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WEST SIDE **World**

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Hello and welcome to your weekly Westside World news digest. Each Friday, Westside BID brings you the top stories from in and around Broad Street, Brindleyplace, Five Ways, Centenary Square, Broadway Plaza and surrounding areas...



We compare e-scooter, tram and bus travel on Westside

INVESTIGATION: E-scooter, tram or bus - which is best way to travel?

Westside BID hired one of the new Beryl e-scooters to see how riding one towards the city centre compared with bus and tram times for speed and cost.

Graham Young hit the road and reports on how he got on.



See the Beryl e-scooter in its new Westside home

Intrigued by the e-scooter? Read on!

Find out more about the Beryl e-scooters that have arrived in the Westside BID area at the start of a wider roll out across the city centre and surrounding neighbourhoods.

Unlocked via the same Beryl app needed to ride West Midlands Cycle Hire bikes, the new scheme replaces the Voi e-scooter trial which lasted from September 2020 until earlier this year.

[Read more](#)



Pitch up for a free ice cream treat

Office workers across Westside will be treated to free ice creams at the Pitcher & Piano on Brindleyplace later this month.

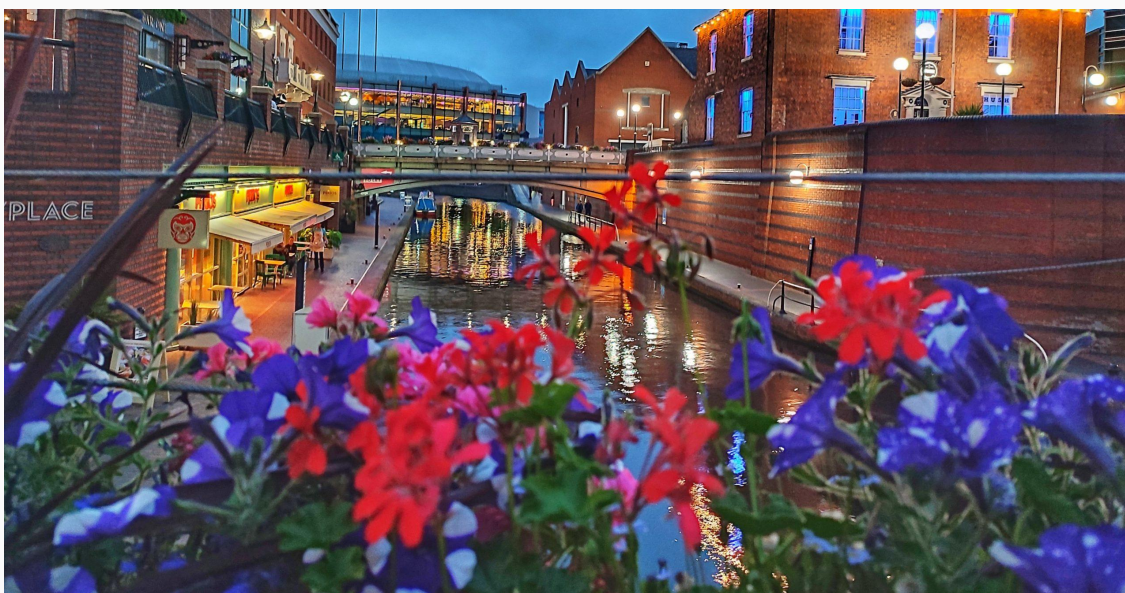
Westside BID staff will be operating a pop-up ice cream stall from their branded trike in partnership with the buzzing venue from 12.30 to 2pm next Wednesday (23 August).

[Read more](#)

The treats in store for football fans on Westside

As England's lionesses walloped Australia 3-1 in their own backyard to set up a World Cup Final with Spain, we hit the streets of Westside to video keen fans' reactions on Wednesday.

Westside BID's hospitality bosses will now be licking their lips and looking forward to enjoying a bumper Sunday brunch/lunchtime trade as supporters flock to the entertainment zone to watch the final with an audience. Sunday's weather forecast is equally good!

[Read more](#)

Westside is blooming lovely at night

Say it with flowers! That was certainly the intention of amateur photographer Meetu Varshney, as she earned herself a place in this year's Westside BID calendar with this fabulous night-time photo.

Meetu, aged 40, from Northampton, won a £75 voucher to spend on Westside after her picture of the canal at Brindleyplace, with the Utilita Arena in the background, was selected to represent August.

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