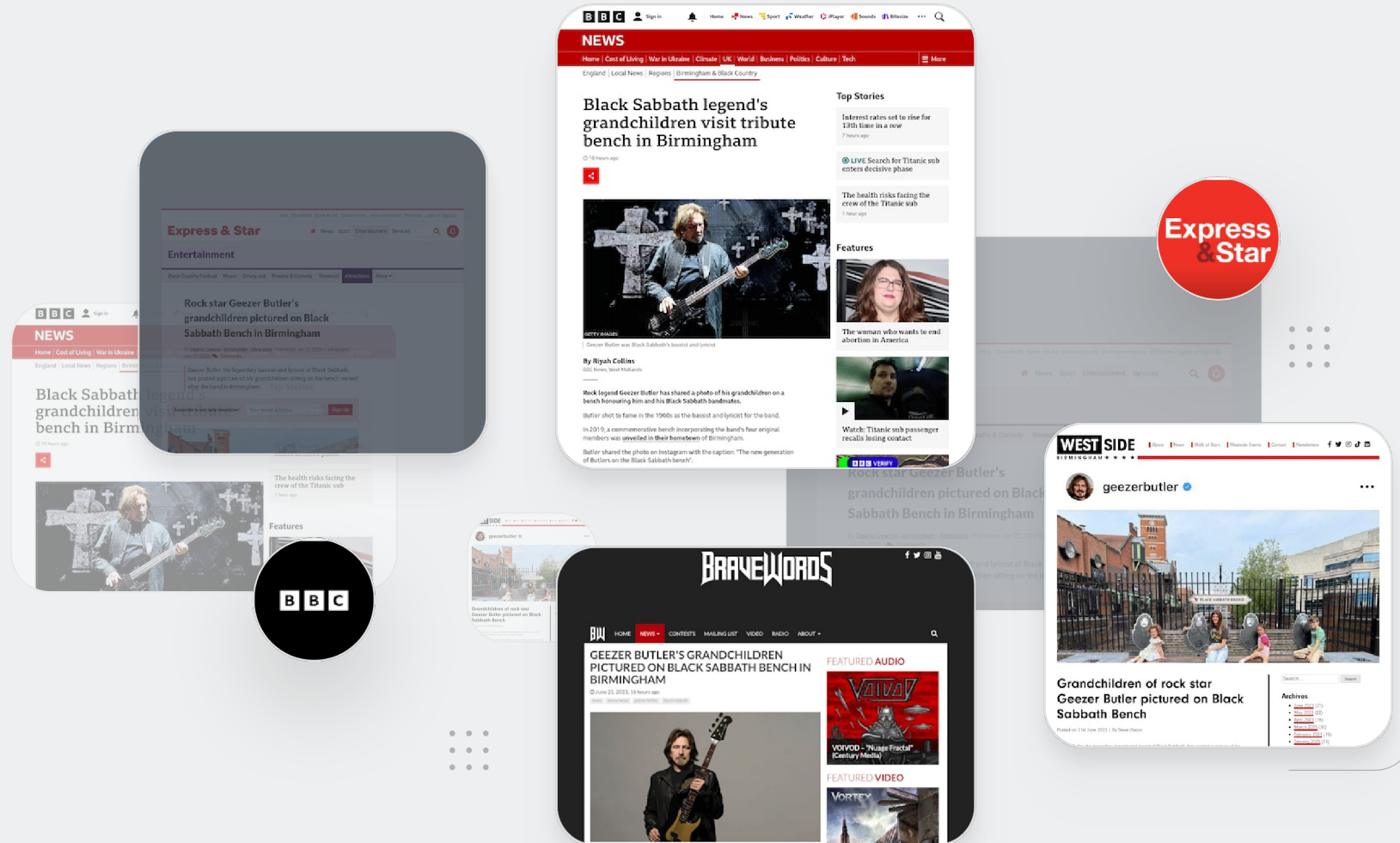




Geezer's g-kids on bench



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Metrics Summary 3

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Metrics Summary



4

Pieces of Coverage

Total number of online, offline and social clips in this book



452K

Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



72.5M

Audience

Combined total of publication-wide audience figures for all outlets featuring coverage



177

Engagements

Combined total of likes, comments and shares on social media platforms



62

Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on.
Provided by Moz

Geezer grandkids story

Analysis of early hits on BID website,
Braveworlds and BBC



4 pieces



bravewords.com

Where Metal Lives! Breaking news, reviews, interviews, audio, and videos... Your hub for metal music.

59

Domain Authority

Provided by
MOZ

429K

Unique Visits

Provided by
SimilarWeb

June 21, 2023 • ONLINE

GEEZER BUTLER'S Grandchildren Pictured On BLACK SABBATH Bench I...

bravewords.com/news/geezer-butler-s-gr...

BraveWords f t i y

HOME NEWS CONTESTS MAILING LIST VIDEO RADIO ABOUT

GEEZER BUTLER'S GRANDCHILDREN PICTURED ON BLACK SABBATH BENCH IN BIRMINGHAM

June 21, 2023, 16 hours ago

news heavy metal geezer butler black sabbath

FEATURED AUDIO

VOIVOD - "Nuage Fractal" (Century Media)

FEATURED VIDEO

VORTEX - "First Blood"

LATEST REVIEWS VIEW MORE

BLAZON RITE - Wild Rites And Ancient Songs
June 21, 2023, 9 hours ago
review heavy metal blazon rite

SCORPIONS - Fly To The Rainbow / In Trance / Virgin Killer / Taken By Force / Tokyo Tapes
June 20, 2023, a day ago
review heavy metal scorpions rarities

RATT - The Atlantic Years: 1984-

Geezer Butler, the legendary bassist and lyricist of Black Sabbath, has posted a picture of his grandchildren sitting on the bench named after the band in Birmingham.

The children, who Geezer lists as being called Isadora, Lina, Pippa and Guy, were pictured on the heavy metal bench on Broad Street yesterday.

Publishing the image on his Instagram page, Geezer said: "The new generation of Butlers [my grandkids] on the Black Sabbath bench!! #isadora #lina #pippa #guy #birmingham #england".

The post drew the immediate attention of Black Sabbath fans from around the world, with more than 11,000 'likes' and 118 comments at the time of writing this report.

A fan called@mohdosama on Instagram simply said: "Adorable 🍀🍀", while @thiagoadasantos said: "I'm not one to travel, but I always dreamed of visiting birmingham because of the Sabbath."

Meanwhile, @kprowler13 said: "I will be there in a couple weeks 🍀🍀. Are there any other recommendations for Birmingham for a first time visitor that's a metal fan?"

A fan calling himself @kralc_ said: "That's cool Geezer. They might form their own band! Grand Sabbath??" And @reginaldlove1 added: "From far away, your grandchild sitting next to Ozzy actually looks like him!"

Estimated Views

5.07K ✓

Estimated views calculated based on audience size and socia...

Engagements

3 ✓

Total number of social engagements



BBC

The best of the BBC, with the latest news and sport headlines, weather, TV & radio highlights and much mor...

95

Domain Authority

Provided by



70.6M

Unique Visits

Provided by



June 21, 2023 • ONLINE

Black Sabbath legend's grandchildren visit tribute bench in Birmingham

bbc.co.uk/news/uk-england-birmingham-...

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Black Sabbath legend's grandchildren visit tribute bench in Birmingham

16 hours ago



GETTY IMAGES

Geezer Butler was Black Sabbath's bassist and lyricist

By Riyah Collins
BBC News, West Midlands

Rock legend Geezer Butler has shared a photo of his grandchildren on a bench honouring him and his Black Sabbath bandmates.

Butler shot to fame in the 1960s as the bassist and lyricist for the band.

In 2019, a commemorative bench incorporating the band's four original members was **unveiled in their hometown** of Birmingham.

Butler shared the photo on Instagram with the caption: "The new generation of Butlers on the Black Sabbath bench".

Top Stories

- Interest rates set to rise for 13th time in a row
7 hours ago
- LIVE Search for Titanic sub enters decisive phase
- The health risks facing the crew of the Titanic sub
1 hour ago

Features

- The woman who wants to end abortion in America
- Watch: Titanic sub passenger recalls losing contact

Estimated Views **430K**

Estimated views calculated based on audience size and social...

Engagements **113**

Total number of social engagements



Grandchildren of rock star Geezer Butler pictured on Black Sabbath Bench -...

westsidebid.co.uk/2023/06/21/grandchild...

WEST SIDE BIRMINGHAM ★ ★ ★ ★

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geezerbutler

Grandchildren of rock star Geezer Butler pictured on Black Sabbath Bench

Posted on 21st June 2023 | By Steve Dyson

Geezer Butler, the legendary bassist and lyricist of Black Sabbath, has posted a picture of his grandchildren sitting on the bench named after the band on Westside.

The children, who Geezer lists as being called Isadora, Lina, Pippa and Guy, were pictured on the heavy metal bench on Broad Street yesterday.

Publishing the image on his @geezerbutler Instagram channel, Geezer said: "The new generation of Butlers [my grandkids] on the Black Sabbath bench!! #isadora #lina #pippa #guy #birmingham #benland"

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Archives

- June 2023 (21)
- May 2023 (22)
- April 2023 (16)
- March 2023 (30)
- February 2023 (19)
- January 2023 (23)
- December 2022 (22)
- November 2022 (33)
- October 2022 (21)
- September 2022 (26)
- August 2022 (18)
- July 2022 (27)
- June 2022 (26)
- May 2022 (25)

Estimated Views **6** ✓
Estimated views calculated based on audience size and socia...

Engagements **4** ✓
Total number of social engagements



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The latest news and sport from across the West Midlands and Staffordshire | Find out what's happening in your are...

73

Domain Authority

Provided by



1.5M

Unique Visits

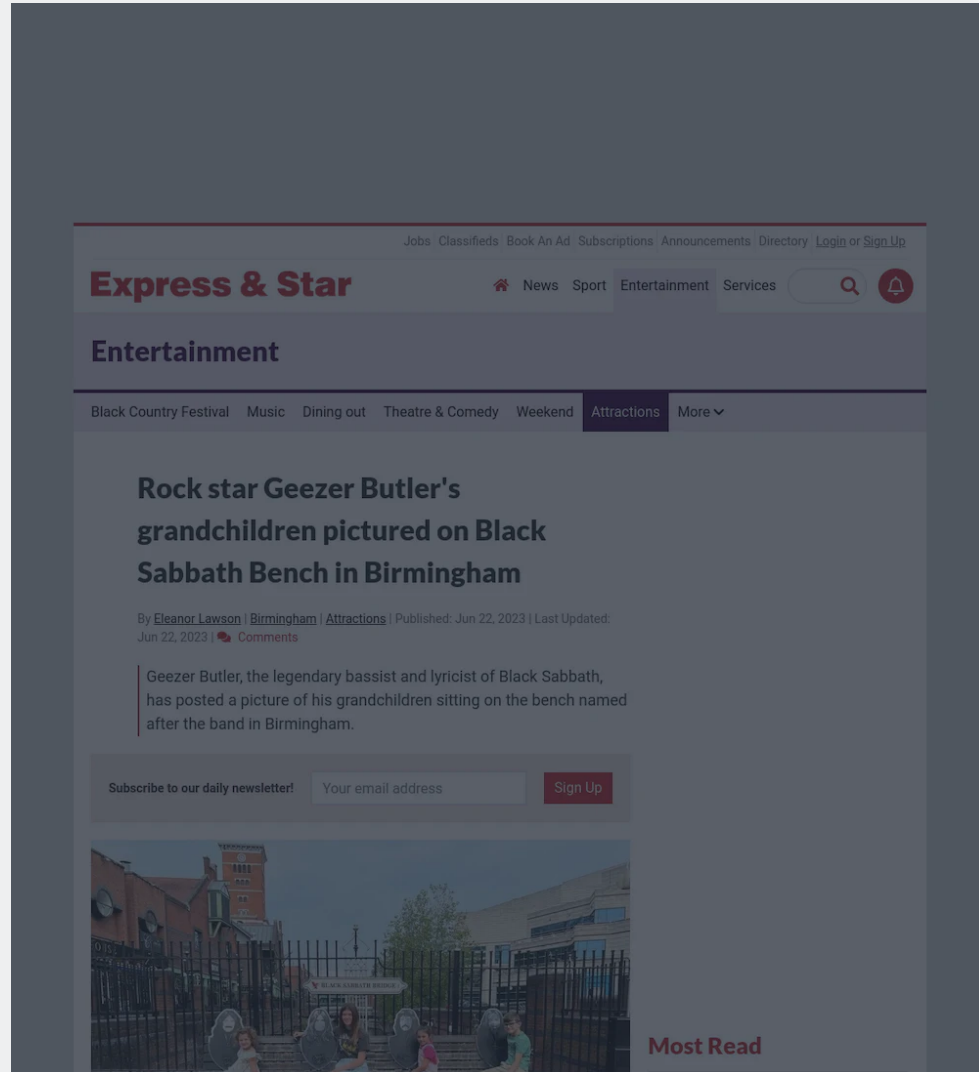
Provided by



June 22, 2023 • ONLINE

Rock star Geezer Butler's grandchildren pictured on Black Sabbath Bench in...

expressandstar.com/news/local-hubs/bir...



Estimated Views

16.8K

Estimated views calculated based on audience size and socia...

Engagements

57

Total number of social engagements