



Enoch's canalside rescue



Enoch White
Westside BID Warden

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Metrics Summary



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Pieces of Coverage

Total number of online, offline and social clips in this book



158K

Estimated Views

Prediction of lifetime views of coverage, based on audience reach & engagement rate on social



8.99M

Audience

Combined total of publication-wide audience figures for all outlets featuring coverage



206

Engagements

Combined total of likes, comments and shares on social media platforms



63

Avg. Domain Authority

A 0-100 measure of the authority of the site coverage appears on.
Provided by Moz

Coverage

3 pieces



birminghammail

Updated around the clock with Birmingham news, information, what's on, comment and in-depth coverage ...

89

Domain Authority

Provided by
MOZ

8.36M

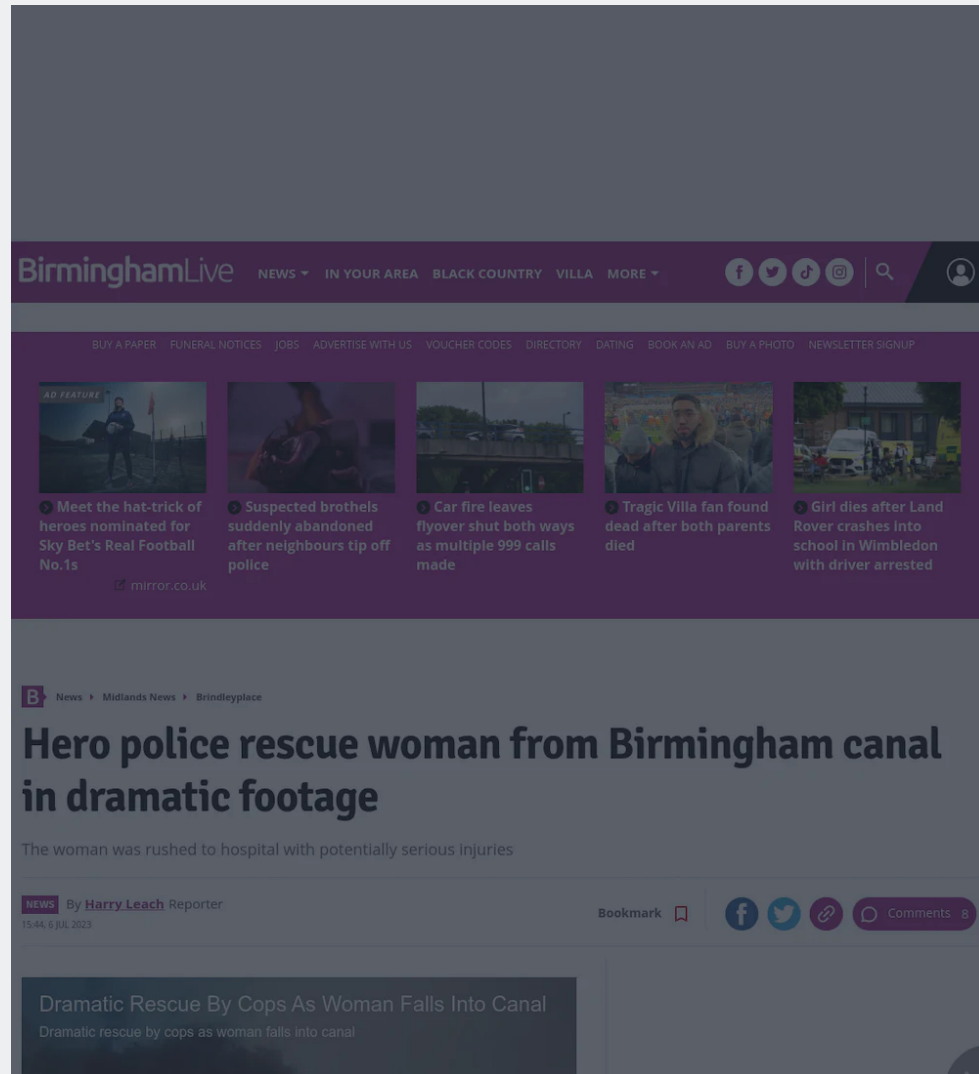
Unique Visits

Provided by
SimilarWeb

July 06, 2023 • ONLINE

Hero cops rescue woman from canal in dramatic footage

birminghammail.co.uk/news/midlands-ne...



Estimated Views

36.1K

Estimated views calculated based on audience size and socia...

Engagements

206

Total number of social engagements



BirminghamWorld

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38

Domain Authority

Provided by



617K

Unique Visits

Provided by



🌐 ONLINE

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BREAKING

News

Watch: Police rescue 'drunken' woman who fell into a canal in Birmingham city centre

The woman fell from a 12-foot canal bridge in Birmingham city centre on Wednesday (July 5)

 **By Fionnuala Bourke**
Published 6th Jul 2023, 11:45 BST

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A woman fell into a canal opposite the **Sea Life Centre** in **Birmingham city centre**

Estimated Views

122K ✓

Estimated views calculated based on audience size and socia...

Engagements

0 ✓

Total number of social engagements

Canal rescue print coverage



Date: 11 July 2023
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Canal rescue drama filmed

POLICE officers rescued a woman from a Birmingham canal in a rescue captured on video.

Officers pulled the woman from the water outside Utilita Arena in Brindleyplace on Wednesday, July 5.

Paramedics later treated her at the scene for potentially serious injuries.

She was taken to Sandwell Hospital for further treatment.

Westside Business Improvement District (BID) shared bodycam footage of officers responding to the incident. The BID team wrote on social media:

"Dramatic video of heroic West Midlands Police officers saving the life of a woman in a canal side rescue in Westside, Birmingham. Westside BID street warden Enoch White assisted."

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