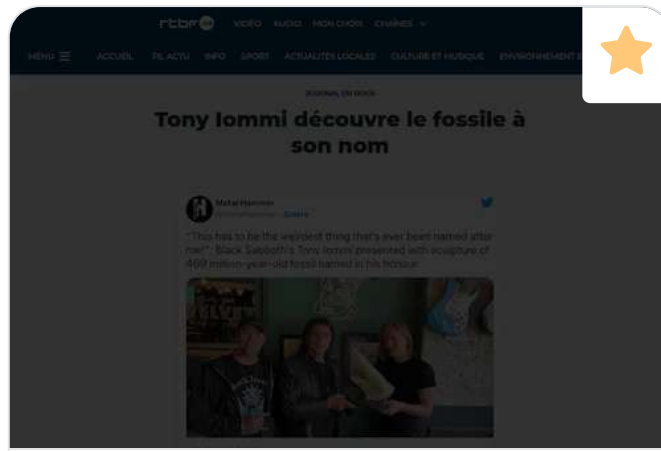
8.41K 1.51M 66



Yahoo | Mail, Weather, Search, Poli...

"This has to be the weirdest thing that's ever been named after me!": Black...

2.45M 409M 0



RTBF

Tony Iommi découvre le fossile à son nom

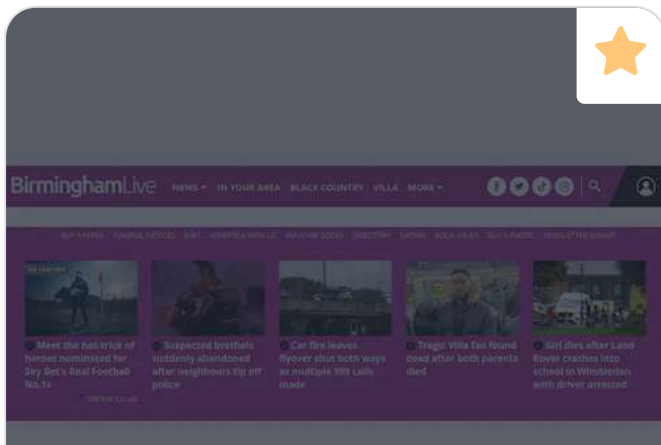
23.1K 4.54M 23



RockFM

El fósil de Toni Iommi (Black Sabbath) ya está en su casa

12K 882K 0



birminghammail

Hero cops rescue woman from canal in dramatic footage

36.1K 8.36M 206

Coverage

37 pieces



BLABBERMOUTH.NET

Blabbermouth.net focuses on the latest heavy metal and hard rock news, reviews and music featuring tour dates...

81

Domain Authority

Provided by MOZ

2.14M

Unique Visits

Provided by SimilarWeb

July 06, 2023 • ONLINE

BLACK SABBATH's TONY IOMMI Presented With Old Fossil Named After Him

blabbermouth.net/news/black-sabbaths-t...

The screenshot shows the Blabbermouth.net website interface. At the top, there are social media icons for Facebook, Twitter, and RSS, followed by the site's logo and a 'SUBMIT NEWS' button. Below this is a navigation menu with 'NEWS', 'FEATURES', 'REVIEWS', 'BLABBER MERCH', and 'CONTACT'. The main content area features a large image of Tony Iommi wearing sunglasses. To the right of the main image is a 'Latest News' section with two smaller article thumbnails: one for 'TAYLOR HAWKINS London Tribute Concert Nominated For EMMY' and another for 'M. SHADOWS On Use Of Artificial Intelligence In Music: 'I Think It's A Really Weird Future That We're In For''. The main article title is 'BLACK SABBATH's TONY IOMMI Presented With Old Fossil Named After Him' with a sub-headline 'July 6, 2023'. The article text begins with 'According to Westside BID, legendary BLACK SABBATH guitarist Tony Iommi was presented with a life-sized sculpture of a prehistoric fossil named after him.' and continues with 'Palaeontologist and heavy metal fan Mats Eriksson had previously discovered the 469-million-year-old fossil of an eel-like marine vertebrate in Russia and named the new species Drepanoistodus iommii after his rock hero.' The article concludes with 'Mats was invited to Birmingham, England from his home in Sweden to'.

Estimated Views

15.1K

Estimated views calculated based on audience size and social media activity

Engagements

693

Total number of social engagements



louder

Louder is the definitive guide to the world of rock, metal and alternative music and the online home of Classic...

78

Domain Authority

Provided by
MOZ

3.77M

Unique Visits

Provided by
SimilarWeb

LOUDER CLASSIC ROCK METAL HAMMER PROG ONE LOUDER

CLASSIC ROCK The Home Of High Voltage Rock 'N' Roll

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TRENDING Queen's first album Albums of the Year so far Tracks of the Week Get Classic Rock

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Home > News > Classic Rock

"This has to be the weirdest thing that's ever been named after me!": Black Sabbath's Tony Iommi presented with sculpture of 469 million-year-old fossil named in his honour

By Paul Brannigan | Classic Rock | published about 2 hours ago

Tony Iommi meets Drepanoistodus Iommii in Birmingham

Mats Eriksson, Tony Iommi and Esben Horn (Image credit: Dyson Media)

July 06, 2023 • ONLINE

"This has to be the weirdest thing that's ever been named after me!":...

loudersound.com/news/black-sabbath-to...

Estimated Views

19.4K ↻

Estimated views calculated based on audience size and social...

Engagements

287 ↻

Total number of social engagements



bravewords.com

Where Metal Lives! Breaking news, reviews, interviews, audio, and videos... Your hub for metal music.

59

Domain Authority

Provided by
MOZ

577K

Unique Visits

Provided by
SimilarWeb

July 06, 2023 • ONLINE

BLACK SABBATH'S TONY IOMMI Presented With Prehistoric Fossil Named...

bravewords.com/news/black-sabbath-st...

BLACK SABBATH'S TONY IOMMI PRESENTED WITH PREHISTORIC FOSSIL NAMED AFTER HIM IN BIRMINGHAM
 © July 6, 2023, 2 hours ago
 Tags: [news](#) [heavy metal](#) [tony iommi](#) [black sabbath](#)

FEATURED AUDIO
 VOIVOD - "Nuage Fractal" (Century Media)

FEATURED VIDEO
 VORTEX - "First Blood"

LATEST REVIEWS
 VIEW MORE
 FLIGHT - Echoes Of Journeys Past
 © July 5, 2023, 18 hours ago
 Tags: [review](#) [hard rock](#) [heavy metal](#) [flight](#)
 OUTLAW - Reaching Beyond Assiah
 © July 2, 2023, 5 days ago
 Tags: [review](#) [black death](#) [outlaw](#)
 MOURNFUL CONGREGATION - The Exuviae Of Gods - Part II
 © July 1, 2023, 8 days ago

Estimated Views

6.44K

Estimated views calculated based on audience size and socia...

Engagements

1.03K

Total number of social engagements



BirminghamWorld

Latest breaking news and analysis from BirminghamWorld

38

Domain Authority

Provided by



617K

Unique Visits

Provided by



ONLINE

Just a moment...

birminghamworld.uk/news/black-sabbath...

The screenshot shows the BirminghamWorld website interface. At the top, there is a navigation bar with the site logo, a search icon, a 'Sign in' button, and a 'NationalWorldTV' button. Below the navigation bar is a menu with links for 'News', 'Football', 'Lifestyle', 'What's On', 'Your Birmingham', 'About Us', 'Newsletter', and 'Advertise'. A yellow 'BREAKING' banner is visible. The main content area features a news article with the following details:

- News**
- Black Sabbath guitarist Tony Iommi presented with a prehistoric fossil named after him in Birmingham**
- Summary: Tony Iommi from Black Sabbath was presented with 469 million year old Russian fossil that has been named after him at a bar on Broad Street in Birmingham
- Author: **By Fionnuala Bourke**
- Published: 6th Jul 2023, 12:58 BST
- Social sharing icons for Facebook, Twitter, and Email.
- A newsletter sign-up box with the text: "Sign up to our BirminghamWorld Today newsletter", an input field for "Enter your email", and a "Sign up" button.
- Footer text: "It was a case of rock meets rock as legendary Black Sabbath guitarist Tony Iommi"

Estimated Views

122K ✓

Estimated views calculated based on audience size and socia...

Engagements

0 ✓

Total number of social engagements



Guitar.com | All Things Guitar

The world's leading authority and resource for all things guitar. We provide insight and opinion about gear, artists,...

71

Domain Authority

Provided by



666K

Unique Visits

Provided by



July 06, 2023 • ONLINE

469 million-year-old fossil named after Tony Iommi

guitar.com/news/469-million-year-old-fos...

The screenshot shows the article page on Guitar.com. At the top, the site logo and navigation icons are visible. The article is by Sam Roche, published just now. The title is '469 million-year-old fossil named after Tony Iommi'. A quote from the author reads: "This has to be the weirdest thing that's ever been named after me," the heavy metal legend says. Below the text is a photo of three men, one holding a fossil. A 'TRENDING NOW' section lists four related articles. A sidebar on the left features a 'Featured Deal' for the Guitar Center with a 35% off promotion.

Estimated Views

5.02K ✓

Estimated views calculated based on audience size and socia...

Engagements

23 ✓

Total number of social engagements



Mundo Metal

Site de Rock e Metal, o Mundo Metal publica diariamente notícias de rock e heavy metal, artigos, resenhas,...

26

Domain Authority

Provided by
MOZ

355K

Unique Visits

Provided by
SimilarWeb

The screenshot shows the homepage of Mundo Metal. At the top, there is a navigation bar with 'HOME', 'QUEM SOMOS', 'FALE CONOSCO', and a search bar labeled 'BUSCAR'. The main header features the 'MUNDO METAL' logo in a stylized, metallic font, followed by 'ROCK E HEAVY METAL'. Below the header is a secondary navigation bar with categories: 'HOME', 'NOTÍCIAS', 'MATÉRIAS', 'LANÇAMENTOS', 'RESENHAS', 'CLÁSSICOS', 'INDICAÇÕES', and 'QUADROS'. There are also social media icons for Facebook, Instagram, YouTube, and Twitter. The main content area displays a news article titled 'TONY IOMMI, O REI DO RIFFS, BATIZA FÓSSIL PRÉ HISTÓRICO' by Cristiano Ruiz, published 22 minutes ago. The article includes a photo of Tony Iommi and a fossil. To the right of the article is a 'REDES SOCIAIS' section with social media statistics: Facebook (30,849 Fans), Instagram (8,553 Seguidores), RSS (197 Seguidores), Twitter (261 Seguidores), and YouTube (1,151 Inscritos). Below this is a section for 'ÚLTIMAS PUBLICAÇÕES' featuring a video thumbnail for 'CRAVING: NOVO SINGLE LANÇADO'.

July 06, 2023 • ONLINE

Tony Iommi, o rei do riffs, batiza fóssil pré histórico - Mundo Metal

mundometalbr.com/tony-iommi-o-rei-do-ri...

Estimated Views

114K ✓

Estimated views calculated based on audience size and socia...

Engagements

354 ✓

Total number of social engagements



100.7 FM - KSLX - Classic Rock

41 Domain Authority
Provided by MOZ

30.5K Unique Visits
Provided by SimilarWeb

July 06, 2023 • ONLINE

Black Sabbath 'Hand of Doom' box set announced; Tony Iommi receives repli...

kslx.com/black-sabbath-hand-of-doom-bo...

CLASSIC ROCK NEWS
BY KSLX | JULY 6, 2023

Black Sabbath 'Hand of Doom' box set announced; Tony Iommi receives replica of fossil named after him

SHARE: [f](#) [t](#) [e](#) [p](#)

PHOTO

A new **Black Sabbath** box set has been announced.

The collection, dubbed *Hand of Doom*, includes each of the metal pioneers' first eight albums — from 1970's *Black Sabbath* to 1978's *Never Say Die!* — on vinyl picture discs, capturing the first and most prolific period of the band's classic lineup: frontman **Ozzy Osbourne**, guitarist **Tony Iommi**, bassist **Geezer Butler** and drummer **Bill Ward**.

Hand of Doom will be released August 18 and will be limited to just 4,000 copies.

In other Sabbath related news, Iommi has received a replica of the fossil that was named after him. The 469 million-year-old *Drepanoistodus iommi* was discovered in 2021.

According to the U.K.'s Westside BID, Iommi was presented with the fossil replica by paleontologist **Mats Eriksson** and sculptor **Esben Horn**.

"Great to meet Mats and Esben today and receive an amazing replica of the Iommi

Estimated Views **4.73K** ✓
Estimated views calculated based on audience size and socia...

Engagements **0** ✓
Total number of social engagements



Metal Injection

The leading metal news, metal music video and metal tour date source on the internet. Get your fix of Metal Injection!

78

Domain Authority

Provided by MOZ

1.51M

Unique Visits

Provided by SimilarWeb

July 06, 2023 • ONLINE

TONY IOMMI Now Owns A Replica Of The TONY IOMMI Fossil

metalinjection.net/news/tony-iommi-now-...



LATEST NEWS

TONY IOMMI Now Owns A Replica Of The TONY IOMMI Fossil

"I've had a bit of abuse from my friends about it who've enjoyed calling me an old fossil."



By Greg Kennelty
Published 14 hours ago



Back in 2021, Danish and Swedish paleontologists discovered a fossil of a new species of conodonts. Researcher **Mats E. Eriksson** named the fossil *Drepanoistodus iommii* after **Black Sabbath** guitarist **Tony Iommi**, continuing his long-held tradition of naming fossils after metal legends.

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Trending



OLA ENGLUND Was In The Running To Be PANTERA's New Guitarist



COREY TAYLOR Explains Why SLIPKNOT Will Continue, Even As Their Lineup Changes



People Are Paying A Lot For These DARKTHRONE & THY ART IS MURDER Vinyl



MÖTLEY CRÜE Didn't Talk To MICK MARS At All During Their 2022 Tour



PANOPTICON Streams Massive New Single "Cedar Skeletons"



The 22 Underground Metal Bands You Might've Missed In June 2023



Is CREED About To Announce A Reunion?

Estimated Views

8.41K

Estimated views calculated based on audience size and social...

Engagements

66

Total number of social engagements



105.7 The Point
Everything Alternative

49
Domain Authority
Provided by
MOZ

79.9K
Unique Visits
Provided by
SimilarWeb

July 06, 2023 • ONLINE

Black Sabbath 'Hand of Doom' box set announced; Tony Iommi receives repli...

1057thepoint.com/music-news/black-sab...

MUSIC NEWS
BY ABC NEWS | JULY 6, 2023

Black Sabbath 'Hand of Doom' box set announced; Tony Iommi receives replica of fossil named after him

SHARE:

PHOTO
A new **Black Sabbath** box set has been announced.

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'Cool to meet Mats and Esben today and receive an amazing replica of the Iommi...

Estimated Views **2.68K**

Estimated views calculated based on audience size and socia...

Engagements **0**

Total number of social engagements



The Business Magazine

The Business Magazine is the leading voice of business communities across the South East, South West and We...

40

Domain Authority

Provided by MOZ

19.9K

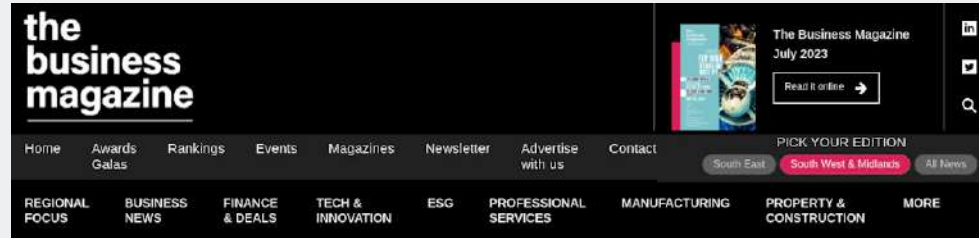
Unique Visits

Provided by SimilarWeb

July 07, 2023 · ONLINE

Rock legend Tony Iommi presented with old fossil named after him

thebusinessmagazine.co.uk/lifestyle/rock...



Lifestyle

Rock legend Tony Iommi presented with old fossil named after him

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By Nicky Godding

7 July 2023

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Plymouth named amongst the best places to live in the UK



Lifestyle

'English sparkling wine, for me, is the way to go' - Maximilian Riedel



Lifestyle

Surrey pub named as best in the UK



Lifestyle

Coventry and Warwickshire Growth Hub helps Coventry supplements business with global ambitions

Estimated Views

2.59K

Estimated views calculated based on audience size and socia...

Engagements

1

Total number of social engagements

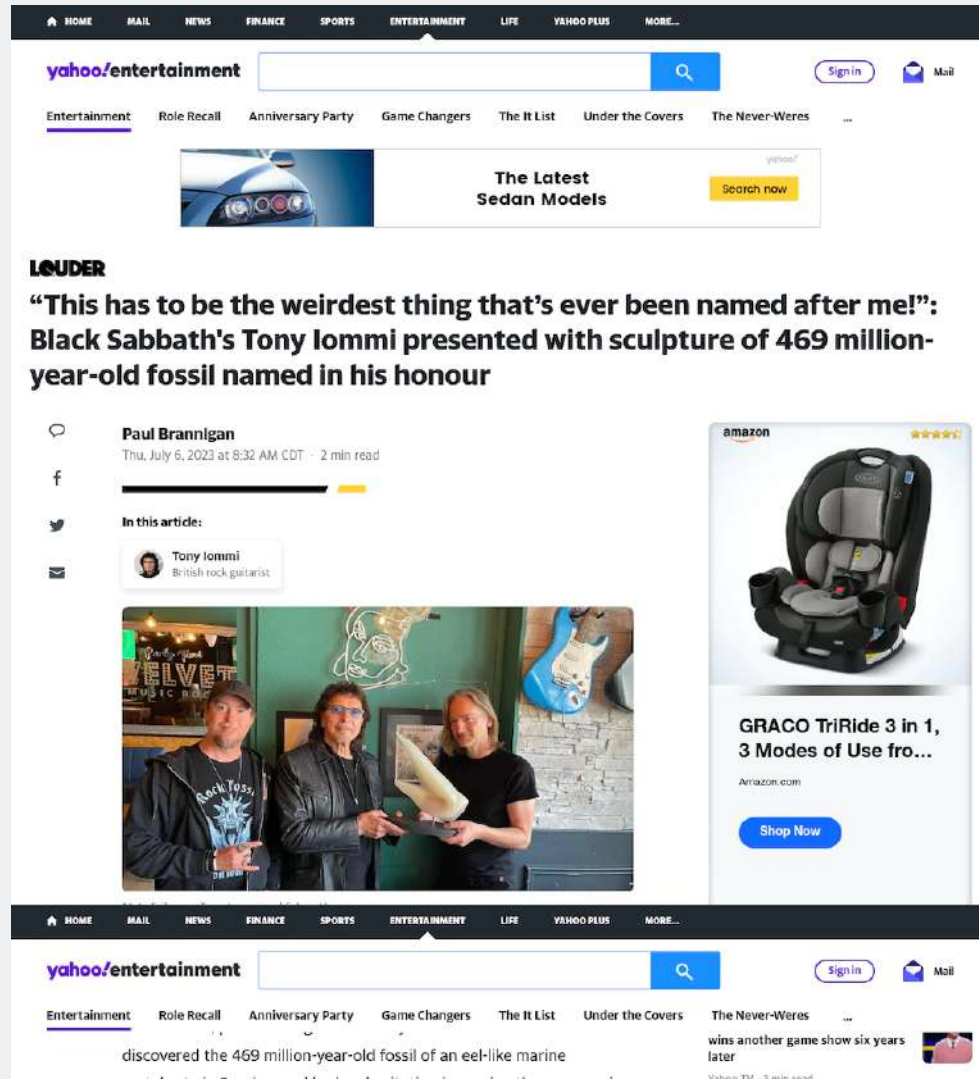


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95
Domain Authority
Provided by
MOZ

409M
Unique Visits
Provided by
SimilarWeb



July 06, 2023 • ONLINE

“This has to be the weirdest thing that’s ever been named after me!”:...

yahoo.com/entertainment/weirdest-thing-...

Estimated Views **2.45M** ✓
Estimated views calculated based on audience size and socia...

Engagements **0** ✓
Total number of social engagements



tonyiommi

The official Twitter feed for Tony Iommi; founding member and guitarist for Black Sabbath.

453K

Followers

July 03, 2023 • TWITTER

Tweet by @tonyiommi

twitter.com/tonyiommi/status/167593535...

Tony Iommi  [@tonyiommi](#) · [Follow](#)

Great to meet Mats and Esben today and receive an amazing replica of the Iommi fossil! And thanks to Mike Olley and Steve at The Velvet Music Rooms.



6:31 PM · Jul 3, 2023

689 [Reply](#) [Copy link to Tweet](#)

[Read 8 replies](#)

Estimated Views

70.3K 

Estimated views calculated based on audience size and social...

Engagements

741 

Total number of social engagements



Owensboro Radio

Owensboro Radio is your destination for local music, sports, news, and more! This is the official site of...

28

Domain Authority

Provided by
MOZ

7.8K

Unique Visits

Provided by
SimilarWeb

July 06, 2023 • ONLINE

Black Sabbath 'Hand of Doom' box set announced; Tony Iommi receives repli...

owensbororadio.com/2023/07/06/black-...

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Black Sabbath 'Hand of Doom' box set announced; Tony Iommi receives replica of fossil named after him

Owensboro, KY, United States / Owensboro Radio
Josh Johnson
Jul 6, 2023 11:30 AM

Rhino

A new **Black Sabbath** box set has been announced.

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In other Sabbath related news, Iommi has received a replica of the fossil that was named after him. The 469 million-year-old *Drepanolostodus iommi* was discovered in 2021.

According to the U.K.'s *Westside BID*, Iommi was presented with the fossil replica by paleontologist **Mate Eriksson** and sculptor **Fabian Harz**.

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24°C Sunny

Facebook Instagram YouTube

Apple Store Android

Estimated Views

2.4K

Estimated views calculated based on audience size and socia...

Engagements

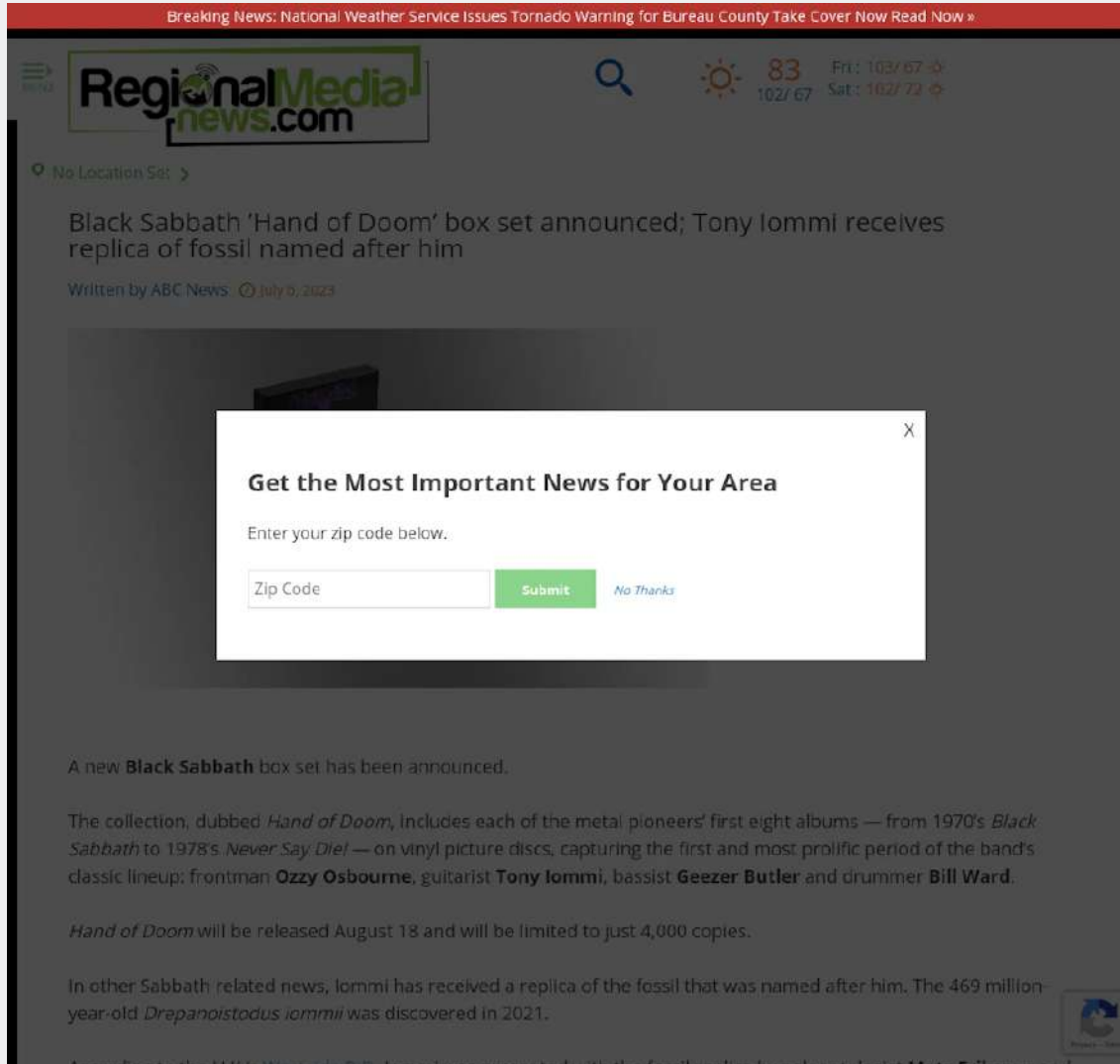
0

Total number of social engagements



Black Sabbath 'Hand of Doom' box set announced; Tony Iommi receives repli...

regionalmedianews.com/black-sabbath-h...



Estimated Views **3.16K** ✓
Estimated views calculated based on audience size and socia...

Engagements **0** ✓
Total number of social engagements



Lakes Media Network

Radio station/group website.

29

Domain Authority

Provided by



3.23K

Unique Visits

Provided by



July 06, 2023 • ONLINE

Black Sabbath 'Hand of Doom' box set announced; Tony Iommi receives repli...


lakesmedianetwork.com/classic-rock/blac...

LAKES MEDIA

Home > Classic Rock > Black Sabbath 'Hand of Doom' box set announced; Tony Iommi receives replica of fossil named after him

Black Sabbath 'Hand of Doom' box set announced; Tony Iommi receives replica of fossil named after him

Thu, July 6, 2023 by Lakes Media Music News



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The collection, dubbed Hand of Doom, includes each of the metal pioneers' first eight albums — from 1970's *Black Sabbath* to 1978's *Never Say Die!* — on vinyl picture discs, capturing the first and most prolific period of the band's classic lineup: frontman **Ozzy Osbourne**, guitarist **Tony Iommi**, bassist **Geezer Butler** and drummer **Bill Ward**.

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"Great to meet Mats and Esben today and receive an amazing replica of the Iommi fossil!" Iommi [says](#).

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Related Articles



Guns N' Roses hit back at critics of their Glastonbury set



Albums from Black Sabbath, Alice Cooper & more released in quadrophonic sound



Foo Fighters confirmed for surprise Glastonbury set

Estimated Views

910 ✓

Estimated views calculated based on audience size and socia...

Engagements

0 ✓

Total number of social engagements



EnidLIVE!
Radio station/group website.

24
Domain Authority
Provided by
MOZ

7.71K
Unique Visits
Provided by
SimilarWeb

The screenshot shows the EnidLIVE! website interface. At the top, there's a navigation bar with logos for various radio stations: 107.1 KNID, My 95.7, 97.7 The Hawk, 106.3 The Wolf, CTB Fox Sports, 99.7 The Wolf, and Freedom 96.9. Below this is a banner for the Oklahoma Medical Research Foundation (OMRF) with the text: "When you give a gift to the Oklahoma Medical Research Foundation, you get something back: an Oklahoma tax credit. Please give to help more people live longer, healthier lives. at.omrf.org/give".

The main content area features a row of logos for radio stations: KNID 107.1, MY 95.7, THE HAWK 97.7, THE WOLF 106.3, and CTB sports 104.9am. Below these are logos for 99.7 THE WOLF OKLAHOMA COUNTRY and FREEDOM 96.9.

The article title is "Black Sabbath 'Hand of Doom' box set announced; Tony Iommi receives replica of fossil named after him". It is dated "Thu, July 6, 2023 by ABC News". There are social sharing buttons for Facebook, Twitter, LinkedIn, Pinterest, and E-Mail.

The main image shows the "Hand of Doom" box set, which includes vinyl records and picture discs. Below the image, the text reads: "A new **Black Sabbath** box set has been announced. The collection, dubbed Hand of Doom, includes each of the metal pioneers' first eight albums — from 1970's Black Sabbath to 1978's Never Say Die! — on vinyl picture discs, capturing the first and most prolific period of the band's classic lineup: frontman **Ozzy Osbourne**, guitarist **Tony Iommi**, bassist **Geezzer Butler** and drummer **Bill Ward**. Hand of Doom will be released August 18 and will be limited to just 4,000 copies. In other Sabbath related news, Iommi has received a replica of the fossil that was named after him. The 469 million-year-old Drepanoistodus Iommi was discovered in 2021."

July 06, 2023 • ONLINE

Black Sabbath 'Hand of Doom' box set announced; Tony Iommi receives repli...

enidlive.com/2023/07/06/black-sabbath-...

Estimated Views **4.07K** ✓
Estimated views calculated based on audience size and socia...

Engagements **0** ✓
Total number of social engagements



RTBF

Toute l'actualité belge et internationale sur RTBF.be : retrouvez toutes les news info, sport, culture, musique et...

91

Domain Authority

Provided by
MOZ

4.54M

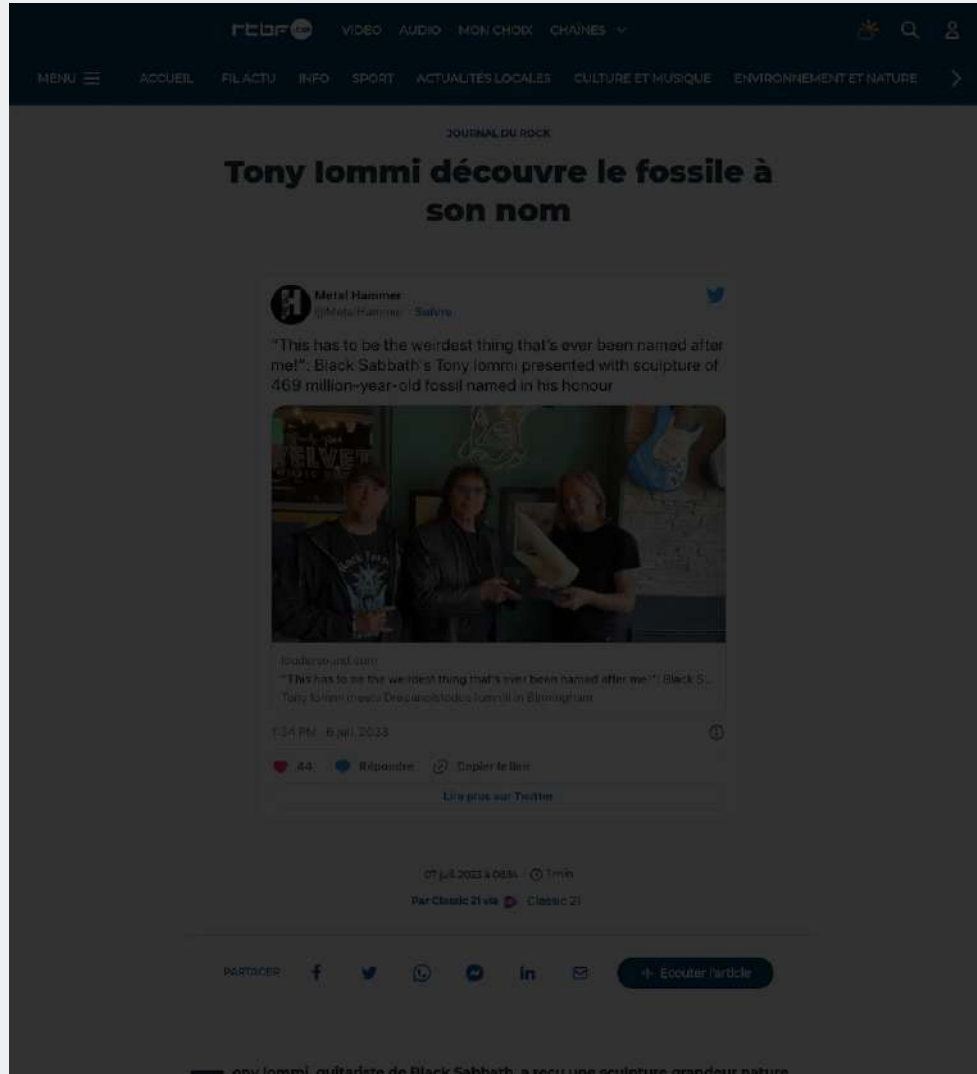
Unique Visits

Provided by
SimilarWeb

July 07, 2023 • ONLINE

Tony Iommi découvre le fossile à son nom

rtbf.be/article/tony-iommi-decouvre-le-fos...



Estimated Views

23.1K

Estimated views calculated based on audience size and social...

Engagements

23

Total number of social engagements



inkl

Discover the simplest way to read world-class journalism online.

44

Domain Authority

Provided by MOZ

133K

Unique Visits

Provided by SimilarWeb

The screenshot shows the inkl website interface. At the top, there's a navigation bar with 'Sources', 'Pricing', 'Download', 'Sign In', and 'Sign Up'. Below that, a category menu includes 'Lead Stories', 'Good News', 'Our Picks', 'Business', 'Analysis', 'World', 'Politics', 'Climate', 'Entertainment', 'Sport', 'Technology', and 'Science'. A prominent orange banner reads 'Get all your news in one place. 100's of premium titles. One news app.' with a 'START READING' button.

The main article is titled '“This has to be the weirdest thing that’s ever been named after me!”: Black Sabbath's Tony Iommi presented with sculpture of 469 million-year-old fossil named in his honour'. It is by Paul Brannigan, dated Jul 6, 2023, 1:32 PM. The article features a photo of Mats Eriksson, Tony Iommi, and Esben Horn. The text begins: 'Black Sabbath guitarist Tony Iommi has been presented with a life-sized sculpture of a prehistoric fossil named after him. Back in 2021, palaeontologist and heavy metal fan Mats Eriksson discovered the 469 million-year-old fossil of an eel-like marine vertebrate in Russia – and had no hesitation in naming the new species *Drepanoistodus iommii* after his favourite'.

Related stories include 'Classic rock: Tony Iommi has 469 million year-old fossil named after him' with a quote from Iommi: 'I've had a bit of abuse from my friends about it who've enjoyed calling me an old fossil,' says Iommi. 'But I think it's great, a real honor'. Another related story is 'Listen to Van Halen blaze through a cover of Queen's Now I'm Here... in 1975'.

July 06, 2023 • ONLINE

“This has to be the weirdest thing that’s ever been named after me!”:...

inkl.com/news/this-has-to-be-the-weirdes...

Estimated Views

12.8K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



Classic rock: Tony Iommi has 469 million year-old fossil named after him

guitarworld.com/news/tony-iommi-fossil

The screenshot shows the top navigation bar of the Guitar World website with categories like 'Guitarist', 'Guitar', 'Guitar Techniques', and 'bassplayer'. Below the navigation is a 'TRENDING' section with items like 'Prime Day guitar deals' and 'Nita Strauss's "Eruption moment!"'. The main article title is 'Classic rock: Tony Iommi has 469 million year-old fossil named after him' by Matt Parker, published 4 days ago. A quote from Tony Iommi is visible: "I've had a bit of abuse from my friends about it who've enjoyed calling me an old fossil," says Iommi. "But I think it's great, a real honor". Below the text is a social media sharing bar and a photograph of three men in a music-themed setting. The photo credit reads '(Image credit: Dyson Media)'. The beginning of the article text is visible: 'In 2021 a Swedish paleontologist by the name of Mats E. Eriksson discovered a...'.

Estimated Views **12.8K**
Estimated views calculated based on audience size and social media activity.

Engagements **176**
Total number of social engagements



MariskalRock.com

Todas las noticias, crónicas, entrevistas y críticas de rock y heavy metal. Radio 24 horas y la revista La Heavy...

56

Domain Authority

Provided by



979K

Unique Visits

Provided by



July 08, 2023 • ONLINE

Tony Iommi (Black Sabbath) conoce al fósil de 469 millones de años...

mariskalrock.com/general/tony-iommi-bla...



Estimated Views

12.5K

Estimated views calculated based on audience size and socia...

Engagements

1

Total number of social engagements



RockFM

El Pirata y su Banda, Una Hora de Rock sin pausa, Mariskal en Rock FM, El Trío, Alex Clavero, El...

51

Domain Authority

Provided by
MOZ

882K

Unique Visits

Provided by
SimilarWeb

July 08, 2023 • ONLINE

El fósil de Toni Iommi (Black Sabbath) ya está en su casa

rockfm.fm/al-dia/noticias/fosil-toni-iommi-...

Al día
Noticias Entrevistas Acciones especiales

El fósil de Toni Iommi (Black Sabbath) ya está en su casa

El guitarrista recibió una escultura a tamaño real de un fósil que fue nombrado en su honor

Wikimedia Commons

Andrés Saiz

Tiempo de lectura: 2' 8 JUL, 2023 | Actualizado 7 JUL, 2023 15:23

En 2021, el paleontólogo **Mats E. Eriksson** decidió nombrar a uno de sus descubrimientos **en honor a Tony Iommi**, guitarrista de **Black Sabbath**. No es la primera vez que hace algo así, ya que otras leyendas del heavy metal como **Lemmy Kilmister** (Motorhead), **Alex Webster** (Cannibal Corpse) y el cantante **King Diamond** también han sido honrados con este privilegio.

LO MÁS LEÍDO

1 El Francotirador y la boda de Tamara Falcó

Estimated Views

12K ✓

Estimated views calculated based on audience size and socia...

Engagements

0 ✓

Total number of social engagements



Verified News Explorer Channel - VNE Explorer

VNExplorer.net - Get latest breaking news, business, sports, lifestyle, tech & multimedia and more 24h news...

48
Domain Authority
Provided by
MOZ

78.9K
Unique Visits
Provided by
SimilarWeb

Global US CH SE DK NO NL BE UK DE FR FI IT AT ES PT PL IE GR CZ TR AE CA JP KR AR
BR IN

Open Source Info
VNEXPLORER
Verified News Explorer Network

PL 09/07/2023

Gitarzysta Black Sabbath dostał replikę skamieliny prehistorycznego kręgowca nazwanego jego imieniem



British heavy metal group 'Heaven and Hell'

Niezwykłym prezentem pochwalił się w mediach społecznościowych Tony Iommi, współzałożyciel i gitarzysta zespołu Black Sabbath. Muzyk dostał od znanego paleontologa replikę skamieliny jadowitego zwierzęca morskiego sprzed milionów lat. Kręgowiec na cześć rockmana został nazwany Drepanoistodus Iommi.

W 2021 roku duńsko-szwedzki zespół paleontologów znalazł w Rosji skamielinę istoty podobnej do węgorza, zaliczanej do gromady konodontów – niewielkich, ale jadowitych stworzeń morskich, które wymarły setki milionów lat temu. Gdy okazało się, że w świecie nauki do tej pory nie skatalogowano podobnego tworu natury, kierownik grupy, Mats E.

July 08, 2023 • ONLINE

Gitarzysta Black Sabbath dostał replikę skamieliny prehistorycznego kręgowca...

vnexplorer.net/gitarzysta-black-sabbath-d...

Estimated Views **3.07K** ✓
Estimated views calculated based on audience size and socia...

Engagements **0** ✓
Total number of social engagements

Olley fossil Mail print coverage

BIRMINGHAM Mail Date: 11 July 2023 Page: 5 

CLASSIC ROCK!

469 MILLION-YEAR-OLD FOSSIL NAMED AFTER BLACK SABBATH LEGEND TONY

DAN NEWBOLD

A ROCK legend met the rock that was dedicated to him when Black Sabbath guitarist Tony Iommi was presented with a life-sized sculpture of a prehistoric fossil named in his honour.

Paleontologists and heavy metal fan Mats Eriksson discovered the 469-million-year-old fossil of an eel-like marine vertebrate in Russia and had no hesitation in naming the new species *Drepanosteus Iommi* after his rock hero!

Having travelled from his home in Sweden, Mats was invited to Volvo Music Rooms in Broad Street to present Tony with a life-sized model of the fossil, specially made for the occasion by sculptor Kobby Horn.

"Proud" Tony said: "When I first heard about this, it was a real shock to hear that a fossil's been named after me!"

"I've had a bit of abuse from my friends about it, who've enjoyed calling me an old fossil, but I think it's great, a real honour."

"This has to be the weirdest thing that's ever been named after me but I'm really proud of it."

and I want to thank Mats and his team in person for being such incredible fans."

"Mats, who has been a fan of Black Sabbath since he was a boy, said: "I was struck by his heroic discovery of the fossil, it was great to combine my love affairs of nature and music."

Steve Olley, general manager of Westside BID, arranged the presentation for the rock star, who features prominently in the nearby Black Sabbath heavy metal bench which has become a major tourist attraction in the city.

He said: "I'm delighted we were able to set up a meeting between Tony, Mats and Eshen and present Tony with the model of the fossil named after him."

"Tony is one of Birmingham's greatest rock heroes and this is a genuine gesture by Mats, and Eshen, to honour him in this way."

"He's now officially an old fossil!"



Mats Eriksson, Tony Iommi and Eshen Horn

CLASSIC ROCK!

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birminghammail

Updated around the clock with Birmingham news, information, what's on, comment and in-depth coverage ...

89

Domain Authority

Provided by MOZ

8.36M

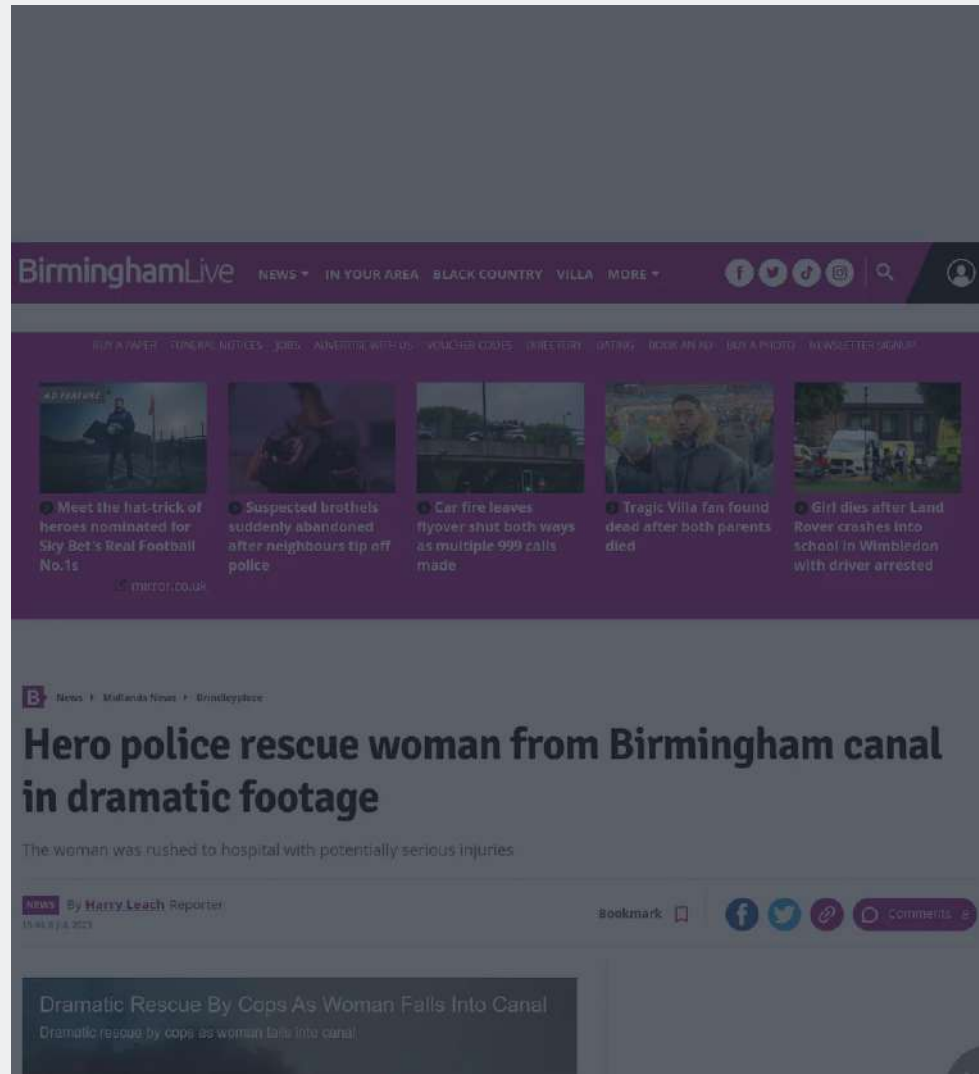
Unique Visits

Provided by SimilarWeb

July 06, 2023 • ONLINE

Hero cops rescue woman from canal in dramatic footage

birminghammail.co.uk/news/midlands-ne...



Estimated Views

36.1K ✓

Estimated views calculated based on audience size and socia...

Engagements

206 ✓

Total number of social engagements



BirminghamWorld

Latest breaking news and analysis from BirminghamWorld

38

Domain Authority

Provided by



617K

Unique Visits

Provided by



ONLINE

Just a moment...

birminghamworld.uk/news/birmingham-ci...

The screenshot shows the BirminghamWorld website interface. At the top, there is a navigation bar with the site logo, a search icon, a 'Sign in' button, and a 'NationalWorldTV' button. Below the navigation bar is a menu with links for News, Football, Lifestyle, What's On, Your Birmingham, About Us, Newsletter, and Advertise. A yellow 'BREAKING' banner is visible. The main content area features a news article with the headline 'Watch: Police rescue 'drunken' woman who fell into a canal in Birmingham city centre'. The article is by Fionnuala Bourke, published on 6th Jul 2023 at 11:45 BST. There are social media sharing icons for Facebook, Twitter, and Email. A newsletter sign-up box is also present, with the text 'Sign up to our BirminghamWorld Today newsletter' and a form to enter an email address. At the bottom of the article, a caption reads: 'A woman fell into a canal opposite the Sea Life Centre in Birmingham city centre'.

Estimated Views

122K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements

Canal rescue print coverage





bravewords.com

Where Metal Lives! Breaking news, reviews, interviews, audio, and videos... Your hub for metal music.

59

Domain Authority

Provided by
MOZ

577K

Unique Visits

Provided by
SimilarWeb

July 12, 2023 • ONLINE

BLACK SABBATH's TONY IOMMI Signs Programme To Support Jazz Festival;...

bravewords.com/news/black-sabbath-st...

The screenshot shows the BraveWords website interface. At the top is the 'BRAVEWORDS' logo and navigation menu (HOME, NEWS, CONTESTS, MAILING LIST, VIDEO, RADIO, ABOUT). The main article is titled 'BLACK SABBATH'S TONY IOMMI SIGNS PROGRAMME TO SUPPORT JAZZ FESTIVAL; AUCTION UNDERWAY' with a sub-headline '© July 12, 2023, 21 hours ago'. The article features a large image of Tony Iommi holding a program. To the right, there are sections for 'FEATURED AUDIO' (KK'S PRIEST - "One More Shot At Glory" (Napalm)) and 'FEATURED VIDEO' (VORTEX - "First Blood"). Below the main article is a 'LATEST REVIEWS' section with items for GLASS CASKET, QUEENS OF THE STONE AGE, and WILD BEYOND.

Estimated Views

5.3K ✓

Estimated views calculated based on audience size and socia...

Engagements

175 ✓

Total number of social engagements



The Birmingham Press

What's happening in Birmingham and beyond

36

Domain Authority

Provided by



2.44K

Unique Visits

Provided by



July 13, 2023 • ONLINE

Tony Iommi signs programme to support jazz festival

thebirminghampress.com/2023/07/tony-i...



Estimated Views

518 ✓

Estimated views calculated based on audience size and socia...

Engagements

0 ✓

Total number of social engagements



BirminghamWorld

Latest breaking news and analysis from BirminghamWorld

38

Domain Authority

Provided by



617K

Unique Visits

Provided by



ONLINE

Just a moment...

birminghamworld.uk/news/oil-painting-du...

The screenshot shows the BirminghamWorld website interface. At the top, there is a navigation bar with the site logo, a search icon, a 'Sign in' button, and a 'NationalWorldTV' button. Below the navigation bar is a menu with links for News, Football, Lifestyle, What's On, Your Birmingham, About Us, Newsletter, and Advertise. A yellow 'BREAKING' banner is visible. The main content area features a news article with the headline 'Valuable oil painting discovered after being dumped on this Birmingham city centre street'. The article is by Fionnuala Bourke, published on 10th Jul 2023 at 11:15 BST. There are social media sharing icons for Facebook, Twitter, and Email. A newsletter sign-up box is present on the right side of the article, with the text 'Sign up to our BirminghamWorld Today newsletter' and a form with an 'Enter your email' field and a 'Sign up' button. At the bottom of the article, a partial sentence reads 'A valuable oil painting has been found during a litter pick in Birmingham city'.

Estimated Views

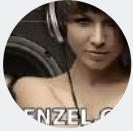
122K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



Sign of the Horns

Rock, Hard Rock, Metal

34

Domain Authority

Provided by



July 06, 2023 • ONLINE

BLACK SABBATH's TONY IOMMI Presented With Old Fossil Named After Him

soth.genzel.ca/black-sabbaths-tony-iommi...

Now Playing - Iron Maiden - Flight Of Icarus - Listen Live (pop-up) or click play below - More radio options

HOME MUSIC SHOWS ABOUT US CONTACTS BLOG RADIO

NEWS

BLACK SABBATH'S TONY IOMMI PRESENTED WITH OLD FOSSIL NAMED AFTER HIM

THURSDAY, 05 JULY 2023

According to Westside BID, legendary BLACK SABBATH guitarist Tony Iommi was presented with a life-sized sculpture of a prehistoric fossil named after him. Palaeontologist and heavy metal fan Mats Eriksson had previously discovered the 469-million-year-old fossil of an eel-like marine vertebrate in R...

SHARE

< FOREIGNER ANNOUNCES TOUR COMPANION ATREYU ANNOUNCES 'THE BEAUTIFUL DARK OF LIFE' ALBUM; 'THE MOMENT YOU FIND YOUR FLAME' EP DUE IN AUGUST >>

FOREIGNER

NOW PLAYING

Engagements

0

Total number of social engagements



Welcome to the Greater Birmingham Chambers of Commerce | GBCC

With a network of over 3200 local businesses, we are here to help connect, support and grow your business....

50
Domain Authority
Provided by **MOZ**

4.15K
Unique Visits
Provided by **SimilarWeb**

July 14, 2023 • ONLINE

Black Sabbath presented with old fossil named after him | GBCC

[greaterbirminghamchambers.com/latest...](https://greaterbirminghamchambers.com/latest-news/black-sabbath-presented-with-old-fossil-named-after-him)

The screenshot shows the homepage of the Greater Birmingham Chambers of Commerce website. At the top, there are social media icons and navigation links for 'ABOUT US', 'OUR DIVISIONS', and 'GET IN TOUCH'. Below this is the main logo and a 'BECOME A MEMBER' button. A horizontal menu lists various services: BUSINESS SUPPORT, CHAMBER SERVICES, INTERNATIONAL LATEST NEWS, MEMBERSHIP, NETWORKING & EVENTS, PATRONS & PARTNERS, PROMOTE YOUR BUSINESS, and RESEARCH & CAMPAIGNING. The 'Latest News' section features a navigation bar with links to 'HOME: LATEST NEWS & MEDIA', 'NEWS', 'BLOGS', 'CHAMBERLINK MAGAZINE', 'PODCASTS', 'IMAGE GALLERIES', 'SUBSCRIBE TO OUR NEWSLETTER', and 'COMPETITIONS'. The main article is titled 'Black Sabbath presented with old fossil named after him' and is dated '17 July 2023'. The article includes a photo of three men, one holding a fossil model, and text describing the presentation of a life-sized sculpture of a prehistoric fossil named after the band's guitarist Tony Iommi. To the right of the article is a sidebar with a 'SEARCH NEWS ARTICLES' search bar and a 'SHARE THIS STORY' section with social media icons for Twitter, Facebook, and LinkedIn. Below the sidebar is an 'EVENT GALLERY' section.

Estimated Views

45 ✓

Estimated views calculated based on audience size and social media activity.

Engagements

0 ✓

Total number of social engagements



BirminghamWorld

Latest breaking news and analysis from BirminghamWorld

38

Domain Authority

Provided by



617K

Unique Visits

Provided by



ONLINE

Just a moment...

birminghamworld.uk/news/birmingham-b...

The screenshot shows the BirminghamWorld website interface. At the top, there is a navigation bar with the site name, a search icon, a 'Sign in' button, and a 'NationalWorldTV' button. Below the navigation bar, there are links for 'News', 'Football', 'Lifestyle', 'What's On', 'Your Birmingham', 'About Us', 'Newsletter', and 'Advertise'. A yellow 'BREAKING' banner is visible. The main content area features a news article with the following details:

- Category:** News
- Title:** Birmingham Broad Street hero honours his mum with flowers for a lovely reason
- Summary:** Enoch White, a warden on Birmingham Broad Street, has honoured his mum Jane for this lovely reason
- Author:** By Fionnuala Bourke
- Published:** 21st Jul 2023, 12:10 BST
- Share icons:** Facebook, Twitter, Email
- Newsletter sign-up:** A box titled 'Sign up to our BirminghamWorld Today newsletter' with an input field for 'Enter your email' and a 'Sign up' button. Below the input field, it states: 'This site is protected by reCAPTCHA and the Google Privacy Notice and Terms of Service apply.'

At the bottom of the article, the text 'Every Mum loves being proud of her son. but not many Mums are prouder than' is partially visible.

Estimated Views

122K

Estimated views calculated based on audience size and socia...

Engagements

0

Total number of social engagements



Yahoo Sports

Sport news, scores, fantasy games

92

Domain Authority

Provided by
MOZ

899K

Unique Visits

Provided by
SimilarWeb

July 21, 2023 • ONLINE

Birmingham Broad Street hero honours his mum with flowers for a lovely reason

uk.sports.yahoo.com/news/birmingham-b...

Birmingham World | BirminghamWorld

Birmingham Broad Street hero honours his mum with flowers for a lovely reason

Fionnuala Bourke
Fri, 21 July 2023 at 4:10 am GMT-7 · 2-min read

Birmingham Broad Street Street warden Enoch White with his Mum Jane and Elaine Weir

Every Mum loves being proud of her son, but not many Mums are prouder than 87-year-old Jane White.

TRENDING

1. Sarina Wiegman insists England will give 'everything' to lift maiden World Cup
2. FIA reveal the five big Red Bull RB19 changes ahead of Hungarian Grand Prix
3. Woburn ace Stockdale wins Amateur Championship on his home course
4. Brian Harman sets Open pace as Rory McIlroy and Max Homa start well
5. Just Stop Oil protest felled at the Open

Estimated Views **2.53K** ✓

Estimated views calculated based on audience size and socia...

Engagements **0** ✓

Total number of social engagements



bravewords.com

Where Metal Lives! Breaking news, reviews, interviews, audio, and videos... Your hub for metal music.

59

Domain Authority

Provided by
MOZ

577K

Unique Visits

Provided by
SimilarWeb

July 26, 2023 • ONLINE

BLACK SABBATH Stars Feature In Rock Artist KIRK ANDREWS' New Exhibition

bravewords.com/news/black-sabbath-sta...

The screenshot shows the BraveWords website interface. At the top is the 'BRAVEWORDS' logo and navigation menu (HOME, NEWS, CONTESTS, MAILING LIST, VIDEO, RADIO, ABOUT). The main article title is 'BLACK SABBATH STARS FEATURE IN ROCK ARTIST KIRK ANDREWS' NEW EXHIBITION', dated July 26, 2023. The article features a large image of Kirk Andrews with his artwork, which includes a portrait of a Black Sabbath band member. To the right, there are sections for 'FEATURED AUDIO' (KK'S PRIEST - "One More Shot At Glory" (Napalm)), 'LATEST REVIEWS' (TESLA - Full Throttle Live, MAX ENIX - Far From Home, VOIVOD - Morgöth Tales, GLORYHAMMER - Return To The Kingdom Of Ife, EXTREME - Six, GLASS CASKET - Glass Casket), and a '50 beautifully detailed drawings in charcoal and Indian ink' section.

Estimated Views

5.1K

Estimated views calculated based on audience size and social...

Engagements

29

Total number of social engagements



Welcome to the Greater Birmingham Chambers of Commerce | GBCC

With a network of over 3200 local businesses, we are here to help connect, support and grow your business....

50
Domain Authority
Provided by **MOZ**

4.15K
Unique Visits
Provided by **SimilarWeb**

July 26, 2023 • ONLINE

Loving mum treated to huge bouquet by street hero's employers | GBCC

greaterbirminghamchambers.com/latest-news

The screenshot shows the homepage of Greater Birmingham Chambers of Commerce. At the top, there are social media icons and navigation links for 'ABOUT US', 'OUR DIVISIONS', and 'GET IN TOUCH'. Below this is the GBCC logo and a 'BECOME A MEMBER' button. A horizontal menu lists various services: BUSINESS SUPPORT, CHAMBER SERVICES, INTERNATIONAL LATEST NEWS, MEMBERSHIP, NETWORKING & EVENTS, PATRONS & PARTNERS, PROMOTE YOUR BUSINESS, and RESEARCH & CAMPAIGNING. The 'Latest News' section features a breadcrumb trail: HOME: LATEST NEWS & MEDIA > NEWS > BLOGS > CHAMBERLINK MAGAZINE > PODCASTS > IMAGE GALLERIES. Below this, there are links for 'SUBSCRIBE TO OUR NEWSLETTER' and 'COMPETITIONS'. The main article is titled 'Loving mum treated to huge bouquet by street hero's employers' with a date of '27 July 2023'. The article includes a photo of three people, one holding a large bouquet. The text describes how street warden Enoch White was honored by his employer, Westside Business Improvement District (BID), for his heroic actions. A search bar and social sharing options are also visible on the right side of the article preview.

Estimated Views

45

Estimated views calculated based on audience size and social media activity.

Engagements

0

Total number of social engagements



bravewords.com

Where Metal Lives! Breaking news, reviews, interviews, audio, and videos... Your hub for metal music.

59

Domain Authority

Provided by
MOZ

410K

Unique Visits

Provided by
SimilarWeb

July 31, 2023 • ONLINE

Skilled Artisan ADAM MARSHALL Gives Birmingham's BLACK...

bravewords.com/news/skilled-artisan-ada...

The screenshot shows the BraveWords website interface. At the top is the 'BRAVEWORDS' logo and navigation menu (HOME, NEWS, CONTESTS, MAILING LIST, VIDEO, RADIO, ABOUT). The main article title is 'SKILLED ARTISAN ADAM MARSHALL GIVES BIRMINGHAM'S BLACK SABBATH BENCH A MAKEOVER', dated July 31, 2023. The article features a large image of Adam Marshall painting a bench with portraits of Black Sabbath band members. To the right, there are sections for 'FEATURED AUDIO' (KK's Priest - 'One More Shot At Glory'), 'LATEST REVIEWS' (listing albums like Tesla, Max Enix, Voivod, Gloryhammer, and Extreme), and 'GLASS CASKET - Glass Casket'.

Estimated Views

4.09K ✓

Estimated views calculated based on audience size and socia...

Engagements

20 ✓

Total number of social engagements



ITVX

89

Domain Authority

Provided by



22.8M

Unique Visits

Provided by



July 31, 2023 • ONLINE

Black Sabbath 'scrubbed up' as artist renovates iconic bench | ITV News

itv.com/news/central/2023-07-31/black-sa...

Ozzy Osbourne scrubbed up as Birmingham's Black Sabbath bench undergoes careful renovation

CENTRAL | BIRMINGHAM | BLACK SABBATH | OZZY OSBOURNE

Monday 31 July 2023 at 3:53pm

Artist Adam Marshall said the renovations were a labour of love.
Credit: Daniel Sturley

A bench dedicated to heavy metal pioneers Black Sabbath has been renovated in Birmingham city centre.

Work to "spruce up" band members Ozzy Osbourne, Tony Iommi, Geezer Butler and Bill Ward took place over the weekend by artist Adam Marshall.

He was commissioned by Westside Business Improvement District to carefully etch details and repaint the metal bench.

Mr Marshall was involved in the original preparation of the bench in 2018, before its eventual unveiling to the public the following year.

He said it's not just about repainting it but ensuring the fine detail continue to stand out.

Most popular

- Sammy Root and Jess Harding crowned winners of Love Island 2023
- 1,800 drivers caught speeding on same road in 6 hours
- Chinese zoo denies sun bear is human in a bear suit
- Key road closed by police after serious crash - updates
- Police report filed after Cardi B 'throws microphone into crowd'
- Man asks boys to 'kick him in groin' for cash
- Euphoria star Angus Cloud dies aged 25
- Young child left locked inside nursery alone due to 'IT error'
- Drinks to become more expensive in alcohol tax shake-up
- Murder probe continues after sudden death of 29-year-old man

Top stories

Body of murder victim Jesse Richards still missing 14 years on
Detectives believe his body was originally taken to Warwickshire where it was hidden.
2 hours ago

Estimated Views

96.7K

Estimated views calculated based on audience size and social media activity

Engagements

72

Total number of social engagements