

Westside BID match-funding for COVID-19 recovery

January 2021

Westside BID acknowledges the challenges that businesses are facing as a direct effect of the COVID-19 pandemic. The BID has always made every effort to assist businesses wherever possible and we will continue to do so by offering match-funded financial support to all businesses within the Westside District. To apply for the funding businesses are required to complete application form below. All applications will be reviewed internally.

What can funding be spent on?

The BID is prepared to match fund anything that helps to support the recovery of businesses as an effect from the COVID-19 pandemic. For example, the funding can be spent on: social distancing signage, other items required to maintain COVID-19 safety, social media campaigns, or anything additional that helps alleviate pressures and challenges businesses face currently or once they re-open. Unfortunately, we are unable to match-fund outstanding or forthcoming financial obligations that businesses may have.

How to apply?

Simply complete the application form (below) and send it to:

Mike Olley, Westside BID general manager, at: mike.olley@westsidebid.co.uk. Forms must be received by 28 February 2021 and are subject to the BID having adequate funds to allocate.

How will I know if I have been successful?

Westside BID will notify you directly on the outcome of your application. Due to limited funds, we may not be able to approve all applications received or full amounts requested. Please **do not** commit to any expenditure that may be contingent on this application without receiving written confirmation that your application has been successful in part or whole.

ABOUT YOUR BUSINESS

| | |
|---|--|
| Name of organisation: | |
| Contact name(s): | |
| Address: | |
| Tel no. | |
| Email(s): | |
| Website address: | |
| Social media handles: | |
| Nature of business and date established: | |

YOUR MATCH FUNDING REQUEST

- If successful, the BID will pay the funds directly to your supplier after confirmation of match-funding and procurement.
- Match-funding will equate to no more than 50% of the cost of the good/services.
- Funds approved may be subject to a levy cap.
- Application forms must be received by 28 February 2021 and are subject to the BID having adequate funds to allocate.

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| What will the funding be used for, and what impact will it have on your business? | |
| What amount do you wish to apply for? | |
| What is the total cost of the goods/services? | |
| Can your goods/services be procured within the Westside district? | |
| Are you up to date with all BID levy payments? | |
| Is there any other information you wish to share in respect of your application? | |